



HRM LEARNING BOARD

ACADEMIC EXCELLENCE, WORKFORCE INNOVATION

The King's HRM
Learning Board
*Empowering HR to
gain strategic advantage*



Continually evolving

Organisations are evolving their approach to HR focused learning and development. Workforce management has become more complex and increasingly strategic. World class academic knowledge and expertise is in greater demand and organisations want rigorous and comprehensive knowledge to improve service delivery and evidence-based learning outcomes to enhance strategic decision making.

King's HR Management Learning Board connects organisations to the latest academic research and thinking on contemporary management issues. We engage with organisations through high value research projects, workshops and seminars, bespoke executive education, advisory work, and through the provision of current research evidence on HRM.

Through a variety of forums and media, the Learning Board has helped King's to become a highly visible thought leader on current trends, challenges and opportunities relating to effective people management. The Learning Board also provides access across the range of management expertise at King's such as International Management, Marketing and Accounting & Finance. We also develop postgraduate work placements, internships and projects with our corporate partners and act as a talent pipeline for graduate recruitment.



Our regularly updated website is devoted to cutting edge thinking, debate and e-learning resources for Learning Board members.

"Thank you for a truly inspiring workshop." **KMPG**

"It's all about continuous learning. Networking with other members at Learning Board forums helps us generate fresh ideas." **Procter and Gamble**

"Your students are a real asset to King's and it was a delight working with them." **RBS**

"Clearly in touch with what happens in the business environment, (the King's team) had an understanding of Barclay's and put this across. This helped to make the (seminar) very relevant for the audience." **Barclay's**

"Many thanks, your (evidence-based research report) will be very valuable in informing how we want to change things." **Network Rail**

Become involved



Current Learning Board partners comprise organisations from both the public and private sector, from SMEs to large multinationals, each sharing a passion for knowledge and finding solutions to critical workforce challenges.

The Learning Board provides a compelling membership fee structure:
£3,950 for global organisations
£2,950 for UK based organisations
£1,950 for SMEs

Member benefits include:

- ♦ Free attendance to our workshops and seminars, providing members with the opportunity to exchange knowledge and information on current workforce related issues
- ♦ Regular meetings to exchange ideas with key academic experts from King's and other intellectual leaders and scholars through our global network
- ♦ Engaging with our faculty to develop value adding, cost effective research projects that will support and develop strategic HR interventions within your organization

- ♦ Privileged access to utilize our team of researchers and extensive postgraduate talent pools for work placements/internships, and adhoc projects
- ♦ Access to the latest global HRM research through our newsletters and website, and the opportunity to help shape our future research agenda
- ♦ A forum in which members can network with key professionals from other organisations and public sector bodies, sharing industry best practice and insight
- ♦ Significant discounts for participants on our formal courses run through our HRM Academies
- ♦ Evidence-based research reports on strategic HRM; e.g performance management, flexible working, ROI in HR and employee engagement.



What next?

If you would like to discuss further the benefits and opportunities arising from Learning Board membership please contact Stuart Woollard:

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www.kcl.ac.uk/hrmlb

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