

Women Entrepreneurs Retreat 2022

What is the Retreat?

The Women Entrepreneurs Retreat takes place over 3 days of in person sessions. These workshop style sessions are designed to support women entrepreneurs to increase their practical skills, leadership & confidence in growing their venture.

This weekend retreat is aimed at women who have a strong understanding of the problem or challenge their business is addressing and have developed a potential marketable solution that they want to pursue.

This is also a chance to meet other women in our network and learn from and engage with each other. The two previous sessions of the Retreat have been digital due to Covid-19 restrictions, so we're super excited to welcome you back into the Entrepreneurship Institute space at Bush House!

Who is it for?

We are looking for 40-50 women entrepreneurs who feel they would benefit from this experience, contribute to a community and engage in collaborative workshops to support your venture goals.

This opportunity is open to you if:

- You identify as a woman
- You are a King's student, member of staff or alumni
- You have launched or about to launch your business (MVP stage is ok)
- You are fully committed to growing your business and taking it to the next level
- You want to develop your entrepreneurial mindset and are ready to start scaling your venture/idea

If you are a passionate woman entrepreneur who has validated your idea, conducted first-hand customer research and has tangible evidence that your venture works, then this opportunity is for you.

What You'll Learn

We have a range of experienced facilitators joining us over the weekend

The sessions will be covering:

- Sales strategy, tactics & routes to revenue
- Marketing, finding and using your brand voice
- Pitching your idea & pitching practice
- Validating your research
- Networking
- Sustainable disruption
- King's 20 application insight
- Confidence and personal development sessions

And more.... A full agenda will be made available prior to the

What You'll Gain

This is a free opportunity paid for by sponsorship received by Santander Universities

You'll receive:

- 12+ hours of learning covering a range of entrepreneurial skills, engagement and growth from experts
- Access to EI based workspace on a first come first served basis
- Access to digital resources, future mentorship and networking opportunities
- Follow up online accountability spaces and groups to support your venture progress to stay on track
- Access to the Santander Fellows LinkedIn group and WEN groups
- Peer to peer support and networking
- Session with members of the King's 20 accelerator learning about their experiences and gaining insight into ways to enhance your king's 20 application.
- Ongoing access to support from the King's Entrepreneurship Institute

And more to be confirmed....

How do I apply?

The applications will open on **11th March 2022**.

Please check the website [here](#) for more information. You will need to provide the requested information in the form to be eligible to apply.

Key dates-

Applications open: 11th March 2022

Applications close: 29th March 2022

Communication to chosen attendees: 1st April 2022

Retreat 22nd, 23rd & 24th April 2022

Questions?

This opportunity is designed to be inclusive and accessible . If you have any queries about what access requirements we have in place or have any specific needs for us to act upon please get in touch with Jess on Jessica.horwill@kcl.ac.uk

We will be recording some sessions where we can for our resources library, but as these are in person sessions this will not always be possible. We hope you will use this as a valuable space to engage with each other as future entrepreneurial leaders and ensure that this is a space for empowering yourselves and each other. Success looks like different things to different people, so if you are questioning if you're far enough on your entrepreneurial journey or haven't yet launched, please rest assured we have space for all ideas, ventures, sectors and visions of success.


Please note spaces are limited on this opportunity, so if you are selected and agree to join we will expect your full commitment and attendance during the sessions over the weekend. This is not a series of lectures, this is an interactive weekend and will be only be as useful as your participation so please come with a curious mind and ready to get involved.



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