

## Appendix 1.1: Creative HE definition

Following Comunian et al. (2011 and 2022), creative HE comprises specialised degrees, departments and sometimes specialised institutions that focus their teaching on creative subjects – narrowly defined as the ones that represent the most direct pipelines of talent and workers to the CCI. Broadly speaking, these include courses in:

Creative Architecture  
Advertising and Publicity  
Crafts  
Design  
Film, Media and TV Studies  
Cinematics and Photography  
Curatorial Studies  
Museum and Archive Studies  
Fine Art  
Music  
Technology  
Multimedia Computing Science  
Software Design  
Publishing  
Performing Arts  
Dance  
Writing and Publishing  
Journalism  
Mass Communications and Documentation

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### ACCESSED HERE:

<https://www.kcl.ac.uk/cultural/projects/creative-majority-education>