

**KING'S CAREERS  
& EMPLOYABILITY**

**KING'S**  
*College*  
**LONDON**

# **SPONSORSHIP PACKAGES**

*Careers events*

2020-2021

**[kcl.ac.uk/employers](https://kcl.ac.uk/employers)**

## KING'S CAREERS & EMPLOYABILITY

*Support the next generation  
of talent...*

Our sponsorship packages provide an effective way to reach a greater audience, building your brand and enabling coordination of various activities across King's.

Our Employer Relations & Development Team can also provide support and advice on other sponsorship opportunities, including working with student societies, sports clubs and connecting with other parts of King's College London and King's College London Students' Union (KCLSU).

# Focused Festival Sponsorship

- Exclusivity of sponsorship across the entire Focused Festival\*
- Your sponsorship listed in student communications preceding the Focused Festival
- Virtual employer presentation package, supported by our teams using our system hosted on a date of your choice
- Your banner advert hosted on our King's Careers & Employability KEATS pages showcasing your sponsorship, alongside where students are undertaking their online learning
- A medium targeted email enhancing your brand and proclaiming sponsorship of the series incorporating content of your choosing (up to 500 recipients)
- A large social media package, to include postings across our Facebook, Twitter and Instagram platforms
- Option to write a blog post on an educational topic of your choice for our King's Careers Blog

\*across both autumn and spring where available

# KING'S CAREERS & EMPLOYABILITY

## PACKAGE PRICING

FOCUSED FESTIVAL	PACKAGE PRICE (£)
<b>Future Advantage Festival</b>	600 + VAT
<b>Focus on Banking, Finance &amp; Consultancy*</b>	1,600 + VAT
<b>Focus on Technology &amp; Data*</b>	1,300 + VAT
<b>Focus on Law</b>	1,200 + VAT
<b>Government, Public Sector &amp; Policy Festival*</b>	750 + VAT
<b>Focus on Health, Pharma &amp; Bioscience*</b>	1,000 + VAT
<b>Internships &amp; Placements Festival</b>	1,000 + VAT
<b>Graduate Jobs Festival</b>	1,000 + VAT
<b>Focus on China</b>	500 + VAT
<b>Virtual Pharmacy Fair</b>	250 + VAT
<b>Virtual Nursing &amp; Midwifery Fair</b>	250 + VAT

*\*Package covers both autumn and spring events*

**KING'S CAREERS  
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**OTHER PACKAGES**



Week Sponsorship  
*£1,000.00 + VAT*

**Building Success Week**



Series Sponsorship  
*£5,000 + VAT*

**Discover Careers Series**



Employer Series Sponsorship  
*£3,500 + VAT*

**Future Advantage Series**

*Get in touch with us for details on any of these packages and how to raise your profile through these event series*

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**KING'S**  
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