

- ◆ *Directed Reading & Research modules*
- ◆ Digital Preservation of Sound & Moving Images
- ◆ Digital Analysis of Literature
- ◆ Theory of Digital Texts
- ◆ Digital Visualization

See our webpages at [www.kcl.ac.uk/cch](http://www.kcl.ac.uk/cch) for further details.

### Teaching Staff

The Centre for Computing in the Humanities (CCH) is an academic department in the School of Arts and Humanities at King's College London with emphasis on research. The primary objective of the CCH is to study the possibilities of computing for arts and humanities scholarship and, in collaboration with local, national and international research partners across the disciplines, to design and build applications which implement these possibilities, in particular those which produce online research publications. CCH offers undergraduate modules and programmes at the MA and PhD levels, hosts seminars, conferences and colloquia, has an active programme for visiting fellows and welcomes collaboration of all kinds in the digital humanities.

The Centre for eResearch (CeRch) works at the intersection between cross-disciplinary research and practice in information creation and management, knowledge production and ICT methods, tools and technologies. It provides consultancy, training, and services for data creation, curation, and preservation throughout the UK and international cultural heritage community.

The teaching staff is drawn from CCH and CeRch. The exceptional stature of the departments at home and abroad has been recognized officially in the 2008 Research Assessment Exercise (RAE). The panel judged 35% of our research to be 'world-leading' (4\*) – the highest in the sector. 65% was judged to be 'world-leading' or 'internationally excellent' (3\*). By any measure selected, our research is

ranked either first or as equal second within its sector. The results also compare very favourably with the research excellence demonstrated across the School of Arts and Humanities as a whole, which has once again been ranked among the very best in the UK. In effect the assessment of the RAE confirms by the best standards available in the UK, the scholarly and institutional worth of the department's founding vision.

### How to Apply

*Prospective students should apply online via:*  
[www.kcl.ac.uk/graduate/apply/](http://www.kcl.ac.uk/graduate/apply/)

*For further information regarding the programme, please contact:*

Postgraduate Programme Administrator, CCH.  
King's College London, 26-29 Drury Lane,  
London, WC2B 5RL

Tel: + 44 (0)20 7848 2371

Fax: + 44 (0)20 7848 2980

Email: [madam@kcl.ac.uk](mailto:madam@kcl.ac.uk)

[www.kcl.ac.uk/cch/madam](http://www.kcl.ac.uk/cch/madam)

Please note: our preferred method of contact is email.



# MA *in* Digital Asset Management

**K**ing's College London is one of the oldest and largest colleges of the University of London: a major multi-faculty university institution with over 19,000 students. It has a leading position in UK higher education and a world-wide reputation for research and teaching.

The Centre for Computing in the Humanities (CCH) and the Centre for e-Research (CeRch) are both based in Drury Lane, part of the College's Strand Campus and enjoy a close proximity to the British Museum and the British Library. A short walk east will take you to the Royal Courts of Justice, the Inns of Court, St Paul's Cathedral, the Museum of London and the Barbican. To the west you will find the National Gallery, the National Portrait Gallery, the Institute of Contemporary Art and the West End theatre district. To the South are the full facilities of the main building of the Strand Campus, Somerset House and the Courtauld Institute and across the river are the National Theatre, the Hayward Gallery, Shakespeare's Globe and Tate Modern.

In addition to King's own superb Maughan Library in Chancery Lane, students have access to the University of London Library in Senate House, the British Library and The National Archives.



## MA Digital Asset Management

The aim of the programme is to address an increasingly important area of library, archival and curatorial activity, namely the management of digital assets.

Within the cultural heritage sector, digital collections have grown through the digitisation of existing cultural artifacts, the creation or archiving of new ('born digital') resources such that the management of such digital assets is now a significant activity. In government, both local and central, and in commerce and industry, more and more of the information created in the normal course of activity is in electronic form, whether as web publications, images, databases, GIS files, data sets, email, or documents in word-processed, spreadsheet or PDF formats. All of these digital assets have some value and utility to the mission of their host organizations, but many of these values and uses are not realized due to a lack of experienced, skilled and qualified staff tasked with their management and curation.

This subject area is already of major importance across the cultural heritage sector and beyond; there are very few institutions of any size and in any area of activity that do not depend on the management, exploitation and long-term preservation of digital assets. There are important considerations of curatorial and technical standards that arise throughout the 'digital resource life-cycle', from creation through management, access and dissemination to long-term preservation. These considerations and this life-cycle are the programme's core subject matter.

The programme will take advantage of activities and areas of expertise in which King's has international standing, and will offer imaginative intellectual and practical training in areas that are of major and growing importance in contemporary society. It consists of a compulsory core module (40 credits), optional modules to the value of 80 credits, which may be drawn from a range of discipline areas, and a supervised research project or dissertation (60 credits).

### ◆ **Compulsory module: Introduction to Digital Asset Management (40 credits)**

The aim of the module is to provide a broad introductory overview of digital asset management by discussing four themes: creation, publication, management, and preservation. These themes will be used to explore a broad range of issues including developing strategies and policies, technical frameworks and tools, standards and metadata, resource design, and copyright and digital rights management.

### ◆ **Compulsory dissertation module (60 credits)**

In this module students will be able to design and carry out a practical project if they wish, or they may write only a dissertation. In either case it will be important that a clearly identified research question is being addressed, and in both cases the critical reflection of the student will be of paramount importance.

◆ **Optional modules to the value of 80 credits are taken from the courses available from the Centre for Computing in the Humanities or options outside the department, subject to approval and availability.**

### ◆ **Optional work placement module (20 credits)**

The optional work placement module is seen as an important part of the MA Digital Asset Management programme: it complements the theoretical and historical approaches taken in the compulsory and other supporting modules. It allows students to observe and analyse first-hand an organisation in the cultural heritage sector while gaining work experience and developing transferable skills. Where relevant the work placement may also feed into dissertation research, possibly with the host organisation serving as a case study.

◆ *The following 20-credit modules are available within the Centre for the Computing in the Humanities:*

- ◆ Methods & Techniques
- ◆ Tools & Resources
- ◆ Material Culture of the Book
- ◆ Art History & Archaeology
- ◆ Digital Publishing in the Humanities
- ◆ Advanced Text Technologies
- ◆ Applied Visualization in the Arts
- ◆ Corpus Based Text Analysis