

# **MOVING BEYOND COMPLIANCE TO VALUE CREATION**

## **Executive Education**

**ESG & Sustainability**



# 5th

King's ranked **5th in Europe** for positive environmental and social impact

2022 Times Higher Education Impact Rankings

# Top 10

King's Business School ranked in **top ten** UK universities for business and management

2021 Research Excellence Framework

# 2nd

King's ranked **2nd** in the 2021 People and Planet Universities League



# Welcome...

**King's vision is to make the world a better place. We see supporting society's growing expectation that companies become more ethical, inclusive and sustainable as central to that effort. King's Business School executive education is supporting organisations in these efforts.**

As the world grapples with ever more complex and urgent crises, organisations can be at the forefront of sustainability innovations to lead the transition and reap the benefits of new models, opportunities and value streams.

King's Business School is uniquely placed to partner with you to lead the change and enable you to achieve your goals. Reaching into the enormous breadth and depth of expertise across King's, we assemble multi-faceted teams of experts across business, politics, law, science, engineering and the humanities.

We can develop your organisation, your people and your models to prepare you for the next phase of growth and change. In a rapidly changing context, we can support you to navigate quickly changing requirements and compliance, but more importantly, we can support you to develop your thinking and embed resilience into your organisation so that you can survive and thrive in today's competitive environment.

**These pages showcase our expertise and just some of what's possible. I invite you to contact us to discuss your needs and ambitions so that we can support you in your next phase.**



**Professor Giana Eckhardt**  
Vice Dean, Engagement & Executive Education

# How King's can help you

Reaching across King's we can assemble teams of experts who deliver across a wide variety of topics and build learning solutions that help organisations to achieve their goals.

As the compliance and regulatory landscape continues to evolve at pace, and the imperative becomes ever more urgent, we can support your entire business to mainstream ESG and sustainability thinking into all roles and departments.

Moreover, we know there are rich rewards and impacts for companies that put ESG and sustainability into the heart of their business and operating models. Our executive education transfers the skills and knowledge to your teams to lead this evolution.

We offer a growing portfolio of executive education, all of which can be tailored to closed cohorts or bespoke offerings for your organisation. We are also pleased to offer group savings for your teams to attend our open enrolment courses.

*Company engagement with ESG is increasingly required by regulators and reported by the world's largest companies. But ESG is more than reporting requirements. Customers, employees, and suppliers, expect that companies go 'beyond compliance'. How do businesses achieve this integrated approach? In our courses, we offer crucial insight into how each role and department can contribute, by mainstreaming ESG into each aspect of the business.*

**Robyn Klingler-Vidra**





## Open enrolment ESG: Moving beyond compliance to creating value and opportunity

Our open enrolment programme is designed to ensure managers and leaders can navigate the complex and rapidly developing area of sustainable and ESG measurement within their sectors and organisations. The course provides a robust and insightful grounding in the core topics (e.g. climate, corporate responsibility, sustainability and stewardship), regulations and trends before moving into an in-depth exploration of how to apply best practice, and crucially avoid the pitfalls, around ESG reporting and leading sustainability initiatives.

Each day of the course dives into a core area of ESG practice, starting with a deep understanding of the topic before exploring and learning, through case studies, guest speakers and designed exercises, about companies who have mastered best practice and made (and effectively avoided) costly mistakes. After each session participants will apply the concepts and tools to their own role and will leave the course with an action plan for implementation.

Find out more: [kcl.ac.uk/business/executive-education/open-course/esg](https://kcl.ac.uk/business/executive-education/open-course/esg)

*We are pleased to offer group savings for organisations*



## Custom learning solutions – tailored to you

Working in partnership with your organisation, King's experts can tailor our learning solutions to meet your needs. We can develop sessions, courses and exercises for individual sectors or industries and we can create customised activities or learning for each role within the business, for example marketeers, HR professionals, estates and facilities leads, finance and accounting experts and general management roles.

These additional sessions will be structured and tailored to suit your teams, supporting them in the mindset shift necessary to mainstream ESG and ensuring they have the skills and knowledge of *how* to implement effective and impactful changes within their area of the business.

King's has long recognised that the root of positive impact and change lies in an interdisciplinary approach and the ability to draw on academic and practitioner insights to solve complex challenges.

Contact our team to find out more: [execed-business@kcl.ac.uk](mailto:execed-business@kcl.ac.uk)



## The King's Executive MBA

There are major challenges and major opportunities for those with the skills to balance profit and purpose and lead their organisations into a brighter future. The Executive MBA programme equips leaders with the skills and knowledge for today's C-suite where grand challenges need to be solved and a traditional business school education is no longer enough to succeed.

Continuing our 200-year heritage of making the world a better place, the Executive MBA brings together experts from across KCL's broad expert ecosystem to educate leaders who can shape, drive and lead the changes our world needs, and who can reap the rewards of this new paradigm of business. This 21-month part-time programme brings leaders together in London every two months with high-quality online and blended learning in between.

Find out more: [kcl.ac.uk/business/executive-mba](https://kcl.ac.uk/business/executive-mba)

*A number of scholarship and funding opportunities are available for excellent candidates*

# Meet the King's experts

King's College London is an internationally renowned university delivering exceptional education and world-leading research. We are dedicated to driving positive and sustainable change in society.

We are ranked 6th in the world for research 'power' recognising the quality, scale and impact of our original ideas, insights and research\*. King's Business School is ranked in the top 10 business and management institutions in the UK\*.



**Professor David Aikman**

David is the Director of the Qatar Centre for Global Banking and Finance. He previously spent 17 years working as an economist at the Bank of England, most recently in the role of Technical Head of Division in the Financial Stability Strategy and Risk Directorate. During his career, David has also been seconded to the Board of Governors of the Federal Reserve System in Washington and has been a visiting scholar at the Bank of Japan's Institute for Monetary and Economic Studies.



**Marc Lepere**

Marc leads King's Business School's ESG & Sustainability Executive Education. He is an entrepreneur and founder of ESGgen.com, an online platform that makes it easy and affordable for SMEs to get ESG data and reports prepared by accountants, just like financial data. Marc has a PhD from King's College London and has also served as Chief Marketing Officer for Havas Worldwide; Executive Vice President for McCann Erickson WorldGroup and Deputy Chairman of Dentsu in Europe, Middle East and Africa.



**Dr Robyn Klingler-Vidra**

Robyn is Associate Dean, Global Engagement, and Associate Professor in Entrepreneurship and Sustainability. Her research focuses on entrepreneurship, innovation, and venture capital. She is the author of *The Venture Capital State: The Silicon Valley Model in East Asia* (Cornell University Press, 2018) and *Inclusive Innovation* (Routledge, 2022). She has delivered executive education and led international studies for the LSE, PwC, the United Nations Development Programme, and Innovate UK.



**Dr Catherine Tilley**

Catherine is an expert in Business Ethics and Sustainability. Her research examines two phenomena: first, the ways in which people in companies incorporate social and environmental sustainability into their decision-making; and second the ways in which complex socio-technical systems (such as transport networks) adapt to climate pressures. Prior to working at King's, Catherine spent over 20 years in management consultancy, mostly at McKinsey & Company.

#### Professor David Aikman

- Climate Change and Asset Prices
- Climate Change and Financial Regulation
- Climate Stress Tests

#### Professor Paul Guest

- ESG Ratings

#### Dr Robyn Klingler-Vidra

- Sustainability data: Collecting and reporting ESG performance
- Corporate Sustainability Policy

#### Dr Megan Bowman

- Sustainable Finance: regulation and governance
- Sustainability Reporting and Disclosure Frameworks
- Global Justice and a Just Transition for Sustainable Finance

#### Professor Jens Hagendorff

- Bank Risk and Systemic Risk
- ESG and the risk/return profiles of investments
- Climate Stress Tests

#### Marc Lepere

- ESG in Practice
- ESG as a mechanism towards sustainable business
- Change Leadership
- Resilience Thinking

#### Professor Giana Eckhardt

- Purposeful Branding
- The Consumer's Role in ESG
- The Sustainable Sharing Economy
- Climate Stress Tests

#### Dr Dionysia Katelouzou

- Investment Stewardship and ESG
- Stewardship Reporting
- Sustainability Disclosures

#### Dr Catherine Tilley

- Sustainable Business
- Incorporating Social and Environmental Criteria into Decision-making



*Sustainable business is arguably one of the largest growth opportunities for your business there has ever been. Done well, ESG drives innovation, value and engagement across the whole business as well as mitigating risk. At King's you'll discover how to make ESG work for you; and why getting started on it now will give you and your organisation a real advantage immediately and long term.*

**Marc Lepere**



**Contact us** to find out more about how we can partner with you to advance your company through sustainability

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**[kcl.ac.uk/business/executive-education](https://kcl.ac.uk/business/executive-education)**



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This brochure was produced in the autumn of 2022. Although it was up-to-date at the time it was produced, please make sure you check our website ([kcl.ac.uk](https://kcl.ac.uk)) or contact us directly for the very latest information before you commit yourself to any of our courses.