

Call for Contributions. Creative AI: Theory and Practice

On Friday 25 November 2022, [Creative AI Lab](#) at King's College London/Serpentine (Professor Mercedes Bunz and curator Eva Jäger as Lab's co-founders, Dr Daniel Chávez Heras, PhD student Alasdair Milne, Professor Joanna Zylińska) are hosting a one-day symposium supported by [King's Institute for Artificial Intelligence](#). We invite contributions for 15-minute presentations from across King's.

Symposium description:

We would like to invite colleagues from other disciplines – not just arts and humanities but also engineering and sciences – to discuss what the concept of 'creative AI' means to them and/or to show some specific projects through which it can be enacted.

Artists, designers, scientists and engineers have been exploring AI's potential as a creative instrument, a tool to explore the calculation of meaning, a non-human collaborator and a subject of social critique. For this symposium we want to invite the King's community to engage in a theoretical and practical discussion of artistic and other creative endeavours as enabled by AI and ML, while outlining directions for future research. This discussion, we suggest, can be led by the following questions:

- To what extent does the current use of AI technologies raise bigger questions about the very nature of creativity and original production in/of research? Who is the artist/author/researcher under the logic of AI systems?
- As ML systems perform a calculation of meaning, how can AI help us better understand our relationship with language and images?
- Does AI create new conditions and new audiences for art and design?
- How can AI art help engineers and researchers to explore AI systems?
- Do AI artworks enable the public to understand AI systems better?
- Does AI require new capabilities from our creative and cultural institutions?

For us as organisers of this symposium, a theoretical discussion of these questions will be anchored in the critical reflection on the practical activities in which we have been involved as part of the Creative AI Lab, which is a collaboration between the R&D Platform at Serpentine Galleries and King's Department of Digital Humanities. But this will be only one contribution, which the Lab will offer in the form of a collective illustrated talk.

We take a broad view definition of creativity and research, and welcome individual or collective contributions, at any stage of development, from across the university.

Please send your proposals, ideas and queries to Professor Joanna Zylińska joanna.zylińska@kcl.ac.uk by **15 October 2022**.