KING'S College LONDON

KING'S BUSINESS SCHOOL

EXECUTIVE MBA

WELCOME

6th

KING'S BUSINESS SCHOOL RANKED **6TH IN THE UK** FOR BUSINESS AND MANAGEMENT

Complete University Guide 2027

8th

KING'S BUSINESS SCHOOL RANKED **8TH IN THE UK** FOR BUSINESS, MANAGEMENT AND MARKETING

The Times/Sunday Times Good University Guide 2027

6th

KING'S RANKED IN THE **TOP 10 BEST UNIVERSITIES** IN THE UK

Times Higher Education 2025

Welcome to King's Executive MBA programme – a programme designed to equip you with the tools, insights, and experiences needed to tackle the business challenges of tomorrow. In a world where change is constant, and the demand for capable, responsible leaders is greater than ever, our EMBA offers a practical and forward-looking approach to leadership development.

Throughout your journey, you'll immerse yourself in real-world problem-solving, from addressing the pressing issues faced by today's businesses to imagining transformative changes for entire communities. You'll gain exposure to cutting-edge concepts spanning neuroscience, innovation, and strategic transformation, alongside the opportunity to collaborate with top-tier minds and influential peers.

This programme is as much about self-discovery as it is about professional growth. With personalised coaching, hands-on skills workshops, and resilience training, you'll develop the confidence and clarity to lead with purpose and impact. By the end, you'll emerge not just as a stronger leader but as one ready to inspire change and drive meaningful results in any arena.

Let's embark on this transformative journey together.

DR GILLIAN BROOKS
DIRECTOR OF THE EXECUTIVE MBA
KING'S BUSINESS SCHOOL

WHY KING'S?

KING'S COLLEGE LONDON, THE UNIVERSITY MAKING THE WORLD A BETTER PLACE

For nearly 200 years, King's has worked to make a difference in society, educating new generations of change-makers and innovating new solutions to pressing problems.

Studying at King's means you'll have connections to internationally important researchers. From medicine to mathematics, we're home to some of the top minds in the world. Whether you want to collaborate on a project, or just be inspired by what's going on, King's is the place to do it.

KING'S BUSINESS SCHOOL, IMPROVING THE WAY PEOPLE DO BUSINESS

We believe profit and purpose go hand in hand. We find new ways of doing business through our research.

We are home to students and staff from over 150 countries, and some of the top thinkers in areas such as governance, sustainability and innovation. Now we're one of the largest management institutions in London. We're triple accredited by AMBA, AACSB and EQUIS and ranked in the UK's top 10 for quality of research output, impact and research environment.*

LONDON, THE WORLD'S GREATEST CLASSROOM

On the days you join us in person, you'll study at our Strand Campus, neighbouring Somerset House and Covent Garden. You'll be within walking distance of the City's financial institutions, the tech hub at Silicon Roundabout, the cultural clusters of the West End and Southbank, the heart of UK government and the headquarters of many global corporations.

London is a city full of possibilities, and you'll be right in the heart of the action as you learn.

AACSB ACCREDITED

ASSOCIATION OF MBAS ACCREDITED

EQUIS ACCREDITED

**90.3 per cent of King's Business School's research output has been judged 'world leading' or 'internationally excellent' by the latest Research Excellence Framework. The School was one of the 10 highest scoring institutions for business and management studies overall.*

KING'S
BUSINESS
SCHOOL

IMPACT

THE KING'S EXECUTIVE MBA

Succeeding in business is about far more than profit. It's about demonstrating your purpose. Leading inclusion. Growing responsibly. If we could summarise the outcome of this programme in one word, it would be 'impact'. We've designed this programme to maximise your opportunities to have an impact – on yourself, your organisation, and the world.

IMPACT ON YOU

Become an expert in key business areas such as strategy and finance, learn the tools and theories to be a successful leader.

Solve problems by drawing on diverse ideas from other areas, assessing contrasting views, and conducting your own research.

Learn more about yourself. Discover how to communicate complex ideas and influence change. You'll develop a strong awareness of cultural issues that will improve your decision-making and help you to become a true leader, capable of managing and motivating others and driving impactful change.

IMPACT ON YOUR ORGANISATION

Understand some of the biggest challenges facing businesses today and develop the skills to steer your organisation through them. By developing your expertise and personal skills, you'll be able to take advantage of opportunities and lead your organisation towards a better way of doing business.

Your business will see immediate impact with actionable ideas from every session. Some of the work you complete on the course will use real examples from your company and any ideas you develop can be put to use straight away.

IMPACT ON THE WORLD

In today's business climate, profit and purpose are inseparable. At King's Business School, we're developing leaders capable of making the world a better place by growing their organisations sustainably and responsibly.

During and after the programme you'll become a leader who can affect and shape change from your existing role, as well as developing yourself and your career plans to move into senior or alternative roles that will enable you to affect even more change.

CLASS DATA

Male	Female	Average age	Nationalities	Average years of experience
56%	**44%**	**37**	**13**	**14**

LEADERSHIP

THE KING'S EXECUTIVE MBA

EXECUTIVE COACHING

Workshops and career support throughout the programme will be tailored to meet you where you're at in your career and your ambitions. You have the potential to succeed at any venture, and we'll provide as many opportunities as possible to help you along the way.

You'll meet your personal executive coach throughout the programme. Together, you'll explore your professional goals and your personal values and priorities. Coaching will help you solve your personal leadership challenges, develop skills, and create the plan to achieve your aims.

RESPONSIBLE AND PURPOSEFUL LEADERSHIP

The Executive MBA is designed to further your leadership journey through today's complex and challenging context. In times of uncertainty, it can be difficult to decide where to invest, how to grow and how to pivot. Having a strong sense of purpose helps leaders to be more decisive. Leaders who understand the way in which they create value for customers and society find this guiding principle can help them to drown out the noise and focus on what really matters.

Great leaders connect their teams together in meaningful work – connecting people through a sense of shared belonging and contribution. They inspire personal growth and foster a sense of integrity. Leadership that creates meaningful work promotes the team alignment that is crucial to achieving common goals and enabling teams to thrive.

Our programme will explore the complexities of leadership in every arena – your personal skills and attributes, your skills as a leader of people, and the organisational design and capabilities that combine to foster a culture of successful leadership. You will be better equipped to navigate yourself, your team and your organisation through the uncertainty and opportunities that exist and are yet to arise.

Whether you are headed for the C-suite, looking to start your own venture, looking to pivot or expand your responsibilities or company, this programme will bring together the ideas, skills development and network that will enable you to succeed on your personal leadership trajectory.

DECELERATION

Deceleration in the Executive MBA focuses on slowing down to speed up. That's why, as part of your first leadership module we will spend some time on a short residential experience to bring you and your new classmates together.

You'll start your programme with an immersive experience designed to awaken the changemaker in you and support your journey towards transforming yourself, your approach and your organisation. Together we will explore leadership, innovation, business and environment led by King's professors.

THE KING'S EXECUTIVE MBA
YEAR 1

The in-person element of the programme is delivered through 10 intensive blocks over two years. You'll meet the researchers at King's and the other executives on the programme, discuss business challenges, work on real projects, and reflect on your own skills and leadership journey.

Each block lasts either four or five days, including weekends. You won't need to take more than 25 working days out of the office throughout the whole programme.

Alongside the in-person teaching, you'll take part in virtual learning and have access to an impressive range of resources at King's.

We know you already have a busy schedule with work, family, and social commitments but we're confident you'll find the programme well worth the limited amount of time away from the office.

PURPOSEFUL LEADERSHIP IN A COMPLEX WORLD

As global organisations shift their focus to meet environmental, social and governance challenges, their strategies and efforts have continued to fall short. The time is therefore right for collective action led by purposeful leaders who are motivated to address the world's current problems. Leadership today requires ensuring that the organisational and individual purpose are connected and mutually reinforcing.

This module offers a framework for thinking about your leadership development over the duration of the programme, provides multiple opportunities to explore various facets of yourself – past, present and future – and experiment with new ways of thinking. In doing so, you will be better equipped to lead yourself, others and your organisation more effectively.

ENVIRONMENT, SOCIETY AND GOVERNANCE

In the modern business world, business leaders have both the responsibility and the opportunity to make sustainable contributions and ethical choices.

This module will focus on the social and environmental contexts of business, exploring how managers, leaders and organisational governance can address contemporary global challenges and the ethics behind these choices. You'll move beyond the language of ESG to build on your work on purposeful leadership, focusing on yourself and your organisational context for ethical and sustainable practice.

STRATEGY FOR A TRANSFORMING WORLD

This in-depth module explores a blend of practical and theoretical learning to help you analyse and navigate today's fast paced business environment and guide you to your full potential as a strategic leader.

You'll be introduced to contemporary topics and frameworks for examining strategic tools, advantages and insights for strategic decision making and strategy execution.

MARKETS AND CONSUMERS OF THE FUTURE

In today's constantly evolving landscape of consumer preferences and increased competition, companies are struggling to rediscover their feet and respond effectively to changes with an updated marketing strategy. After all, what determines a successful strategy? Where can the balance be drawn between sustainable efforts and profitable activities in the industry?

This module will introduce you to the blueprint for developing optimal, effective marketing strategies as well as a range of strategic tools and frameworks for implementing and evaluating these plans. You'll go through interactive marketing simulations and case study discussions to identify innovative solutions to today's challenges and explore these further to identify routes for competitive advantage.

STRATEGIC HUMAN CAPITAL

One of the marks of good leadership is the ability to lead people and organisations through complex change. This module explores the strategic dimensions of human capital, drawing on organisational behaviour, strategy, psychology and economics to examine how organisations can unlock the potential of their people and deliver sustainable performance.

The module also provides you with an opportunity to reflect on your career to date, connect your experience with new perspectives and identify how your learning can shape your future leadership and career trajectory.

THE ECONOMICS OF IMPACT AND INNOVATION

By examining impact and innovation and drawing roots from economic theory, this module will explore the way in which outcomes are influenced and stimulated by mainstream principles in today's global economy. You'll draw on core economic concepts to explore case studies, theories and frameworks and spatial distribution considerations.

You'll also analyse how market structures, such as perfect competition and monopoly, shapes firms' decision-making and broader industrial dynamics, raising and answering questions about the effectiveness of new entrants versus established players in driving innovation and impact.

WHAT WILL AUTOMATION REALLY MEAN FOR YOUR WORKFORCE – AND YOUR BOTTOM LINE?

Disruptive technologies aren't on the horizon–they're already here. But which innovations will truly transform your industry, and which are just noise?

Join leading scientists and innovation experts from King's College London as we unpack the real impact of automation, AI, and emerging technologies on your business. You'll gain strategic insights into cutting-edge research happening at King's – developments with the potential to reshape markets, reconfigure operations, and redefine competitive advantage.

It's a forward-looking exploration of the opportunities and risks every executive should be prepared for.

THE KING'S EXECUTIVE MBA
YEAR 2

MANGING UNDER UNCERTAINTY

We live in a world that is now more interconnected than ever, but this comes with ambiguity, complexity and volatility. With significant changes in technological, political, economic and social environments, uncertainties arise and cause disruptions for businesses and consumers and, despite organisations having higher levels of data, simple answers and solutions aren't always available.

In this module, you'll explore both the technical and the social aspects of these uncertainties, looking at the methods to understand the nature of different problems, exploring thoughtful and practical responses and eventually, build a better, more certain world.

STRATEGIC FINANCE AND ACCOUNTING

Finance and accounting embodies so much more than numbers and balance sheets. The future of organisations can be shaped by investment and finance decisions, and the data that informs them.

This module will introduce you to key concepts of modern finance, stakeholder and strategic financial management and communication of numbers across the C-suite. This range of tools will help you to assess the organisational impact of financial decisions, and develop the knowledge to drive organisations to economic prosperity and positive social and societal impact.

INNOVATION FOR IMPACT

In order to innovate for impact and drive change from within, you'll first need to reflect on how you can use your skills to bridge the gap between social and financial value creation from within an established organisation.

This module will help you do that and more – teaching you how to navigate organisational environments, advance your career with purpose and act as an agent for positive social change and business impact.

COMPLEXITY

The world is complicated. And doing business in a complicated world throws constant challenges at you. Every module of the programme brings together diverse opinions to help you understand the world from new perspectives. The expertise you're exposed to will help you think critically and become capable of leading organisations through complex challenges.

We take great care in creating a lively and dynamic learning environment, building a classroom with a range of backgrounds, industries and experience. These different perspectives will become a key part in shaping your learning and development during your time with King's.

GLOBAL IMMERSION

The world is global. Effective leaders leverage their cultural competency and understanding to make the most of opportunities. We'll travel as a group to an overseas city to immerse you in the local business landscape.

You'll study the national and global ecosystem that impacts businesses in that area and bring this knowledge back to your own organisation, sector and ecosystem with renewed purpose and strategies.

THE IMPACT PROJECT

The Impact Project is the capstone of the Executive MBA, providing you with the opportunity to accumulate the knowledge, skills and perspectives you have developed throughout the programme and apply them to a real-world business challenge.

Working as a consultant on a live organisational challenge, you'll analyse and solve a complex problem with evidence-based recommendations to create meaningful impact. The project provides a unique opportunity to test your learning in practice, work with stakeholders and experience the challenges of consulting in a real organisational context.

You'll also be able to reflect on your own development, considering how the knowledge and capabilities gained through the Executive MBA can shape your future.

GRADUATION AND ALUMNI

Join your classmates to celebrate graduation and continue your learning past the formal programme end through the annual alumni block.

This optional block will be available to alumni of the Executive MBA programme in the years following graduation – rejoin your classmates and other alumni to re-immerse yourself in the King's community, expand your network and refine your skills and toolkit to ensure true lifelong learning.

TEAMWORK

You can't be a leader without a team. Throughout the programme, you'll work closely with a diverse cohort of experienced professionals, tackling complex challenges together and learning from different perspectives, industries and approaches.

Collaboration is woven throughout the programme to reflect the realities of executive leadership, where progress depends on bringing people together, navigating different viewpoints and creating shared momentum. You'll take on different roles within teams, giving you the opportunity to practise leading, influencing, listening and challenging others.

Along the way, we'll help you develop the skills, behaviours and processes that enable high-performing teams to thrive – preparing you not only to lead with confidence, but to be the colleague others want to work with.

A LIFELONG NETWORK

280,000+

KING'S ALUMNI BASED IN 143 COUNTRIES

Your LinkedIn network. Your email contact list. Your notebook. However you keep track of your connections, your network will soon look a lot more impressive.

The class will include talented executives from a wide range of sectors, all working towards the common goals of improving their leadership skills and having a positive impact on the world.

You will become part of the King's community and your experience will extend beyond the programme, including benefits such as:

- Access to bespoke professional development and coaching support to develop your career.
- The King's Start-up Accelerator supports entrepreneurs to create impact. This 12-month programme provides the equivalent of £65,000 worth of services and mentoring support from business experts to help you develop as a founder and grow your venture – including tailored mentoring, leadership development opportunities and a powerful community to support you. Since 2016, this programme has supported over 300 founders in tackling global challenges and making positive change.
- Exclusive UK and international networking events and opportunities for you to build networks and communities. Make contacts by industry, job function, location or area of expertise, create or join groups and start conversations.
- Access to King's campuses and libraries, and discounted access to the King's gyms located around London.

KING'S ALUMNI

With over 280,000 King's alumni based in 143 countries worldwide, you will have access to a range of benefits, professional development opportunities and exclusive discounts. Every year you will be able to return to campus for the Executive MBA alumni block to network, discover the latest research and expand your professional skills.

King's Connect, the digital gateway to your King's alumni community, provides opportunities to connect with current students and fellow alumni and engage with King's experts in order to develop professionally and personally.

What are the skills that future leaders really need?

This is the question that King's Business School asks each of its Executive Fellows.

This question stirs remarkable conversations around industry challenges, leadership missteps, emerging technologies and shifts in society. Even more remarkable is the way that King's Business School acts on these conversations and turns them into relevant learnings which are then infused into their executive education. This innovation – combined with their commitment to applied learning, real organisations, real problems, real solutions – produces a community of business leaders who thrive in their industries and stand out for being adaptable, future-ready, and commercially astute.

ELIOT SALANDY BROWN
DIRECTOR OF CREATIVE STRATEGY, MCLAREN AUTOMOTIVE
EXECUTIVE FELLOW, KING'S BUSINESS SCHOOL

IS THE KING'S EXECUTIVE MBA RIGHT FOR YOU?

QUESTIONS TO ASK YOURSELF...

Do I have at least seven years of executive experience?

Do I have the ambition to become a confident and inspiring leader?

Am I ready to challenge myself and reflect on my abilities?

Can I commit to improving society and working towards a better way of doing business?

Will I contribute to discussions and be an active member of the Executive MBA community?

FIND OUT MORE...

Learn more about our alumni and how they are using their Executive MBA to drive positive impact.

kcl.ac.uk/business/executive-mba/who-attends

MEET THE EXPERTS

DR GILLIAN BROOKS

Gillian is the Director of the Executive MBA and a leading expert in the fields of influencer marketing, consumer culture and social media. She has earned a PhD in Sociology at the University of Cambridge, a Master of Arts in Communication and Technology from Georgetown University and a Bachelor of Arts in Communications from McMaster University. Gillian's research has been published in the Journal of Advertising, the Journal of Consumer Psychology, Forbes, The Guardian, the Journal of Marketing, Newsweek, The Telegraph, The Times, and The Washington Post. Gillian is the Director of the Executive MBA programme.

PROFESSOR CRAWFORD SPENCE

Crawford is a Professor of Accounting. His research has explored corporate accountability, corporate tax, professional elites and expertise in financial markets. He has previously held visiting or permanent appointments in Canada, Japan, Norway, France and Spain. Crawford has extensive experience in executive education and has a formal advisory role with the Institute for Chartered Accountants in England and Wales.

PROFESSOR DANA MINBAEVA

Dana is a Professor of Strategic Human Capital. She has published over 50 articles in international peer reviewed journals, and has received several national and international awards, including the prestigious JIBS Decade Award 2013. Previously, she has taught in Denmark, Kazakhstan, Russia, Lithuania, Kyrgyzstan, Finland and Germany as well as having held visiting research positions in the UK, Ireland, Australia and Canada. Dana is also a founder and research partner of Nordic Human Capital Advisory ApS.

PROFESSOR PAOLO AVERSA

Paolo is a Professor of Strategy. His research focuses on innovation and the evolution of industries and ecosystems, concentrating on technology-intensive settings to explore radical innovations, digital transformation and business models. His research often features in international media, including the Financial Times, New York Times, BBC, Sky, Forbes, Reuters, Sunday Times, The Times, The Telegraph, and in most sport-related outlets. He is globally considered as one of the leading academic experts in the motorsport and Formula 1 industry.

DR ELISA ALT

Elisa is a Senior Lecturer in Entrepreneurship. Her research studies how individuals can become entrepreneurial change agents, enabling value creation that meets social and environmental needs from both new ventures and established organisations. She is particularly interested in understanding how employees acting as social intrapreneurs contribute to solving social and environmental problems from the confines of corporations. Before joining academia, Elisa worked as a creative in the advertising industry in Brazil.

PROFESSOR CRAIG ROBINSON

Craig is Professor of Management Education and Practice at King's Business School. His work focuses on how management ideas translate into management practice with a particular interest in helping leaders navigate uncertainty and turbulent environments. He uses experiential and reflective approaches to help students develop their judgement and adaptability in complex organisational settings.

PROFESSOR LAURA SPENCE

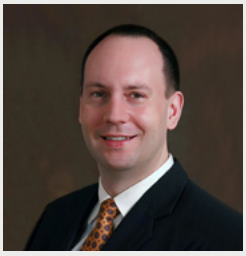
Laura is a Professor of Business Ethics & Sustainability and the Associate Dean for Research Impact at King's Business School. She is an expert on the social and ethical aspects of business in relation to global challenges such as social injustice, climate change, gender and health inequalities. She works across disciplines and has published in journals such as Academy of Management Review, Accounting Organisations and Society, British Journal of Management, Business Ethics Quarterly, Human Relations, Journal of Management, Journal of Management Studies, and Organisation Studies.

PROFESSOR OGUZ ACAR

Oguz is a Professor in Marketing and Innovation and Head of Generative AI and was recently named a World's Top 40 Business Professors Under 40. His research is on behavioural innovation, drawing on behavioural science to understand creation, evaluation and adoption of innovative outputs – be it a novel idea, product, strategy or technology. His research is published in leading academic journals across different disciplines including marketing, psychology, management and innovation, as well as in executive-oriented outlets such as Harvard Business Review.

PROFESSOR ROBYN KLINGLER-VIDRA

Robyn is a Professor of Political Economy & Entrepreneurship and Vice Dean for Global Engagement at King's Business School. Her research focuses on entrepreneurship, innovation, and venture capital and has been published in leading peer-reviewed journals, including International Affairs, New Political Economy and Regulation & Governance. She has delivered executive education for the LSE, PwC, Tel Aviv University and the UK Foreign and Commonwealth Office, and led international studies for the UN Development Programme.



PROFESSOR MICHAEL WITT

Michael is Professor of International Business and Strategy, Founding Director of the King's Geopolitics and Enterprise Strategy Hub, and a Fellow of the Academy of International Business. Prior to joining King's, he was a professor at INSEAD for 20 years. He has published five major books and a wide range of articles in leading journals. Before coming to the UK, he lived in China, France, Germany, Japan, Korea, Singapore, and the United States.

READY FOR THE NEXT STAGE OF YOUR LEADERSHIP JOURNEY?

If you're excited by the possibility of discovering more about yourself and how you can deliver impact in your organisation and the wider world, we'd love to find out more about you.

We'll start with a chat about you and your goals. If the course is suitable, we'll encourage you to apply and advise you on your application.

When you're ready, you can apply on our website. We'll need to see:

- your CV
- your academic background
- a professional reference
- a personal statement.

If you're a good fit for the programme, we'll invite you to interview with the Programme Director.

If you're not ready to start your journey, we offer a range of courses for professionals at different stages of their careers. Find out more about these by visiting **kcl.ac.uk/business/executive-education**

FEES AND FUNDING

The fee for the King's Executive MBA is £60,600. If you accept an offer, you'll need to pay a £5,000 deposit to secure your place. The rest of the fees are due in four instalments over the two years of the programme.

The fee includes all of your tuition and learning materials, as well as some meals and accommodation during the residential parts of the programme. We recognise and support outstanding candidates, visit our website to see our suite of scholarships.

AN EXECUTIVE MBA IS AN INVESTMENT IN YOUR FUTURE...

AT KING'S IT IS
AN INVESTMENT IN
EVERYONE'S FUTURE.

KING'S College LONDON

KING'S BUSINESS SCHOOL

GET IN TOUCH WITH US

BOOK A CONSULTATION

Our Programme Expert is available to provide support at every stage of your Executive MBA journey. A virtual consultation is a perfect way to learn more before submitting your application.

EXPLORE OUR WEBSITE

Our website is a great place to learn more about our Executive MBA. You can find further information on the programme, the admissions process, frequently asked questions and more.

kcl.ac.uk/business/executive-mba

UPCOMING EVENTS

We run events throughout the year where you can speak to an expert member of our Executive Education team, learn how to build a strong application or hear from Executive MBA alumni. Visit our website for the latest event offerings or to book your place.

kcl.ac.uk/events/series/executive-education-at-kings-business-school

REGISTER YOUR INTEREST

Want to stay in the loop?
Register your interest for the Executive MBA and we'll keep you updated with the latest information, events and more.

kcl.ac.uk/business/executive-education#enquiries

If you'd prefer to get in touch with us directly, you can email our recruitment and admissions team at **ExecutiveMBA@kcl.ac.uk**

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This brochure was produced in autumn 2025. Although it was up-to-date at the time it was produced, please make sure you check our website (kcl.ac.uk) or contact us directly for the very latest information before you commit yourself to any of our courses.

Please note that all teaching faculty are indicative and will be confirmed before a course start. Our full terms and conditions for short courses are available on our website.