



Management and Technological Change MSc: A message from your Programme Leads

Hi everyone,

Congratulations on your offer to study the Management and Technological Change MSc at King's College London.

I am Dr Christine O'Dea (Programme Director), alongside Dr Priyanka Pandey and Dr Minjie Gao (Deputy Programme Director). Together, we form the leadership team for the Management and Technological Change MSc. We're delighted to welcome you into the King's Business School community.

Why King's and London?

Your journey begins at London's most centrally located university, positioned in the heart of the world's #1 student city (QS Best Student Cities 2025). Ranked 8th in Europe and 40th worldwide (QS World University Rankings 2025), King's offers a vibrant environment for academic excellence and personal growth.

Your Programme: Where Innovation Meets Impact

The Management and Technological Change MSc is a highly competitive flagship programme with fewer than 60 places available. Your acceptance is testament to your outstanding potential and achievements – we are genuinely honoured by your decision to join us.

Our curriculum is industry driven and practice oriented, as well as firmly grounded in the latest academic theories and research. Through this one-year study, you will be equipped with essential skills and prepared to thrive in a technology-driven work environment. Whether you choose to embark on a career in consultancy, management, or another field, this programme will provide you with the knowledge, practical experience, and confidence needed to be successful in your future careers.

We collaborate closely with industry:

- Our modules feature regular guest speaker sessions as an integral part of the curriculum.
- Our signature module the Design Sprint provides a valuable opportunity for students to tackle real-world problems and challenges posed by industry professionals, under the guidance and support of a leading Design Sprint expert. The module introduces you to Google's Sprint methodology, develops your innovation and teamworking skills, and ends with a presentation to a panel of industry experts.
- Every student undertakes an individual Management Research Project, which
 tests your abilities to draw on the latest evidence and research approaches to
 interrogate an organisational challenge of your choice. This culminates in the
 production of a research paper and a video where you spotlight the significance
 of your research findings to practitioners, policymakers, or the general public.
- In addition to our core curriculum, we offer a digital bootcamp, to fast track your understanding of the latest technologies, and micro internships, which offer opportunities for students to be mentored by industry experts.

Getting Started: Your Next Steps

We're sure you have questions about the programme or life at King's. To help you settle in, we encourage you to connect with current students on **Unibuddy** to gain authentic insights into student experience and discover what makes studying at King's truly exceptional.

We look forward to meeting you and supporting your journey in the dynamic and everevolving world of digital transformation.

Warm regards,

Dr Christine O'Dea, Dr Priyanka Pandey, Dr Minjie Gao Programme Leadership Team Management and Technological Change MSc

King's College London