

INES ALVAREZ BOULTON

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QUALIFICATIONS

KING'S COLLEGE LONDON, KING'S BUSINESS SCHOOL, London, UK **10/2019 – present**
PhD Candidate in Management studies.

Thesis working title: *Resources and necessity are the mother of invention: social enterprises, poverty, and innovation*

LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE, London, UK **09/2017 – 09/2018**
MSc Candidate in Social Innovation and Entrepreneurship, graduating class of 2018.

Dissertation: *Can social entrepreneurs successfully provide public goods? A case study*

UNIVERSIDAD NACIONAL AUTONOMA DE MEXICO, Mexico City, Mexico **09/2016 – 11/2016**
Diploma in Corporate Finance — School of Accounting and Administration

Final Project: *Financial analysis to assess potential investments in urban development projects.*

S.H.M.S. / UNIVERSITY OF DERBY, Leysin, Switzerland **02/2009 – 05/2012**
BA Honours Degree in Hospitality and Events Management (joint programme), second Class Honours, First Division.

Dissertation: *Case study of the Montreux Jazz Festival, for which substantial research on the Events Industry in Switzerland was carried out, resulting in innovative management proposals.*

CONFERENCES AND PRESENTATIONS

- AOM Entrepreneurship Doctoral Symposium within the AOM Annual Conference 2021.
 - *Social goals, but not necessity, are the mother of invention: social enterprises, poverty, and innovation*, confirmed presenter, PhD Research Day in Strategy, Entrepreneurship and Innovation 2021 hosted by Imperial College Business School.
 - *Resources and necessity are the mother of invention: social enterprises, poverty, and innovation*, Confirmed keynote, 13th International Social Innovation Research Conference (ISIRC), September 8th – 10th, 2021, Università Cattolica del Sacro Cuore, Milan, Italy.
 - *Necessity is the mother of invention: social enterprises, poverty, and innovation*, Keynote, 17th Annual Social Entrepreneurship Conference, November 05, 2020, Kelley School of Business, Indiana University, USA.
 - *Entrepreneurship Today*, Keynote, Annual reunion of University Incubators, March 2017, National Institute of Technology, Michoacan, Mexico.
 - *Entrepreneurs' Debate*, Panel discussant, March 2017, National University UNAM, Mexico City.
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RESEARCH PROJECTS

Seforis & King's College London, London, UK **06/2020 – 03/2021**

Research analyst, Social entrepreneurship country report: UK

- Telephone survey to social entrepreneurs located in the UK

BRAC, Manikganj District, Bangladesh **11/2017 – 11/2017**

Main researcher, eye-care and social entrepreneurship

- Field research in poor rural communities in Bangladesh to design a social capital and health insurance program to combat cataract illness in the area.

Isla Urbana, Mexico City, Mexico **06/2018 – 07/2018**

Academic Research Project on rainwater harvesting solutions in urban areas

- Field research in low-income households in Tlalpan district, to analyse the benefits and impacts of market-based solutions and government programs in tackling the issue of water accessibility.

FUNDING AND AWARDS

CONACYT, PhD scholarship, Department for Science and Technology, September, 2020, Mexico

KING'S BUSINESS SCHOOL, Doctoral research studentship, October, 2019, London, UK

BEST DISSERTATION AWARD, MSc., London School of Economics, November, 2018, UK

FUNED-CONACYT, MSc. scholarship, Department for Science and Technology, October, 2017, Mexico

NON-ACADEMIC WORK EXPERIENCE

FUNDACION TELEVISIVA POSIBLE, Mexico City, Mexico **08/2016 – 08/2017**

Programme consultant & innovation Manger

- Consulted for a nation-wide non-profit entrepreneurship programme which targeted +40,000 impact entrepreneurs.
- Designed and managed the building process of an online business incubator, a joint effort with IBM's Artificial Intelligence technologies' branch(Watson and Bluemix).

LAS PAGINAS VERDES, Mexico City, Mexico **01/2016 – 08/2016**

Project manager & editor, Marketing and communications department

- Editorial Manager for a print magazine, a non-profit project that promotes sustainable local SMEs (25,000 bimonthly editions).

OCESA, Mexico City, Mexico **10/2012 – 04/2014**

Project Manager, Large-scale international entertainment events

- Delivered a business strategy, and carried out planning and execution for several events, including *Cirque du Soleil, Théâtre Equestre Zingaro, Sept Doigts de la Main*, and several music concerts.

INTERNSHIPS

HCV Resources Network , Oxford, UK Intern, various roles	02/2019 – 09/2019
S.H.M.S. , Leysin, Switzerland I.T. Assistant Manger Intern	02/2012 – 07/2012
ANV Compite , Mexico City, Mexico Assistant project manager intern, sporting events and competitions	09/2010 – 01/2011
UNITED NATIONS ORGANISATION (U.N.O.) , Geneva, Switzerland Conferences, catering, and events intern	06/2009 – 09/2009

SKILLS AND INTERESTS

LANGUAGES

Spanish (native), English (bilingual proficiency), French (working proficiency).

INTERESTS

Social entrepreneurship and social innovation; poverty and inequality.

