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KING'S
College
LONDON

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For staff, students & friends

Campaign Update

Campaign special | May 2012



Dickson Poon: a focus on transnational law is necessary in an increasingly connected world

Landmark gift launches £40 million investment

The Dickson Poon School of Law reflects the shared vision to establish a world leader in the study of transnational law

With half of the funding coming from Hong Kong philanthropist Dickson Poon CBE, King's is investing £40 million in its School of Law, transforming it into a world leader in the study and analysis of legal issues that extend beyond national boundaries.

Mr Poon's £20 million gift, announced in late March, is the largest

donation in the College's history, and the largest ever to a British or European law faculty. The College renamed the School as The Dickson Poon School of Law in recognition of Mr Poon's generosity.

Long recognised as one of the most prestigious law schools in Europe, King's School of Law is in the midst of a remarkable year. Its staff moved

into Somerset House East Wing in January, and Her Majesty The Queen visited the Strand Campus in February to officially open the renovated landmark.

The £40 million investment will establish The Dickson Poon School of Law as a leader in the field of transnational law, a field of academics and research that reaches beyond

particular national jurisdictions. The School will seek global solutions to many of the world's pressing legal challenges, pioneering a new standard of legal education for the 21st century and translating research findings into legal reform, policy development and commercial practice.

Transnational law has become
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Events

Alumni Weekend

8-10 June
Multiple locations
See page 6



Between exhibition

Inigo Rooms
Somerset House East Wing
Strand Campus
See page 8



Staying in touch

Campaign website

www.kcl.ac.uk/kingsanswers



A word from the Principal

Dickson Poon's inspirational gift will have a broad, powerful impact

Mr Dickson Poon's £20 million gift is remarkable for several reasons. First, we are deeply honoured that Mr Poon, who previously did not have a direct connection with our College, believes so deeply in our global vision that he has chosen to make this landmark investment – the largest gift ever to a UK or European law school.

This historic gift will inspire others to give to our campaign. We know that most prospective donors, especially those with the ability to make major gifts, favour institutions with a track

record of success.

Most important, of course, is the gift's impact on The Dickson Poon School of Law and on our students. This is what truly matters:

- Creation of eight distinguished chairs who will help establish the School as a leader in researching and developing solutions to the world's international legal challenges

- Recruitment of seven early-career academics, who will contribute to the School's reputation as an internationally recognised centre

for legal research

- Scholarship support for up to 75 students annually

Mr Poon's wonderful donation came only a few weeks after the College had received another transformative gift. In February, King's received £6 million from the family of Hong Kong alumnus Dr Lau Ming-Wai to support our institute for the study of contemporary China. In gratitude for this exceptional gift, the College has renamed the interdisciplinary centre the Lau

China Institute. This gift will fund the appointment of senior academic staff, including one new chair and two lecturers.

Fundraising for The Dickson Poon School of Law is far from complete. Mr Poon's generosity accounts for half of the £40 million investment we're planning. We still must raise another £12.5 million from private sources.

I hope you will consider making a gift to this initiative or another priority of our World questions | King's *answers* campaign. Gifts of all sizes are

critical to the campaign's success. As Gemma Peters notes on page 6, some prospective donors require a certain level of staff giving before they will consider contributing to a campaign.

For many years we've rightly claimed that we are home to one of the leading schools for UK and European law. The Dickson Poon School of Law is now set to become one of the world's great law schools. This is a promising moment for all of us in the King's community.

Sir Richard Trainor, Principal



The Principal, Professor Sir Richard Trainor, and Dickson Poon at the Hong Kong announcement of Mr Poon's £20 million gift

A shared vision, continued

increasingly important with the globalisation of business and legal practice; it includes research into multi-nation institutions such as the European Union and Asia-Pacific Economic Cooperation.

King's will use Mr Poon's gift to drive a worldwide recruitment campaign for eight new distinguished chair positions and a further seven 'rising stars' – established academicians who will develop their

career over the long term while raising the School's profile to help establish its reputation as an unrivalled centre for legal research.

The gift will also benefit up to 75 students annually through a scholarship programme targeting the best and brightest prospective students without regard to the financial capacity of their families; 15 of these scholarships will be reserved for students who reside in

Hong Kong or mainland China.

Mr Poon is Group Executive Chairman of the Dickson Group of Companies and is well-known for his philanthropy.

'My donation reflects a shared enthusiasm with the distinguished Law Faculty at King's College London to set new standards in legal education and research,' Mr Poon said at the gift's announcement. 'The faculty will be expanded, student

scholarships increased, leadership forums created and a new degree introduced. These ground-breaking innovations underscore our unique focus on transnational law that will groom future leaders needed to guide an increasingly connected world.'

The Principal, Professor Sir Richard Trainor, commented: 'This £40 million project has only been made possible thanks to the extraordinary vision of Dickson Poon

and his exceptionally generous offer to partner with us. The creation of The Dickson Poon School of Law is a milestone achievement in the 180-year history of King's College London and will open a new era of academic opportunity. It is wonderful that we can celebrate the creation of The Dickson Poon School of Law so soon after providing the School with a fitting home in the stunning setting of Somerset House East Wing.'

Better child care in London and around the world

World questions | King's *answers* encompasses children's health – from research to treatment

Children's health is now a priority for the College's fundraising campaign, World questions | King's *answers*. This expansion of the campaign's priorities reflects that as part of King's Health Partners, the university is positioned to tackle many of the planet's most pressing paediatric care challenges.

Since integrating multiple functions with King's College Hospital, Guy's and St Thomas' and South London and Maudsley NHS Foundation Trusts to establish King's Health Partners, the College now has closer

ties than ever with two of Europe's leading children's hospitals.

'The crux of the partnership is to be as inclusive as possible, to bring

Committed to eliminating barriers to collaboration

together the biomedical research, clinical care, health education and training – everything we do across the institutions – to inculcate a culture focused on excellence

and innovation,' says Executive Director Professor Robert Lechler. He adds that the partnership is uniquely placed to meet children's mental healthcare needs due to the involvement of the South London and Maudsley and the Institute of Psychiatry.

'King's Health Partners is committed to integrating mental and physical healthcare, eliminating the barriers that have kept teams separate,' says Professor Lechler. 'The Institute of Psychiatry's work



In good hands

includes defining biomarkers for dementia that will pave the way for earlier intervention, and brain scans that detect autism in children, again allowing better targeting for early intervention and care.'

The partnership will link its world-class research, which has potential global impact, with the outstanding child healthcare offered at the Evelina Children's Hospital, part of Guy's and St Thomas', and the Variety Children's Hospital at King's College London.

Uniting cultures for the Evelina

King's students have raised £30,000 for the children's hospital in the past decade

The KCL Charity Diwali Show is a voluntary, nonprofit organisation established to promote the hidden talent of the student population within London whilst raising money for a few selectively chosen charities.

Performed every November, the KCL Charity Diwali Show brings together King's students from a range of ethnic, cultural and religious backgrounds in a spectacular fusion of Eastern and Western performance. Each year, the show raises funds for a range of good causes and since 2001 it has raised more than £30,000 for the Evelina Children's Hospital based at St Thomas'.

Physiology student and Charity Diwali Show Committee member Amisha Patel describes why she loves being involved: 'Being Head of Charities and Sponsors for the largest student-run charity show in Europe is an honour. Nothing is more incredible than being able to celebrate the beautiful festival of Diwali with King's, uniting people from so many different backgrounds and seeing their hard work and talent come to life on stage.'

'The show is so well received at King's because it brings so many students together and gives them the chance to meet new people and create lifelong friendships. In addition to this, the Diwali Show raises an outstanding amount of money each year, reaching out to the lives of people beyond our performers and audience.'

With an audience of around 1,500 people at the Barbican, the sell-out 2011 show was a huge success. Students raised a total of £3,000, with about one-third of that going to the Evelina.

'Fundraising is a huge part of the Diwali Show as our aim is to raise as much money as possible for our chosen charities,' says Patel. 'The Evelina Children's Hospital has been supported every year and this will be continued. The work of the Evelina is amazing and it's important to give back to our university.'



Gifts of all sizes have made the Evelina one of the world's best children's hospitals

Focus on: volunteers



Ready to ride, from left: Simon Lovestone, Angela Hodges, Megan Pritchard, Melody Smith, Jennifer Bousfield and Chantal Bazenet

A fundraising ride after dark

Staff members to cycle 100 kilometres through night-time London

'I'm taking part in Nightrider because although I have the fun job of being responsible for spending the Charity's money on exciting and innovative projects, I thought that I should experience the hard slog of actually raising the money,' says Oliver Smith, Director of Strategy & Innovation at Guy's and St Thomas' Charity. 'Nightrider is ideal for me because I cycle into work and back a few times a week and really enjoy it – why else would I cycle 15 miles each way! – so I'm really looking forward to the challenge of doing 100 kilometres.'

Smith is one of several staff members from the College, Guy's and St Thomas' and the South London and Maudsley who will participate in the 100-kilometre night-time cycle ride through London in June, raising

This is a great way to raise money for our charities

money to support the work of King's Health Partners.

Participants in this fundraiser typically ask friends and colleagues

to sponsor them either by pledging a certain amount of money for every kilometre covered or by donating a flat rate for the entire cycle ride.

The College's Fundraising & Supporter Development office has secured 75 places for this unusual opportunity to cycle past many of London's iconic landmarks under the stars. Through late April, 65 staff members had signed up.

Nightrider will start at 23.00 on Saturday 9 June. The course will begin at Crystal Palace in south London and will take riders past



Half a century of service to King's

Sir Robin Auld: five decades of volunteering

Sir Robin Auld FKC has been actively involved in the King's community for more than 50 years: undergraduate, PhD student, President of the King's College London Association and member of College Council.

Following a successful law career and now retired from full-time service on the Court of Appeal of England and Wales, Sir Robin's latest service to King's is as a member of the Campaign Board. He says fundraising is essential for the College to remain among the best in the world, plus it has provided him with a means for expressing his gratitude to the College that prepared him for a career in law.

'I have had an involvement of one sort or another in the life of King's since I graduated some 50 years ago. To be invited to join the Campaign Board was an enormous privilege and a welcome continuation for me of that involvement,' he says.

Sir Robin encourages alumni and staff to become part of the campaign. Renovation of Somerset

It's no longer as meritocratic as it was. It wasn't like that for my generation – we had it made, from whatever walk of life we came

House East Wing was particularly important to him, as it now houses The Dickson Poon School of Law. Establishing bursaries and scholarships is another priority for Sir Robin, who came from a family of modest means. As a student, albeit generously funded on a state scholarship, he drove lorries and did a variety of labouring jobs during college vacations.

'All my fees and accommodation were paid. We didn't have to worry about money. Yes, I did all sorts of jobs in the holidays, but most of us did that. It seemed the automatic thing to do: find a job so you had spare money to travel and take girls to dances and that sort of thing,' he says. 'It's a bit different now, with scant public funding and few vacations or any available jobs – it's no longer as meritocratic as it was. It's a return to the days when young people could only go to university if their parents could afford it or, as is increasingly the case now, by burdening themselves with massive long-term debt. It wasn't like that for my generation – we had it made, from whatever walk of life we came.'

dozens of iconic London landmarks, including Tower Bridge, St Paul's, Alexandra Palace, Regent's Park, the Houses of Parliament and Battersea Power Station, before concluding back in south London.

Professor Simon Lovestone, Director of Research at King's Health Partners, will take on the challenge in a team of dementia researchers.

'This is a great way to raise money for our charities, which have been invaluable in supporting the work of our Trusts and the College,' says Professor Lovestone. 'Many of us at

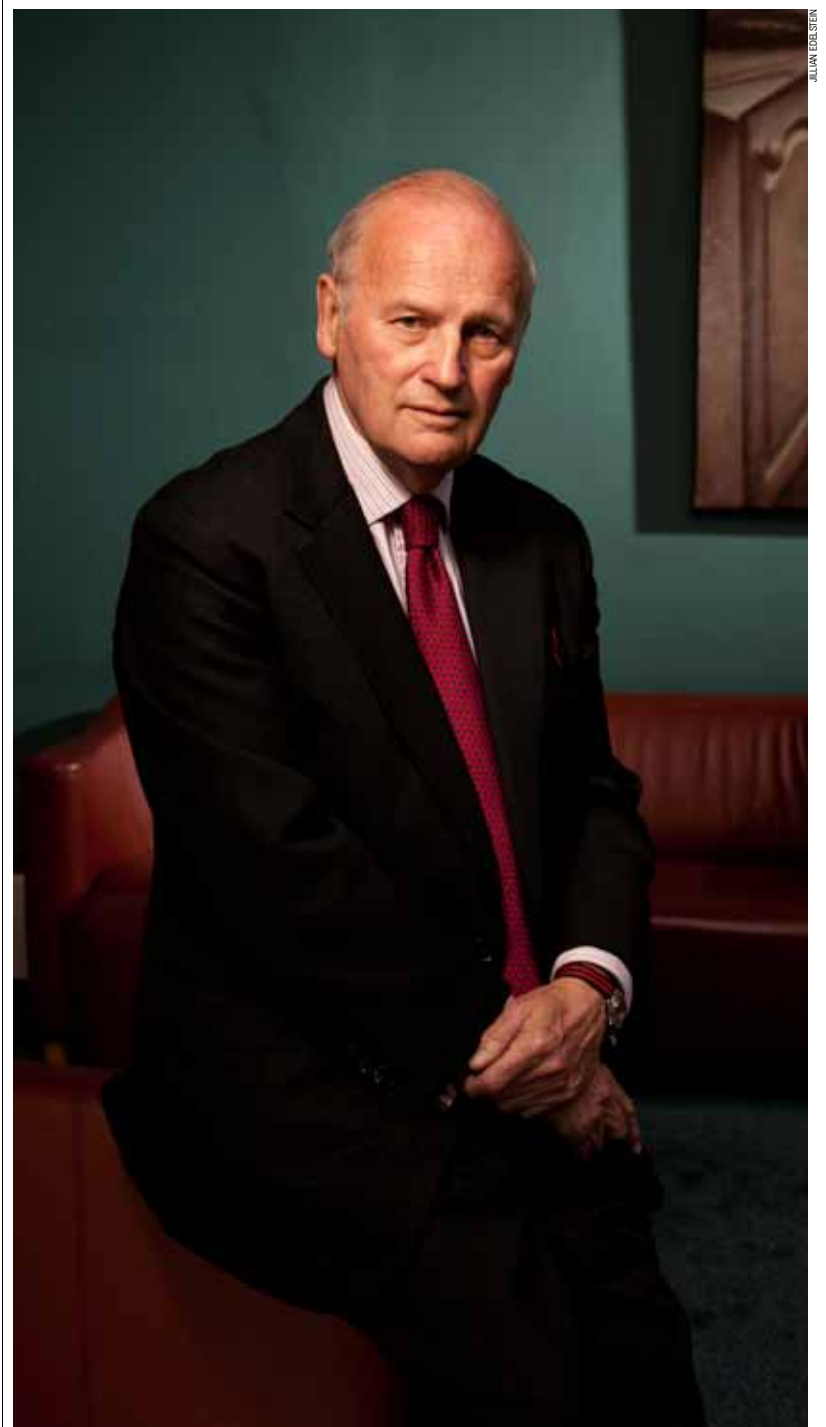
King's Health Partners have been grateful recipients of the charities' support and this is an opportunity for us to give something back. I hope colleagues from across our organisation will get on board to support us or indeed take on the challenge themselves.'

To find out more about Nightrider and for information about how to sign up for the challenge, please contact Elizabeth Martin at elizabeth.1.martin@kcl.ac.uk or on 020 7848 7451. Places cost £39 and the sponsorship target is £175 per person.

SIR ROBIN AULD: CV

- Graduated from King's with an LLB, 1958, and with a PhD, 1963
- Called to Bar, Gray's Inn, in 1959
- In practice at the English Bar, 1963-87
- Queen's Counsel, 1975
- Recorder of the Crown Court, 1977-87
- Admitted to Bar, State of New York, US, 1984
- Admitted to Bar of New South Wales, Australia, 1986
- Judge of the High Court of Justice, Queen's Bench Division, 1988-95
- Presiding Judge, Western Circuit, 1991-94
- Lord Justice of Appeal, 1995-2007

- The Senior Presiding Judge for England and Wales, 1995-98
- Vice-Chairman of the Judicial Appointments Commission for England and Wales, 2006-7
- Justice of the Court of Appeal, Bermuda, 2008-present
- President of the Solomon Islands Court of Appeal, 2008-present
- Arthur Goodhart Visiting Professor in Legal Science, Cambridge University, 2009-2010



‘Like all charities under one roof’

Now 18 months into World questions|King’s *answers*, with more than £300 million raised and following several high-profile gifts, Executive Director of Development Gemma Peters talks about the importance of staff involvement in the £500 million campaign

Why should staff give to the campaign?

For the same reason anyone else in the world should give to King’s: we are doing really important work that makes a difference, whether it’s research into some of the most difficult problems in the world or it’s providing an education that is genuinely inspiring the next generation of global leaders.

King’s is like all charities under one roof, so whatever it is you care about, there’s something going on here that should inspire you to want to give. Whether Alzheimer’s research or training the next generation of leaders in Africa, there are thousands of things we do here that are worthy of support. The people who know about those things better than anyone else are King’s staff, so that’s why we often find that staff are the first people to give, because they’re the ones who see inspirational work first-hand.

What impact does staff giving have?

It’s huge. First of all, there’s the impact of the money itself. There are many examples across the College of projects that could not have happened without the help of staff donations. These range from purchasing the Department of Restorative Dentistry’s new digital radiography facility to training some of our students to learn Makaton, a sign language designed for autistic children, which will help them in their volunteer work with children with special needs. Staff have contributed to student research rooms in The Dickson Poon School of Law, exhibition facilities in the Weston Room of the Maughan Library and graduate lounges at Guy’s and the IoP. This sort of support makes a tangible difference across our campuses.

We are often asked by external donors, particularly trusts and foundations, to tell them how many of our staff give, because that is seen as an indication of how motivated the institution’s own staff are about

its mission. The more staff who give, the more we are able to unlock other sources of funding from outside the organisation. A good example of this is a grant that we’ve had from the Kresge Foundation, who specified a percentage of staff they wanted to be giving at King’s in order for them to support us.

Why is Circle giving, total annual giving of £1,000 or more, particularly important and what impact does it have?

The Circles are about recognising some of the most significant support that the College receives. They give people a chance to say, ‘As a member of staff I believe in the leadership of the campaign, the leadership of the institution or the leadership of my particular area.’ Whether it’s the Principal’s Circle, the Campaign Circle or the Medical and Dental Circles, staff donors believe in that leadership so much that they are prepared to make an unrestricted gift of £1,000 or more per year. This is one of King’s most valuable sources of income, because these funds can be directed towards the areas of greatest need as they arise.

What do you find most exciting about the campaign?

For me, it’s the concept of it. It’s saying King’s does a lot of things that affect people around the world. Some of our initiatives will have an immediate impact on the way that people live their lives, so in the next five years we will see changes in the world for the better because of what is happening at King’s.

What’s your vision for staff giving at King’s?

I hope that as we go out and talk to people about the importance of their support for King’s that we will one day have the highest percentage of staff choosing to direct some of their charitable activities to the College. We’re not far off that, and I’m excited about the day when we achieve it.



Gemma Peters: ‘Some of our initiatives will have an immediate impact on the way that people live’

A great weekend in a great city

Celebrate London in this remarkable year

King’s will host its ninth annual Alumni Weekend in June, with a focus on one aspect of the College that connects all students, all staff and all campuses: London.

Between the Queen’s Diamond Jubilee, the Olympics, the Paralympics and renovation of Somerset House East Wing, 2012 is the perfect year to celebrate this great, sprawling city. The weekend’s theme

is *I Love London*, and from high tea to a pint at a favourite pub, these will be three days to connect with the King’s community and learn a little more about this amazing city.

The weekend, 8–10 June, will offer a variety of activities:
● Tours of Somerset House East Wing; the Inigo Rooms will feature the art exhibition *Between*, exploring the intersection between art, philosophy

and neuroscience (see page 8)

- Twinings tea-tasting workshops, to gain insights into this quintessential London drink
- An evening at the Museum of London, featuring a lecture on the London Olympics, 1908 to the present, and a tour of the Dickens & London exhibition
- A pub walk along the South Bank
- Opportunities to learn about early

psychiatric care in London with an exclusive tour of the Imperial War Museum, which housed Bethlem Hospital until 1930
● The Official London Pub Quiz, with alumni, students and staff battling it out at the Waterfront Bar
For more information about Alumni Weekend, please visit alumni.kcl.ac.uk/alumniweekend or call on +44(0)20 7848 3053.



The crew that trains together stays together

The Annual Fund helps prepare the Boat Club for its next 175 years

At the grand age of 175 years – and possibly even older – the King's College London Boat Club is the oldest sports club at the university, as well as one of the largest.

With more than 100 members, and both male and female crews, the Boat Club attracts students from all areas of study and all campuses, from novice to experienced rowers. It is a successful and competitive club, taking part in both national and international rowing competitions.

Coming into 2011, the club

possessed only four rowing machines, and many club members had to rely heavily on private gyms for training. This was not only costly, but detrimental to team-building and group-training, which are essential for rowing as a crew.

Support from the Annual Fund has enabled the club to buy eight new rowing machines. They have had 'a transformative effect on the club', says Edward Griffiths, Club Captain. Now students can train together as a crew at any time in their

own space at Guy's Campus.

'These machines are the closest thing to the water,' explains Griffiths. 'A performance monitor allows you to accurately compare times and distances between users, meaning that members can chart their progress and improve performance.'

Every year, the generous support of King's alumni, staff and friends makes possible a wealth of exciting projects. The Annual Fund supports a range of both academic and extra-curricular projects that enrich the lives

of students and staff at the College. Giving to the Annual Fund ensures that King's students have a well-rounded university experience and develop the skills they will need for their future careers.

'As a club we are really grateful to the Annual Fund. Six years ago, alumni support helped us buy a trailer to transport our equipment to regattas. This has had tremendous impact, allowing us to travel to competitions nationwide,' says Griffiths. 'Like the trailer, these machines are a lasting

investment and will benefit members of the Boat Club for years to come.'

While the club's founding date isn't known, College records indicate it is at least 175 years old – a fantastic achievement. It is testament to the dedication and drive of its members over the years, as well as the generous support of King's alumni and friends, which allows the club to go from strength to strength.

For more information about the Annual Fund, please visit alumni.kcl.ac.uk/annualfund



Team-building and training together on the Boat Club's new machines

Exploring identity in art and science

A new exhibition in the Somerset House East Wing Inigo Rooms examines how we define the 'self' in an age of increasing materialism

An Inigo Rooms exhibition entitled *Between*, presented by King's Cultural Institute, brings together art, philosophy and neuroscience in an exploration of how personal identity has become embodied in a landscape of anatomical imagery. The project acknowledges the longstanding division in the way philosophy, art and science view the mind and the body.

'I took a degree in philosophy before I studied fine art, so my work is very ideas-led,' says featured artist Susan Aldworth. 'It is about the human condition, human identity. If we reduce a person to their physical make-up, it seems to have philosophical implications for all of us. My art is about asking the questions.'

Other participants include artists Andrew Carnie and Karen Ingham and King's Dr Richard Wingate of the MRC Centre for Developmental Neurobiology. 'A lot of work and energy is supporting collaborations like this and, increasingly, science and art working together is seen as a valuable cultural activity in its own right,' says Dr Wingate.

King's Professor of Theatre Alan

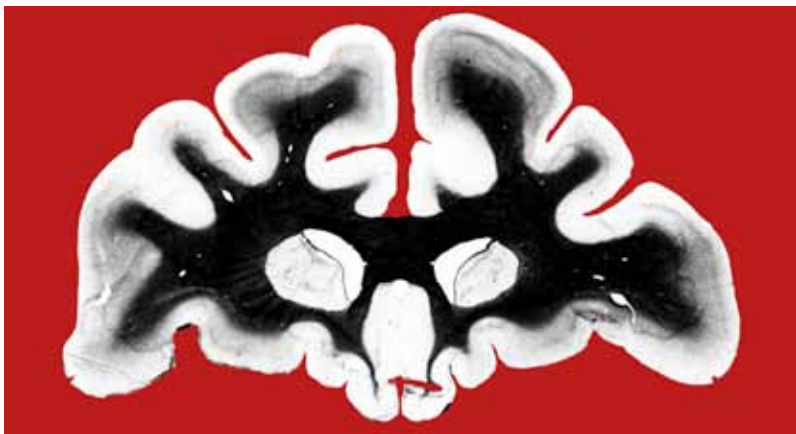
Read explains why the ongoing support of the Inigo Rooms is important: 'The project is genuinely innovative, but genuinely innovative, accessible things don't come cheap and are certainly rarely free. So far, we've had wonderful support from alumni, staff and friends, but we need to do a great deal more to make these dreams happen.'

Deborah Bull, Executive Director of King's Cultural Institute, adds, 'It's very impressive to see the commitment within King's to understanding the relationship between research, innovation, culture and genuine social value. This is what attracted me to King's after 30 years in the cultural sector, and I'm looking forward to developing a range of projects that manifest these connections and engage a wider public with the work that goes on here.'

Between is showing until Saturday 30 June, Monday to Saturday, 13.00 to 19.00. Staff also have the chance to meet the artists and hear them discuss their work during Alumni Weekend on Saturday 9 June. To learn more, please email alumnoff@kcl.ac.uk



Thought of Portrait Emily by Karen Ingham



Piece of Mind Mask (Red) by Karen Ingham

Partnering for good health

An innovative fundraising partnership is having dramatic results

together we can... is the fundraising partnership for King's Health Partners, the pioneering collaboration between the College and the Guy's and St Thomas', King's College Hospital and South London and Maudsley NHS Foundations Trusts.

Following the 2011 merger of the partnership's fundraising teams, *together we can...* has been developed as a unifying banner for supporting Guy's and St Thomas' Charity, King's College Hospital Charity and Maudsley Charity, as well as highlighting opportunities to support the College's medical research. The institutions came together to establish

together we can

a single, comprehensive fundraising office in large part because research showed that many former patients, families and friends wanted to give to the hospitals but didn't know how.

In the first 12 months after members of King's Health Partners combined their fundraising operations, the consolidated office raised £17 million in medical-related giving, compared to £12.9 million raised by the partners individually in the preceding year. During the first six months of the current financial year, more than 4,300 individuals made their first gift ever to one of the King's Health Partners' institutions.

All projects funded through *together we can...* fall under the larger umbrella of World questions|King's answers, counting toward the



A hallway at King's College Hospital

campaign's £500 million goal.

The Fundraising & Supporter Development office will continue to develop activities in 2012, with a particular focus on raising philanthropic support for the following areas of clinical care and research: neuroscience and mental health, cancer and paediatrics. King's staff members can demonstrate their support by:

- Volunteering
- Participating in an event
- Arranging to leave a legacy
- Making a one-off gift or setting up a regular donation via direct debit

To learn more about supporting the work of King's Health Partners, please visit togetherwecan.org.uk, email info@togetherwecan.org.uk or call 02078484701.