ARUARES, The Apricot

Acknowledgement

Recognise past health and research injustices, the valid reasons for the mistrust.

Reassurance

Address their concerns, share current practices, and highlight the rules, regulations and safeguards designed to protect patients.

Utilising a mixed method approach

Use different modes of communication, e.g. local radio, 1:1, and employ different approaches, e.g. outreach (targeted approach).

Awareness

Have an awareness of the barriers (the past, language, culture, religion, etc.).

Respect

Have & Provide Adequate planning for PPI = adequate PPI budget, remuneration for time and input, and share findings; and feedback/report on what progress is being made on the project.

Encourage & Support

Show encouragement and support throughout the research process, particularly in the early stages – helps retention, and provide guidance throughout.







