

# The Digital Everyday: Exploration or Alienation?

Saturday 6 May 2017, Strand Campus, King's College London

Hosted by the Centre for Digital Culture. Supported by the Arts & Humanities Research Institute.

<b>Registration and Refreshments</b> 10.30-11.00 The Entrance Hall, King's Building		
Opening Keynote: <b>Judy Wajcman</b> . Chaired by <b>Paolo Gerbaudo</b> With <b>Alessandro Gandini</b> and <b>Mark Coté</b> The digital day: how are digital media redefining everyday rhythms and routines? 11.00-12.30 Edmond J. Safra Lecture Theatre		
<b>Lunch</b> 12.30-13.30		
<b>Session one</b> 13.30-15.00		
<b>Edmond J. Safra Lecture Theatre</b>	<b>Nash Lecture Theatre</b>	<b>K2.40</b>
<b>Digital Labour</b>	<b>Digital Self</b>	<b>Digital Love</b>
Chaired by <b>Alessandro Gandini</b>  <b>Daniel Ashton and Karen Patel:</b> Vlogging labour: everyday and always on  <b>Carleigh Morgan:</b> Bodies In Absentia: Gig Workers' Voices in Critiques of Platform Economies  <b>Brooke Duffy:</b> Branding Your (Future) Self on Social Media: Discourses of Employability in a Gig Economy  <b>Wing Fai Leung:</b> Freelancing globally: Chinese Upworkers as an emerging virtual workforce  <b>Jamie Woodcock:</b> The new digital everyday of work: platforms and the algorithmic panopticon	Chaired by <b>Paolo Gerbaudo</b>  <b>Alessandro Caliandro:</b> Smartphone use: between virtual and augmented sociality and toward a fluid construction of identity  <b>Ian Tucker:</b> Digital mental health: Affective milieus of the everyday  <b>Rachael Kent:</b> Social Media and Self-Tracking: Representing the 'Health Self'  <b>Ana Minozzo:</b> The Face of Anxiety: Digital life, style and the self	Chaired by <b>Zeena Feldman</b>  <b>Jamie Hakim:</b> Chemsex: hook-up apps and queer collectivity in neoliberal times.  <b>Alison Winch:</b> 'just hanging out with you in my back yard': Mark Zuckerberg and Mediated Paternalism  <b>Ulla Autenrieth:</b> Family life in the networked age. How the digitalization of communication affects intra-familial relations.  <b>Regner Ramos:</b> Digital Residue: Redefining queer presence in urban space through Grind

<b>Coffee break</b> 15.00-15.30 The Great Hall		
<b>Session two</b> 15.30-17.00		
<b>Edmond J.Safra Lecture Theatre</b>	<b>Nash Lecture Theatre</b>	<b>K2.40</b>
<b>Digital Surveillance</b>  Chaired by <b>Mark Cote</b>  <b>Samuel Forsythe:</b> Quieting the Niche: on Dataveillance and Everyday Resistance  <b>Nicola Bozzi:</b> Stereotype Culture - Tagging as a techno-cultural tool  <b>Tanya Kant:</b> Fertile space: algorithmic anticipation of user gender and targeted advertising on YouTube  <b>Pinelopi Troullinou, Alessandro Adamou and Mathieu d'Aquin:</b> Everyday digital learning: quantifying or qualifying the digital learner  <b>Claire Tupling:</b> The datafication of student life. The ethical landscape of students as data subjects	<b>Digital Play</b>  Chaired by <b>Carleigh Morgan</b>  <b>Daniel Chavez Heras:</b> The quiet pleasures of local networks: Against Massive Online Multiplayer Games  <b>Harry Dyer:</b> Accounting for the relationship between social media and offline reality: lessons from Comic Book Studies  <b>Rob Gallagher:</b> Everyday Play: Digital Games, Quotidian Rhythms  <b>Tiziano Bonini, Alessandro Caliandro and Guido Anselmi:</b> Explorers or algorithmically driven listeners? Employing Digital Methods to understand how pop music spreads.	<b>Digital Place</b>  Chaired by <b>Bridget Conor</b>  <b>Gaetano Sabato:</b> Geo Tagging and the digital everyday: a geo-anthropological perspective on some spatial dynamics  <b>Mike Duggan:</b> Constituting a socio-technical sense of place: digital maps and everyday mobile practices  <b>Raul Castro:</b> Poplitics: New Media Rituals and Online Mobilization in Disenchanted Peru  <b>Charlotte Wu:</b> “Yhuu as a Xhosa woman I needed to see this!!” Youtube as transmitter of cultural practice in post-apartheid South Africa
<b>Closing Plenary: Chaired by Zeena Feldman</b> <b>Taina Bucher and Susanna Paasonen</b> Sociability at the time of algorithms 17.00-18.30 Edmond J. Safra Lecture Theatre		
<b>Drinks reception</b> 18.30-19.30 The Great Hall		