



HORSEMEAT AND THE MEDIA

with Dr Emily Dawson, Science Engagement & Communication

Find the video at www.kcl.ac.uk/3MINT

LINKED SUBJECTS:

Biology, Physics and Sociology

DISCUSSION POINTS FOR... **SOCIOLOGY**

1. What role does science play in our society?
2. Can science ever be considered a force for evil? Discuss.
3. How can we understand the risks posed by scientific and technological developments given the way we understand the concept of 'risk society' in sociology?



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DISCUSSION POINTS FOR... PHYSICS

1. Why should the public care about contemporary research in physics, when news stories about the Higgs-Boson are so hard for most people to understand, let alone learn from or critique?
2. Why do so few girls study physics at university in the UK (and around the world)?
3. What are the social and ethical issues involved in developing robots for use in combat scenarios? How can the public be given a voice in debates on this issue?



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DISCUSSION POINTS FOR... BIOLOGY

1. The horse-meat scandal was a big news story in 2013. What does it mean to 'find horse DNA' in supermarket products that were meant to contain beef?
2. Why does the use of animals in research remain so controversial and how would you design a science communication activity to cover the issues involved?
3. The 2013 outbreak of measles can be linked to controversy surrounding the MMR vaccine. What does this example tell you about the social issues involved in health communication?



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