

**KING'S CAREERS
& EMPLOYABILITY**

KING'S
College
LONDON

**KING'S CAREERS
& EMPLOYABILITY**
**BUILDING
SUCCESS**

kcl.ac.uk/employers

STRAND CAREERS CENTRE TAKEOVER

Employer Packages
2024-2025

Building success...

A new offer for 2024-25, our refreshed Strand Careers Centre offers a perfect opportunity to engage King's students in a range of activities designed to help you convert your applications or equip our students to maximise their success with your organisation.

Available to 'takeover' on key dates across the academic year, we will work with you to identify the best ways to use the space, showcase opportunities or engage in group or individual discussions with our students.



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DISCOVER WHAT'S POSSIBLE

Who's it best suited to?

Organisations in the public or third sector with live student or graduate opportunities

International employers travelling through London or with a London base who wish to meet directly with key audiences to build your brand with our diverse student population

Organisations developing talent programmes focussed on enhancing diversity into key professions at scale (e.g. Black, Asian & Diverse Heritage talent, LGBTQ+ diversity or disability inclusion)

What's it not best suited to?

Takeovers are not designed to replace our core brand & attraction activity to showcase your brand to a mass audience of students.

Takeovers are not designed to replace larger 'Spotlight' Promotions which enable you to customise activity in high footfall areas across our campuses.

Takeovers are not designed as a formally-structured space to host presentations or workshops to large groups of students.

We do not permit food or drink promotions in the Strand Careers Centre*

What could you do in the space?

Hold informal discussions or interviews with small groups of potential applicants

Convert King's applicants who may have commenced an application but not completed it, reach out and help them!

Keep warm activity with existing offer holders before they join you in a safe and familiar environment to them around their timetable

When you're not meeting with students, you're welcome to use our private offices to conduct your own work, meet with our team or work with us to share other ideas for recruiting

**You are welcome to bring your own lunches to eat in our main office, make use of our private kitchen for your representatives or bring sweets or small snacks/cakes for students whilst conducting small group discussions*

SUGGESTED ACTIVITY

WHAT’S POSSIBLE?	SUGGESTED CORE ACTIVITY	POSSIBLE ASSOCIATED ACTIVITY
Access to our centrally-located Strand Careers Centre in Bush House for a half day or full day.	X	
Access to our private open-plan office and kitchen to conduct personal work between sessions or top up on free coffee, tea and water.	X	
Access to wi-fi (via The Cloud).	X	
Ability to bring a banner stand or full 3x3 promotional stand to erect behind our main Enquiries Desk.	X	
Film a short video clip providing top tips for students on applications or the skills and attributes you’re looking for.	X (mandatory)	
Ability to invite King’s students from your own mailing lists or ATS, informing them your representatives will be available.	X	
Host informal chats in a ringfenced informal area of our Careers Centre, equipping them in understanding your recruitment process.	X	
Access to a small screen to showcase content to students from your own laptop (via HDMI connection).	X	
Access to our wall-mounted news screen for the day to show a rolling promotional video from your organisation (without audio).		X
Access to a private consultation room for a specified time to hold confidential chats or interviews with potential applicants, existing applicants or offer holders.		X



Careers Centre Takeover

Half Day Usage (10:00 – 12:00 or 13:00 – 15:00)

Full Day Usage (10:00 – 15:00)

*FREE to public & third sector organisations,
NGOs and invited organisations by our team.*

We request that all organisations commit to filming a short video with our team in return for hosting your Takeover – this could be answering some key questions from our students or top tips for applications. These clips will be shared on our social media channels and digital platforms to support our students but also enhance your brand at King's College London.

PRICING PACKAGES

*Get in touch with us for details on available dates and how to
raise your profile through a Careers Centre Takeover*

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