

The background of the slide features a light beige, wood-grain-like texture. A thick, light blue wavy line starts from the top left, curves downwards and to the right, and then turns sharply downwards towards the bottom right corner. The word "streamline" is written in a black, lowercase, sans-serif font in the top left corner, with a registered trademark symbol (®) to its upper right.

streamline®

Unique branded
merchandise,
clothing and print
all in one place

Points to consider when purchasing Merchandise, Clothing or Print:

- What products do we focus on? Budget versus range
- On going usability?
- What materials is it made from?
- How is it made?
- Where do the products come from - China, EU, UK?
- What accreditations and standards does the producer of the product have? (B corp, social and ethical for example)
- Is it compostable?
- Can it be recycled?
- How do I recycle it?
- The ROI of ongoing advertising Vs short use of products
- Packaging and can it be made functional?
- Are they individually wrapped in plastic/ non environmentally friendly materials?
- How will it be delivered - air freight vs vehicle vs train?

Understanding how to meet the needs of the present without compromising the needs of future generations.

With continuous training, product development and discovering more eco materials, Streamline are well equipped to help you with the process of selecting and using sustainable branded merchandise as part of your marketing mix.

When deciding on your branded product assortment, a key part of the selection process is considering the end of life of those products. A low-cost product ordered in high volume used to be the approach of many of our clients, but it is important to weigh up mass marketing with short lifespan merchandise and the impact this has on the planet.

Clifford Chance - Case Study

#sustainablerecruitmentalliance campaign

Factory location: Germany

The story behind the product:

This partner has been manufacturing pens at their technology plant in for almost 100 years. They use green energy, which is powered by hydro-electric power generated from the River Main. 100% of their production waste is either reused or recycled. They re-grind the injection sprue and any remaining plastic during the production of our products to be used again for inner parts, or as raw material for other processes. Their solvent-based refuse is used as a substitute fuel.

The bio ranges are made from sugar cane which can produce up to double the amount of raw material and uses much less water than the more commonly used maize. All of these pens contain genuinely part recycled material.

This producer is a long standing advocate of improved learning for people of all ages and abilities through their global partnership programmes. its employees actively work with local charities to give back to their communities in order to make a positive difference.

Materials it's made from : manufactured from renewable raw materials (PLA based on sugar cane).



Ocean Bottle

SMALL BOTTLE BIG IMPACT

The reusable water bottle that actually makes a difference.

22 million kgs of plastic enters our ocean every day. That's one truckload every minute. It's increasing.

Yet up to 80% of the world's ocean plastic comes from a lack of waste management infrastructure in coastal communities around the world.

It's here Ocean Bottle want to focus. Many businesses donate a vague percentage of profit to causes or tack on corporate responsibility as an added layer. We believe in a defined impact per product, for the sale of every bottle, we contribute directly to Plastic Bank who ensure 11.4kg of plastic, equivalent of over 1000 plastic bottles will always be collected.

The original award-winning Ocean Bottle keeps cold drinks cold, and hot drinks hot. Made from double wall vacuum-insulated stainless steel and recycled content. The anti-leak dual opening lid makes filling and cleaning a breeze. Plus, unlike most reusable bottles, Ocean Bottle is 100% dishwasher safe.

Ocean Bottle are a B Corp - Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. ... B Corps form a community of leaders and drive a global movement of people using business as a force for good.





What are our sustainable approaches?

BIO-DEGRADABLE PRODUCTS

Currently Available ▼

Yes we have these! Several of our products are naturally biodegradable or have an additive added to the material so that they biodegrade

COMPOSTABLE PRODUCTS

Currently Available ▼

Imagine how easy life would be if you could eat your sweets and just throw the empty pot in the food waste bin... well you can! We have compostable products available.



ECO PACKAGING

Currently Available ▼

Many products are available with eco packaging. This includes compostable bags, FSC Certified boxes / pouches plus more. A great way to add the finishing touches to an eco product.

We're working on it.. ▼

It's a work in progress ... we will have more eco packaging solutions available as we continuously add more sustainable products to our range.

CARBON NEUTRAL DELIVERIES

Currently Available ▼

We partner with DPD for deliverables from our warehouses. DPD have a Carbon Neutral Delivery offering that we can use for our clients order.

REUSABLE MERCHANDISE

Currently Available ▼

We encourage our clients to shop reusable. When you buy reusable, you're saving a single-use product from reaching landfill, time and time again! It all adds up...



RECYCLED MATERIALS

Currently Available ▼

Most commonly known as RPET, we have repurposed merchandise available in our range. Even products such as backpacks could be made from recycled bottles!



streamline®





Recent impact reports have identified that although not the largest product category ordered, textiles far outweighed the other categories regarding the worst carbon footprint.

Our aim is to drastically reduce the collective carbon footprint relating to textile by this time next year.



PLANET



GOTS

Certification by GOTS means that it uses biological fertilizers and earthworms instead of chemicals, cleaner rivers and ground-water, enriched biodiversity and toxic free handpicking by the farmers.



EU ECOLABEL

By treating and reusing wastewater and reducing and recycling waste. Only using the most environmentally friendly dyes and continuously innovating the way we make clothing. All according to the highest industry requirements demanded by the EU Ecolabel.



RESPONSIBILITY

Instead of using conventional energy, products are manufactured using renewable energy. That way 'responsibility' helps reduce CO2 and is beneficial for both local environment and global climate.

Things to consider when ordering textiles.

Material:

- ☐ Is the garment made from Certified Organic Cotton or Recycled Polyester?
- ☐ Check the label in the garment.
- ☐ Check the supplier re a certificate to see if it is 100% organic or recycled materials being used?

Dyes:

- ☐ Check what dyes are being used?
- ☐ Are they environmentally friendly?
- ☐ Are they Bio-degradable?

Manufacturing Process:

- ☐ What is certified during the production process?
- ☐ Are they using softeners?
- ☐ Is the water being used, cleaned and re-used?
- ☐ What packaging are they using?
- ☐ Are they using renewable energy?

5 reasons organic cotton is a sustainable choice:

Combats climate change.
Saves and protects precious water.
Helps farmers, feed their families.
Gives control to farmers not GM companies.
Eliminates hazardous synthetic pesticides.

Ensure your future textiles order is both eco-friendly and responsible.
Contact Streamline for assistance in sourcing the right products that work for your business and the environment



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PEOPLE



FAIRTRADE

Fairtrade isn't charity. It's okay way to trade. Farmers growing cotton receive a fair price for their crops. With the Fairtrade minimum price and Fairtrade Premium, they can invest in better tools or send their kids to school.



SA8000

Factory workers are hardworking people. It's okay when they have good, safe working conditions. By using SA8000, the highest international labour standard, we know that's the case.



OEKO-TEX

Oeko-tex screens your finished product for hazardous chemicals and any other harmful substances. That way, Oeko-tex becomes your final okay stamp and guarantee. Clothing is clean and ready to wear.



SUSTAINABLE CLOTHING & MERCHANDISE BUYER'S GUIDE

Recycled Fabrics

Are made from waste fabrics (any textiles). Collected textile solid wastes are reprocessed to fibre and then back to fabrics for further re-production of bags, garments, or linen.

Aluminium & Bamboo

Aluminium is lightweight, durable and 100% recyclable. Due to the durability of aluminium, your branded product can be used repeatedly. Bamboo is 100% natural and biodegradable.

Cork & Glass

Glass is a sustainable and budget friendly material. Easy to clean and long lasting. Cork is the bark of the self-regenerating cork oak tree & is the most durable organic materials. Cork is 100% natural and biodegradable.

Hemp & Organic Cotton

Organic cotton is naturally grown without use of any chemical. Manufacturers go through extensive supply chain verification by third parties and only certified cotton can be marketed (example by GOTS). Hemp is one of the oldest and most eco-friendly textile fabrics.

Recycled & Kraft Paper

Kraft paper is 100% recyclable, compostable, biodegradable and it's made entirely from paper fibre with no PE lining. It also contains 0% plastic.

RPET

Recycled PET is known as RPET, and it is the most widely recycled plastic in the world. The use of recycled PET by giving a new life to an already made product in place of virgin resin results in reduced environmental impact.

The Streamline logo is in a bold, lowercase, sans-serif font. A light blue wavy line starts from the top left, curves around the text, and extends towards the bottom right, set against a background of light brown wavy lines.

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