

**KING'S CAREERS  
& EMPLOYABILITY**

**KING'S**  
*College*  
**LONDON**

# **SPONSORSHIP PACKAGES**

*Raise your profile*

2023-2024

**[kcl.ac.uk/employers](https://kcl.ac.uk/employers)**

## KING'S CAREERS & EMPLOYABILITY

*Support the next generation  
of talent...*

Our sponsorship packages provide an effective way to reach a greater audience, building your brand and enabling coordination of various activities across King's.

Our Employer Relations & Development Team can also provide support and advice on other sponsorship opportunities, including working with student societies, sports clubs and connecting with other parts of King's College London and King's College London Students' Union (KCLSU).

# Event & Festival Packages

## CAREERS FAIRS, NETWORKING NIGHTS & SPEED MEET SPONSORSHIP

- Your logo featured on the event listing & banner on our event calendar.
- Logo and sponsorship listed in student communications for the event.
- Targeted email incorporating your own content (up to 500 recipients).
- Large social media package, to include postings across our Facebook, Twitter and Instagram platforms.
- 50% discount on 2 further small targeted emails
- Record or share video of your choosing showcased on the virtual event brochure.
- Opportunity to host a Business Trek as part of our Insights programme.
- Blog post on an educational topic of your choice for our King's Careers Blog.

## FOCUSED FESTIVAL (THEMED WEEKS) SPONSORSHIP

- Logo and sponsorship listed in student communications regarding the week.
- Targeted email incorporating your own content (up to 750 recipients).
- Large social media package, to include postings across our Facebook, Twitter and Instagram platforms.
- 50% discount on 2 further small targeted emails
- Record or share video of your choosing showcased on the virtual event brochure.
- Guaranteed opportunity to host an Employer Masterclass within the week.
- Blog post on an educational topic of your choice for our King's Careers Blog.

# KING'S CAREERS & EMPLOYABILITY

## PACKAGE PRICING

EVENT	SPONSORSHIP (£)	EVENT	SPONSORSHIP (£)
Shanghai Virtual Careers Fair 2023*	TBC	Women in Finance Networking Night 2024	250 + VAT
Part-time Work Fair 2023	800 + VAT	Graduate Jobs Fair 2024	1,000 + VAT
King's Career Fair 2023	2,500 + VAT	Careers in the USA 2024	250 + VAT
Life & Health Sciences Careers Event 2023* (with Imperial & UCL)	1,500 + VAT	International Development Networking Night 2023	250 + VAT
Law & Justice Fair / Chambers Showcase 2023	1,800 + VAT	Global Placements Speed Meet 2023 & 2024	250 + VAT Each
Focus on China Virtual Fair 2024	1,000 + VAT	Careers Café Breakfast Events	150 + VAT Each
Careers in China 2024* (with LSE, Imperial, UCL, QMUL & Cambridge)	TBC	Climate & Sustainable Careers Networking Night 2024	250 + VAT
Researcher Careers Networking Night 2023	400 + VAT		
Graduate Jobs Fair 2023	1,000 + VAT		

\*Separate sponsorship package applies to this – please speak with us to discuss this option

## KING'S CAREERS & EMPLOYABILITY



Festival Sponsorship  
*£1,600 + VAT each*

**Focus on Banking, Finance & Consultancy**

**Focus on Technology, Engineering & Data**

**Focus on Health, Pharma & Bioscience**

**Focus on Government, Public Sector & Policy**

**Focus on Law & Justice**

**Focus on Cultural & Creative Careers**

**Focus on International Development, Risk & Security**

**Focus on Climate & Sustainable Careers**

*Our Focused Festivals are themed weeks which take place across the academic year. Employers can become the headline sponsor for each of these events.*

*Get in touch with us for details on any of these packages and how to raise your profile through these event series*

# OTHER PACKAGES

**KING'S CAREERS  
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**OTHER PACKAGES**

Series Sponsorship  
*£2,500 + VAT*



**Fireside Chats Series**

Series Sponsorship  
*£3,000 + VAT*



**Discover Careers Series**

Series Sponsorship  
*Contact us for details*



**Spotlight on Inclusion**

*Get in touch with us for details on any of these packages and how to raise your profile through these event series*

# KING'S CAREERS & EMPLOYABILITY

**KING'S**  
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**LONDON**

**King's Employer Engagement**  
**BH(SE) 5.15**  
**Bush House South East Wing**  
**300 Strand**  
**London WC2B 4BG**  
+44(0)20 7848 5860  
[kcl.ac.uk/employers](http://kcl.ac.uk/employers)  
[employers@kcl.ac.uk](mailto:employers@kcl.ac.uk)

   @kingscareers