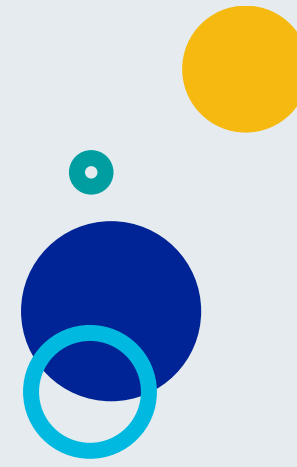
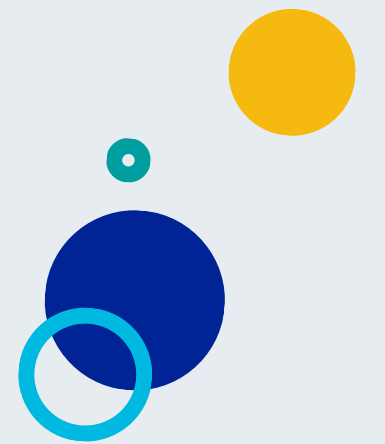


Communications & Engagement Plan 2025–26





Aim:

Staff and students at King's contribute to achieving university-wide sustainability actions and raising King's profile

Pillars of engagement



1. Build King's profile

Build King's profile as a thought leader, convenor and key contributor to climate and sustainability by showcasing research, education and operational activities and achievements.

2. Increase awareness & empower behaviour change

Increase awareness of sustainability and empower the King's community to make behaviour changes aligned with King's sustainable operations aims.

Goals

3. Support education & research

Support and embed climate and sustainability education and research initiatives at King's.

4. Grow networks & provide development opportunities

Grow staff and student networks, deliver events and provide development opportunities for the King's community.

Indicators

- Number of people in networks (e.g. CAN & Sustainability Champions)
- Number of hours of engagement (hours offered x participants attended) in events and trainings (not including research & education training workshops)
- Relative position of ranking of King's maintained or improved (e.g. Times Higher Education, QS)
- Percentage of people report a positive change in behaviour/development of skills/knowledge

Communications & engagement projects

**Carbon
Literacy
Training**

Case studies

**Climate
Action
Network**

**Climate &
Sustainability
Month**

COP30

**Digital
channels**

**Networking
events**

Communications & engagement projects

SDG report

**Seminar
series**

**Sustainability
Champions**

**Sustainability
Projects Fund**

Volunteering

**Waste
campaign**

**Welcome
to King's**

Supported by communications & engagement

**Data &
reporting**

Education

Operations

Research

**Sustainability
Strategy**



*George Hope, Rosa Roe Garcia,
Ellie Bignall & Katherine Trott*

2025-26