

Appendix 6.1: Search results

Search terms	UAL Browzine	Google Scholar	Scopus
Film, TV, radio and photography diversity apprenticeships	29	18300	
Advertising and marketing diversity Apprenticeships	193	26500	
Book publishing diversity apprenticeships	297	13000	
Music, performing arts and visual arts diversity Apprenticeships	994	17700	
Architecture cultural diversity apprenticeships	735	11600	
Design and fashion cultural diversity apprenticeships	252	4840	
Apprenticeships, employment			666
Apprenticeships, employment, what works			19
Apprenticeships, employment, crafts			292
Apprenticeships UK	1690	18300	
Half apprenticeships over 25 year old UK	1343	17600	
Search within article title, abstract keywords:			
Apprenticeship UK creative			5
Apprenticeship UK BAME			8
Apprenticeship UK impact social			1
Apprenticeship UK access			2
Apprenticeship UK employment			4
Apprenticeship UK impact creative			2
Apprenticeship employment UK (all fields)			9
Apprenticeship UK diversity			5
Apprenticeship crafts UK (all fields) employment (all fields)			12
Alternative education social			2

CITING THIS REPORT:

Roberta Comunian, Tamsyn Dent, Dave O'Brien, Tessa Read and Natalie Wreyford (2023). *Making the Creative Majority: A report for the All-Party Parliamentary Group for Creative Diversity on 'What Works' to support diversity and inclusion in creative education and the talent pipeline, with a focus on the 16+ age category.*

ACCESSED HERE:

<https://www.kcl.ac.uk/cultural/projects/creative-majority-education>

diversity (all fields) apprenticeship (all fields)			
Apprenticeship EDI			3
Apprenticeship cultural diversity			7
Apprenticeship creativity social			5
Apprenticeship culture			1
Apprenticeship crafts			2
Apprenticeship cultural diversity			1
Apprenticeship report			9

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