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## Matt Vidal

Lecturer in Work and Organizations  
Department of Management  
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### Curriculum Vitae

revised: February 2009

#### EDUCATION

2007. Ph.D., University of Wisconsin-Madison, Sociology

*Committee:* Erik Olin Wright (Co-Chair, Sociology), Joel Rogers (Co-Chair, Law, Political Science, Sociology), Ivan Ermakoff (Sociology), Jamie Peck (Geography, Sociology), Larry W. Hunter (Management and Human Resources Department, School of Business)

*Areas of preliminary examination:* Political Sociology; Economic Sociology

2000 M.S., University of Wisconsin-Madison, Sociology

1997 B.A., South Dakota State University (with High Honor), Sociology (Exit Exam Honors); Political Science (minor in Spanish)

#### ACADEMIC APPOINTMENTS

2008 – present Lecturer in Work and Organizations, King's College London, Department of Management

2007 - 2008 Postdoctoral Fellow, UCLA Institute for Research on Labor and Employment, July-June

#### GRANTS AND FELLOWSHIPS

2008 Postdoctoral Fellow, Max Planck Institute for the Study of Societies, Cologne, Germany, Oct.-Sept, (declined to take tenure-track lectureship at King's)

2008 "The Role of Unions in Job Quality," Grant from the Economic Policy Institute.

2004 Center for World Affairs and the Global Economy (WAGE) graduate fellowship (University of Wisconsin-Madison)

#### AWARDS AND HONORS

- 2007 Albert Szymanski – T.R. Young Student Paper Award, from the Marxist Section of the American Sociological Association
- 2005 Student Forum Travel Award for American Sociological Association annual meeting,
- 2004 Graduate student stipend for the Society for the Advancement of Socio-Economics annual meeting
- 1997 Great Plains Sociological Association undergraduate paper competition, First Place
- 1997 Schultz-Werth Award (SDSU, for senior paper demonstrating original and creative scholarship)
- 1997 Professor Laurel A. Engeberg Memorial Scholarship (SDSU)
- 1996 Political Science Foundation Scholarship (SDSU)
- 1995 Marvin P. Riley Memorial Scholarship (SDSU, for junior sociology major demonstrating academic excellence and professional potential)

### **BOOKS IN PRINT**

- 2009 *Organizing Prosperity: Union Effects on Job Quality, Community Betterment, and Industry Standards*. Washington, DC: Economic Policy Institute.

### **ARTICLES AND BOOK CHAPTERS IN PRINT**

- Forthcoming, "Routine Inefficiency: Operational Satisficing and Real-World (Institutional) Markets," in Nina Bandelj (Ed.), *Research in the Sociology of Work*, JAI/Elsevier Press
- 2009 "Temporary Employment and Strategic Staffing in the Manufacturing Sector" *Industrial Relations* 48,1 (with Leann M. Tigges).
- 2007 "Manufacturing Empowerment? 'Employee Involvement' in the Labor Process after Fordism," *Socio-Economic Review* 5,2: 197-232.
- 2007 "Lean Production, Worker Empowerment, and Job Satisfaction: A Qualitative Analysis and Critique," *Critical Sociology* 33,1-2: 247-278.

### **ARTICLES UNDER REVIEW**

"The Labor Process Revisited: Institutional Polymorphism and Organizational Political Economy in the Manufacturing Field."

### **BOOK MANUSCRIPT IN PROGRESS**

*Lean Enough: The Postfordist Labor Process in U.S. Manufacturing*

### **ARTICLES IN PROGRESS**

“Toward a Marxian Organizational Ecology.”

### MINOR ARTICLES AND BOOK REVIEWS

- Forthcoming “Review of Vicki Smith and Esther B. Neuwirth, *The Good Temp*,” *Industrial and Labor Relations Review*.
- 2008 “Review of Edna Bonacich and Jake B. Wilson, *Getting the Goods: Ports, Labor and the Logistics Revolution*,” *Work and Occupations* 35,4: 498-500.
- 2008 “Review of Review of Steven C. McKay, *Satanic Mills or Silicon Islands? The Politics of High-Tech Production in the Philippines*,” *Work, Employment and Society* 22,2.
- 2008 “Taylorism,” *Encyclopedia of Social Problems*, Vincent N. Parrillo (Ed.).
- 2008 “Job Satisfaction,” *Encyclopedia of Social Problems*, Vincent N. Parrillo (Ed.).
- 2008 “Time and Motion Study,” pp. 365-366 in *International Encyclopedia of the Social Sciences* Vol. 8. 2<sup>nd</sup> ed., William A. Darity, Jr. (Ed.). Detroit: Macmillan Reference USA.
- 2007 “Review of Stanley Aronowitz, *Just Around the Corner: The Paradox of the Jobless Recovery*,” *Socialism and Democracy* 21,1.
- 1998 “A Radical Critique of Juvenile Boot Camps: A Critical Analysis of the Juvenile Boot Camp and the Rationale Behind This Form of Corrections from A Socialist Humanist Perspective,” *The Great Plains Sociologist* 10, 2: 15-36.

### POLICY REPORTS AND NON-REFEREED ARTICLES

- 2008 “Cities and Immigration: Local Policies for Immigrant-Friendly Cities,” Center on Wisconsin Strategy and Center for New Community (with Pablo Mitnik and Jessica Halpern-Finnerty).
- 2005 “‘Full-Utilization Learning Lean’ in Component Manufacturing: A New Industrial Model for Mature Regions, & Labor’s Stake in Its Success,” Sloan Industry Studies Working Paper WP-2006-03, Alfred P. Sloan Foundation (with Dan Luria, Howard Wial and Joel Rogers).
- Report distilled into a pamphlet**
- “Manufacturing Matters to the U.S., Manufacturing *Jobs* Matter to Us: A Union Member’s Handbook for Improving the Future of Manufacturing Jobs and the Manufacturing Industry in the U.S.,” Working for American Institute (2007).
- 2004 “Not Just Another Consultant: How the Wisconsin Regional Training Partnership Facilitates Labor-Management Cooperation for High-Performance Work Organization,” Center on Wisconsin Strategy, October.
- 2004 “Putting Economic Sociology into Public Practice,” *Accounts: a newsletter of economic sociology* Vol. 4/2, Spring (with Josh Whitford).
- 2003 “Challenges and Options for Wisconsin Component Manufacturing,” Center on Wisconsin Strategy, June (with Josh Whitford, Joel Rogers, and Jonathan Zeitlin).

**NEWS ANALYSIS, OPINION ESSAYS AND PUBLIC SOCIOLOGY**

- 2009 "The Financial Crisis and the Real Economy: Beyond the Keynesian Fix," *MRZine*, February 17.
- 2008 "Bailouts and the Shadow Banking System: So Much for the Self-Regulating Market," *Counterpunch Online*, March 26.
- 2007 "From 'No Child Left Behind' to No Child Left Insured: Squaring the Circle on Children and Health Care," *Counterpunch Online*, October 15.
- 2007 "Hooray for the Market! Subprime Lending and Shady Mortgages," *Counterpunch Online*, August 31.
- 2006 "Drug Pushers, Inc.: Profit and Power in the Legal Drug Trade," *Counterpunch Online*, December 7.
- 2006 "Republican Bliss: The Selfish Road to Happiness," *Counterpunch Online*, April 5, Also published on *Common Dreams News Center*, April 6.
- 2005 "Aim State Incentives at Best Factories," guest editorial, *Wisconsin State Journal*, October 28.
- 2005 "Capital, Power and Class: A Response to David Brooks on 'Pillars of Cultural Capital,'" *Counterpunch Online*, October 12.
- 2005 "Bush's Legacy: Dead Bodies, Dead Wrong, Dead Logic," *Counterpunch Online*, April 6. Also published at *The Smirking Chimp*, April 7, 2005; and at *The Palestine Chronicle*, April 8.
- 2004 "Globalization and Economic Inequality: A Look at the Numbers," *Counterpunch Online*, November 29.
- 2004 "American Myopia: More Money in Your Pocket," *Counterpunch Online*, October 19.
- 2004 "The Foundation for Greater Prosperity? Beyond Bush's Rhetoric on the Economy," *Counterpunch Online*, August 31.
- 2004 "Fractured Franchise: Electability, Spoilers and the Poverty of American Democracy," *Left Turn*, June/July.
- 2004 "WMC Eats Its Own: The Politics of Tax Cuts," *The Wisconsinite*, April 27.
- 2004 "The Poverty of American Democracy: Of Spoilers and Electability," *Counterpunch Online*, March 27/28.
- 2003 "Denial and Deception: Before and Beyond 'Iraqi Freedom,'" *Counterpunch Online*, December 2.
- 2003 "Of Monopolies and Hypocrisy: Corporate Media and the Free Market," *Counterpunch Online*, May 19.
- 2003 "George W. Bonaparte: The Renunciation of Leadership," *Counterpunch Online*, Feb 28.
- 2002 "The 'Corporate Ethics' Red Herring," *Counterpunch Online*, July 12, 2002. Also published at *Parallax: The Journal of Ethics and Globalization*, October.

- 2002 "Terrorism: Violence of the Weak / Defense: Violence of the Strong," *Counterpunch Online*, April 9.

### INVITED SEMINARS, CONFERENCE PRESENTATIONS AND PANEL DISCUSSIONS

- 2008 "The Labor Process Revisited: Institutional Polymorphism and Organizational Political Economy in the Manufacturing Field," Sloan Industry Studies Conference, May
- 2008 "The Labor Process Revisited: Institutional Polymorphism and Organizational Political Economy in the Manufacturing Field," UCLA Department of Sociology Irene Flecknoe Ross Lecture Series and the Comparative Social Analysis Seminar, November
- 2007 "Organizational Heterogeneity and Lean Production: Politics, culture and choice in organizational change," American Sociological Association annual meeting, New York, New York, August
- 2007 Panel discussant, "Thorstein Veblen and the Organization of the Capitalist Economy" (by Gary G. Hamilton and Misha Petrovic), conference on Sociology Classics and the Future of Organization Studies, Philadelphia, PA, August 9-10,
- 2006 Panel discussant, "Economic Geography from the Outside In," Summer Institute in Economic Geography, Madison, WI, June
- 2005 "Systematic Inefficiencies: Productive Organization, Aspirations, and Accumulation," American Sociological Association, Philadelphia, PA, August
- 2005 "Lean Enough: Production politics and technical knowledge," Society for the Advancement of Socio-Economics, Budapest, Hungary, July
- 2004 "Work Organization and Workers' Experience after Fordism: Manufacturing Empowerment?" American Sociological Association, San Francisco, CA, August
- 2004 "Lean Production, Worker Empowerment and Job Satisfaction," Society for the Advancement of Socio-Economics, Washington, DC, July
- 1998 "Socialism as the Potentiality for Democracy in Russia." South Dakota Political Science and Public Affairs Association, Spearfish, SD, April

### TEACHING EXPERIENCE

- 2008 Lecturer, Soc 180E/LBR&WS 188 – Labor and Globalization, UCLA, Winter
- 2001 Teaching Assistant, Soc 125 – Contemporary American Society, UW-Madison, Fall

### RESEARCH EXPERIENCE

Summer 2007-Present *Postdoctoral Fellow*, UCLA Institute for Research on Labor and Employment (director: Ruth Milkman), University of California, Los Angeles

Research projects: (1) The Institutionalization of Lean Production in American Manufacturing: The US Midwest Case; (2)

Manufacturing in a Global Economy: An Organizational Analysis of Markets; (3) The Political Economy of Global Supply Chain Logistics: Organizations, Institutions, Power

Spring 2001–2007

*Research Associate*, Center on Wisconsin Strategy and Advanced Manufacturing Project (principal investigators: Joel Rogers and Jonathan Zeitlin), University of Wisconsin-Madison

Conduct qualitative research on industrial and labor market restructuring, including interviews with managers, workers, and others. Conduct quantitative analysis of economic trends, including GIS mapping. Assist in policy analysis, advising in state cluster and economic development initiatives. Produce policy reports.

1999–2000

*Research Assistant*, Health and Migration Survey (principal investigators: Shawn Kanaiaupuni and Katherine M. Donato), University of Wisconsin-Madison

Managed huge demographic data sets. Conducted multivariate analyses, including Hierarchical Linear Modeling.

## PROFESSIONAL SERVICE

Chair, Albert Szymanski – T.R. Young Student Paper Award Committee, for the Marxist Section of the American Sociological Association, 2008

Committee on Distinguished Teaching Awards, University of Wisconsin-Madison, 2006-2007.

Organizer, International Conference on Supply Chain Governance and Regional Development in the Global Economy, University of Wisconsin-Madison, September 9-10, 2002.

Reviewer: *American Sociological Review*, *British Journal of Industrial Relations*.

## CONSULTING AND OUTREACH

Interviewed by journalist Aleks Karnick and quoted in his article “Verizon Gets Qualified Approval to Offer Cable TV in New York City,” *Info Tech & Telecom News* August 2008

Interviewed by the *Wall Street Journal* on U.S. Midwest manufacturing, May 2008.

Presented “A report on the state of manufacturing in WI and the Midwest,” at the Jobs With Future All-Partner Meeting, Madison, WI, December 20, 2005

Interviewed by journalist Lisa Harbatkin and quoted extensively in her article “Empowered, Committed Workers Help Make Lean, JIT Work,” *Wood Digest* November 2005.

Volunteer consulting and production of GIS maps for Workers Independent News, Madison, WI, 2005.

Participated in several organizing meetings of Wisconsin's incipient Manufacturing Cluster, as well as of the general cluster research effort coordinated by Sue Gleason of the Department of Workforce Development. Conducted outreach to unions for the cluster initiative, 2002.

### **PROFESSIONAL MEMBERSHIP**

British Sociological Association, 2009-present.  
Sloan Industry Studies Affiliate, 2007-present.  
Labor and Employment Relations Association, 2006-present.  
Society for the Advancement of Socio-Economics, 2004–present.  
American Sociological Association, 2003–present.

### **VOLUNTEER ACTIVITIES**

Secretary, London Hardcourt Bike Polo Association, 2008-present  
Labor Solidarity Committee co-chair and Executive Board member, Teaching Assistants Association, AFT #3220, Madison, WI, 2000–2001  
Organizing Committee and Executive Board member, Teaching Assistants' Association, AFT #3220, Madison, WI, 1998–2000  
Co-chair, University of Wisconsin Federation of Labor, Madison, WI, 1998–1999  
Vice-president, Memorial Union Labor Organization, Madison, WI, 1999  
One-to-one volunteer for a developmentally disabled person from ADVANCE, Brookings, SD, 1997  
Volunteer for East Central Literacy Council, Brookings, SD, 1997  
Corresponding Secretary for Golden Key National Honor Society, Brookings, SD, 1996–1997

## REFERENCES

Joel Rogers  
Professor of law, political science,  
and sociology  
Center on Wisconsin Strategy  
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