

EVENT CONCEPT	ANTICIPATED AUDIENCE BY CAREERS READINESS STAGE <i>What are Discover, Focus & Action? (pdf)</i>	EVENT HOST	LOCATION or PLATFORM	DELIVERY MODE	INTENDED OUTPUT	ANTICIPATED EMPLOYER RESOURCE REQUIRED	RECORDED FOR REVIEW ON OUR SECURE PLATFORM
UK Careers Fair	DISCOVER FOCUS	King's Careers & Employability	Great Hall, Strand; targetconnect	Synchronous Physical or Virtual	BRAND ATTRACTION <i>Commercial Awareness</i>	For physical events, we anticipate employers sending 3-4 representatives from across their graduate recruitment/HR teams and the business itself – and we always suggest at least one of these is a King's alum (if you have them!) <i>We provide lunch vouchers for up to 3 representatives per stand.</i> For virtual events, this is dependent upon how many 'one to one' slots you wish to hold, and when you would like to be online during the day itself. We suggest a minimum of 3 members of your 'chat team' being available and remember, you can also host your own presentation any time during the fair itself.	NO
China Careers Fair	FOCUS ACTION	King's / Imperial / LSE	<i>Beijing, Shanghai, Hong Kong</i>	Synchronous Physical	BRAND ATTRACTION <i>Commercial Awareness</i>	We anticipate employers sending 3-4 representatives from across their graduate recruitment/HR teams and the business itself – and we always suggest at least one of these is a King's alum (if you have them!)	NO
Life & Health Sciences Careers Event	DISCOVER FOCUS	King's / UCL / Imperial	Queen's Tower Rooms, Imperial College London	Synchronous Physical	BRAND ATTRACTION <i>Commercial Awareness</i>	We anticipate employers sending 3-4 representatives from across their graduate recruitment/HR teams and the business itself – and we always suggest one of these is a King's alum (if you have them!) <i>Light refreshments & catering will be provided in a separate room.</i>	NO
Networking Night	FOCUS	King's Careers & Employability	Great Hall, Strand; Bush House 8 th Floor North & South Commons	Synchronous Physical	RECRUITMENT <i>Networking & Talent Spotting</i>	We anticipate employers sending 2-3 representatives from across their business lines and these events are specifically targeted at individuals undertaking the roles rather than sharing information on the recruitment processes or hearing from graduate recruitment. King's alum are most welcome (if you have them!) <i>Remember – these events are designed for deeper interaction around thematic or sector-specific areas with individuals who are likely to already have a clearer idea of the next step on their career path.</i>	NO
Discover Careers Panel	DISCOVER FOCUS	King's Careers & Employability	MS Teams	Synchronous Virtual	EDUCATIONAL <i>Panel</i>	1 Panellist per Organisation who has completed our Online Panellist Details Form in advance	YES
Employer Speed Meet (Global Placements)	DISCOVER FOCUS	King's Careers & Employability	MS Teams (+Breakouts)	Synchronous Virtual	EDUCATIONAL <i>Commercial Awareness</i>	1-2 facilitators per organisation	NO
Employer Masterclass	FOCUS ACTION	King's Careers & Employability	Learning Centre (Strand) <i>Or</i> MS Teams~	Synchronous Physical or Virtual Asynchronous (with live chat)	EDUCATIONAL <i>Skills-based</i>	1-2 facilitators per organisation	DEPENDS-
In Conversation with... (Fireside Chat)	FOCUS ACTION	King's Careers & Employability	Strand/Guy's <i>Or</i> MS Teams	Synchronous Physical or Virtual	EDUCATIONAL <i>Commercial Awareness & Lived Experience</i>	1 discussant agreed and briefed by the Convening member of King's College London	YES
Skills Workshop	FOCUS ACTION	King's Careers & Employability	Learning Centre (Strand) <i>Or</i> MS Teams~	Synchronous Physical or Virtual	EDUCATIONAL <i>Skills-based</i>	1-2 facilitators per organisation	NO
Employer Mock Interviews	ACTION	King's Careers & Employability or Host Employer	Strand/Guy's <i>Or</i> Shortlist.me / MS Teams	Synchronous Physical Asynchronous Virtual	EDUCATIONAL <i>Assessment</i>	2-3 interviewers per organisation	NO
Employer Mock Assessment Simulation	ACTION	King's Careers & Employability or Host Employer	Strand/Guy's <i>Or</i> Shortlist.me / MS Teams	Synchronous Physical Asynchronous Virtual	EDUCATIONAL <i>Assessment</i>	1-2 facilitators per organisation	DEPENDS-
Employer Presentations & Webinars*	FOCUS ACTION	Host Employer	Employer Platform or Venue	Synchronous Physical or Virtual Asynchronous Virtual	RECRUITMENT <i>Commercial Awareness / Talent Spotting</i>	<i>Dependent upon your requirements</i>	DEPENDS-
Careers Café Breakfast Networking	DISCOVER FOCUS	King's Careers & Employability or Host Employer	River Room, Strand	Synchronous Physical	RECRUITMENT <i>Networking & Talent Spotting</i>	We anticipate employers sending 2-3 representatives from across their graduate recruitment/HR teams and the business itself – and we always suggest one of these is a King's alum (if you have them!)	NO
Inclusive Futures Series	DISCOVER FOCUS	King's Careers & Employability	MS Teams	Synchronous Virtual	EDUCATIONAL <i>Commercial Awareness & Lived Experience</i>	1 Panellist per Organisation who has completed our Online Panellist Details Form in advance	NO
Bespoke 'Spotlight' Promotion or Activity	DISCOVER	King's Careers & Employability	BH Courtyard/Strand Quad/Arcade Café/Guy's Memorial Lawn	Synchronous Physical	BRAND ATTRACTION <i>Commercial Awareness</i>	<i>Dependent upon your requirements</i>	NO

*Employers host own activity which we will advertise for free
 ~ Our MS Teams platform may be available for use as an alternative, subject to conversations with our team
 - If permission is granted by you and/or event can be securely shared with King's Careers & Employability from your platform