

**KING'S CAREERS  
& EMPLOYABILITY**

**KING'S**  
*College*  
**LONDON**

# **SPONSORSHIP PACKAGES**

*Raise your profile*

2025 - 2026

**[kcl.ac.uk/employers](https://kcl.ac.uk/employers)**

## KING'S CAREERS & EMPLOYABILITY

*Support the next generation  
of talent...*

Our sponsorship packages provide an effective way to reach a greater audience, building your brand and enabling coordination of various activities across King's.

Our Employer Relations & Development Team can also provide support and advice on other sponsorship opportunities, including working with student societies, sports clubs and connecting with other parts of King's College London and King's College London Students' Union (KCLSU).

# Our Event Packages

PACKAGE ITEM	Physical Careers Fair	Virtual Careers Fair	Networking Night	Virtual Speed Meet
<b>Organisation logo featured on digital event listing and banner on event calendar</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Organisation logo featured on digital email communications for the event</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Organisation logo featured on our digital Sector Pathways within King's CareerConnect</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b><u>Targeted email</u> incorporating your own content (up to 500 recipients)</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Large <u>social media package</u>, to include postings across our Instagram, Threads and LinkedIn platforms</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>-</b>
<b>50% discount on two further small targeted email packages</b>	<b>X</b>	<b>X</b>	<b>-</b>	<b>-</b>
<b>Opportunity to host a Business Trek as part of our Insights Programme</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Opportunity to develop an organisation-specific Mock Interview (up to 10 questions) through our Shortlist.me platform with us</b>	<b>X</b>	<b>-</b>	<b>X</b>	<b>-</b>

# KING'S CAREERS & EMPLOYABILITY

## PACKAGE PRICING

EVENT	SPONSORSHIP (£)	EVENT	SPONSORSHIP (£)
Banking & Finance Networking Night	1,000 + VAT	Graduate Jobs Virtual Fair	500 + VAT
<del>Careers in China Fairs* (partnership with LSE and Imperial)</del>	<del>1,000 + VAT</del> (Beijing/Shanghai) <del>1,100 + VAT (Hong Kong)</del>	King's Careers Fair	4,000 + VAT
Careers in the USA Networking Night	250 + VAT	Law & Justice Fair	1,800 + VAT
Climate & Sustainability Careers Networking Night	250 + VAT	<del>Life &amp; Health Sciences Careers Event*</del> (partnership Imperial & UCL)	<del>1,500 + VAT</del>
Consultancy & Advisory Services Networking Night	1,000 + VAT	Part-time Work Fair	1,000 + VAT
Global Placements Networking Night (In-person)	400 + VAT	Researcher Careers Networking Night	400 + VAT
Global Placements Employer Speed Meets (Virtual)	250 + VAT	Shanghai Virtual Careers Fair*	TBC

*\*Separate sponsorship package applies to this – please speak with us to discuss this option  
Events which are struck through have already secured sponsorship and are no longer available.*

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**OTHER PACKAGES**



Series Sponsorship  
*£1,000 + VAT*

**Fireside Chats Series**



Series Sponsorship  
*£3,000 + VAT*

**Discover Careers Series**



Series Sponsorship  
*Contact us for details*

**Inclusive Futures Series**

*Get in touch with us for details on any of these packages and  
how to raise your profile through these event series*

## **KING'S EDGE**

**[kcl.ac.uk/kings-edge](https://kcl.ac.uk/kings-edge)**

King's Edge is a digital hub and brand which convenes or hosts a range of extracurricular activities and events available to all students, including funding opportunities, volunteering, creative skills workshops, language courses and much more.

Extracurricular activities help students to get involved and boost academic performance in a social and engaging way.

Each year, we host a King's Edge Festival – a showcase of these opportunities, and welcome employer interest in headline sponsorship of these festivals or activities.

Packages can be organised on request – please contact us.

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