



KING'S
BUSINESS
SCHOOL

Life Changing Business

PARTNERSHIPS

COLLABORATION

Collaboration drives our strategy. Partner with us to inspire students, ignite innovation, access diverse talent, shape cutting-edge research, and create impactful content. Together, we can foster mutual growth and tackle key challenges.

ENGAGE WITH OUR STUDENTS

As a corporate partner, you'll have access to our 3,500 talented students, showcase your organisation, and play a pivotal role in shaping the future of business education.

Capstone and consultancy projects.
Engage students to bring a fresh perspectives and ideas to industry challenges.

Competitions and hackathons.
Co-organise dynamic student events to foster talent discovery, brand visibility, innovation, and networking.

Guest speaking.
Showcase your expertise and opportunities by speaking in our classrooms, at student events, or hosting student groups at your office.

Recruit our students.
Gain preferential access to our talented student body by offering internships, placements, and full-time jobs.

Scholarships.
Provide scholarships to create a more diverse and inclusive talent pipeline.

Student Prizes.
Recognise and reward outstanding achievements while raising brand visibility amongst emerging business leaders.

COLLABORATE WITH OUR ACADEMICS

Tap into the expertise of top global business scholars whose pioneering research blends academic rigor with real-world applicability.

Co-create Research Projects.
Generate actionable insights by collaborating with academics by providing data, funding, or conducting experiments.

Co-applicant on Research Grants.
Partner in research grant applications to shape cutting-edge research, gain insight into emerging trends, and access external funding.

Sponsor a PhD.
Access highly-skilled individuals and contribute to the advancement of knowledge and innovation in your industry.

Thought Leadership Events and Speaker Series.
Co-create and sponsor thought leadership events and speaker series on themes shaping the future of your industry.

DEVELOP YOUR TALENT, ENGAGE YOUR CLIENTS, BOOST YOUR BRAND

Let's collaborate to craft impactful content and host events that boost your public engagement, networking, and thought leadership.

Be a Content Partner.
Collaborate in creating diverse content through co-authored articles, event series, podcasts, and videos.

Engage with C-suite Executives.
Engage with peers, share insights, and drive positive change by joining our invitation-only forums for C-suite executives.

Executive Education.
Custom programmes deliver leadership and management skills, strategic thinking, and increase job satisfaction and retention rates.

Event Series.
Sponsor events to a targeted audience of alumni, faculty, industry professionals and students to drive talent acquisition, showcase your expertise, and generate potential business opportunities.

Visit our partnerships website for further details on potential collaborations and the benefits of partnering with King's Business School.

kcl.ac.uk/business/partnerships

