

Offer Holder Event: BSc Accounting & Finance



Our Panelists

Professor Crawford Spence

Vice Dean (Corporate Relations). Co-Director of the FinWork Futures Research Centre

Crawford is a professor of accounting and has been at King's since 2017. Immediately prior to joining King's, he was Associate Dean at Warwick Business School with responsibility for the School's academic programmes at its London Shard campus, particularly the Executive MBA. Previously, Crawford has worked at the United Arab Emirates University, UAE; Concordia University, Canada; and, the University of St Andrews, Scotland. He has held visiting appointments at Kobe University, Japan; University College Molde, Norway; and, the Universidad Publica de Navarra, Spain.

At King's, Crawford is a member of the Dean's Senior Leadership Team and spearheads the development and execution of the School's Corporate Relations strategy, which includes responsibility for Executive Education, Accreditation, Alumni Engagement and Corporate Partnerships. He is also the School's London Champion, looking for ways to institutionalise relationships with city-based organisations.

Crawford will teach you our module on Capital Markets & Financial Institutions in your first year, a course that will introduce you to the key institutions that make up modern capital markets. Consistent with the social science ethos of KBS Undergraduate degrees, students will be exposed to a variety of theories and perspectives from sociology, anthropology, philosophy, political economy and economics. A further key aim is to situate present day capital markets within a historical perspective, illustrating how many financial institutions started from idiosyncratic and modest beginnings.

Dr. Rita Samiolo

Co-director of the FinWork Futures Research Centre.

Rita is Lecturer in Accounting and Financial Management. She holds a PhD in Accounting from the London School of Economics and Political Science.

Rita's research is in the area of social and institutional studies of accounting. She has a broad interest in the changing roles and rationales of accounting in different governance settings – the pitfalls and possibilities of governing by numbers. She is particularly interested in examining economic calculation from the perspective of the history and sociology of science, unpacking the epistemic assumptions underlying costing and performance measurement approaches. She has worked on empirical topics such as the appraisal of large public sector projects and the rise of rankings in transnational governance.

Since November 2015 she has been a member of the Scientific Committee of the European Accounting Association Annual Congress. She is member of the Editorial Board of Accounting, Organisation and Society.

Rita will teach you Management Accounting in your second year and will demonstrate to you the importance of accounting as a control and information system for company directors and other management, where she will guide you through many advanced topics in this area such as transfer pricing, performance measurement, strategic management accounting and environmental management accounting.



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Dr. Manuel Rodrigues

Lecturer in Financial Management

Manuel is a lecturer in Financial Management at King's College London. Manuel Rodrigues was the Secretary of State of Finance for Portugal in the XIX and XX Constitutional Government of Portugal. He was Member of Parliament (MP) until 2017 and Chaired the United Kingdom - Portugal Inter-Parliamentary Committee.

He also held different international positions such as Governor in Action (Alternate) of The World Bank, the European Bank for Reconstruction and Development, the Inter- American Development Bank, the African Development Bank, the Asian Development Bank and the CAF Development Bank of Latin America and in other multilateral financial institutions. Dr. Rodrigues was also the Chief Negotiator on behalf of Portugal of the Asian Infrastructure Investment Bank with other founding members.

Manuel Rodrigues was a lecturer in finance at AESE/IESE Business School – a Universidad of Navarra partner in Lisbon where he has been teaching MBAs since 2008, following his tenure as a strategy consultant at Boston Consulting Group (2006) and A. T. Kearney (2005) in Spain. From 2010 to 2012, he was Vice-President of the Social Democratic Party ('PSD') and, among other responsibilities, represented PSD during the negotiation of 2011's Government budget.

He holds a PhD from UK's Cranfield University School of Management specialised in finance. Previously, he graduated in Civil Engineering from Portugal's Instituto Superior Técnico followed by a MBA at Spain's IESE Business School – Universidad de Navarra – and US' Kellogg School of Management, in Chicago. He completed the Global Competitiveness Leadership Program at Georgetown University and a Taxation post-graduate degree at Portugal's ISCTE Business School.

Manuel will teach you Principles of Finance in your first year, giving you the crucial knowledge you need about how corporations make financial decisions and how the financial products are traded in the financial markets. Besides, the efficient market and behavioural finance theories are introduced in the module, together with the concepts of risk, return, and capital asset pricing model.

Our Hosts

Dr. Jeremy Morales

Programme director of the BSc Accounting and Finance

Jeremy Morales is Reader in Accounting and the director of the BSc Accounting and Finance. He teaches modules on management accounting and control and on social and environmental accounting. After a Ph.D from the Université Paris-Dauphine (France) and a post-doc at the Université Laval in Québec (Canada), he worked at ESCP Europe (Paris) and Royal Holloway (UK) before joining King's Business School.

In his research he has studied a variety of settings, including industrial companies, online platforms, public sector organisations or NGOs, to understand how accounting influences businesses and governments, healthcare, the military, life itself or even the end of life.

Jeremy as the programme director of the BSc in Accounting and Finance oversees all key aspects from an academic perspective, including designing the curriculum, accreditations with the accounting bodies, as well as maintaining and enhancing the academic standards and the student experience.



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Dr. Andrew McFaull

Deputy programme director of the BSc Accounting and Finance

Andrew research interests relate to the topics of personal savings and retirement behaviour, with a particular focus on investment schemes offered in the workplace. Andrew holds a PhD from the University of York, where his thesis looked at the economic, social and behavioural factors influencing the investment behaviour and decision-making of scheme participants in broad-based employee stock ownership plans.

Before joining King's College London, Andrew held a research position at the University of Oxford supporting on a project in the financial services industry. He also worked as a Research Fellow in the Cabinet Office as part of the Behavioural Insights Team, assisting central government apply insights from behavioural economics and psychology to public policy. His research interests include: Retirement and Savings Behaviour, Work-based Savings Schemes, Employee Share Ownership Plans.

Andrew will teach you Introduction to Financial Reporting in your first year and will guide you through why financial reporting is a system of stewardship which underpins the capital markets and will show you how to produce the key financial statements for yourself. In addition to teaching in your first year, if you choose to take the elective, Andrew will also teach you our behavioural finance module in your third year, helping you to better understand why markets do not always act like traditional theories and models in economics predict.