# Invisible Children: Children's Media, Diversity, and Forced Migration

Symposium, 14<sup>th</sup> September 2018, 10.30-17.15 Anatomy Museum, King's College London

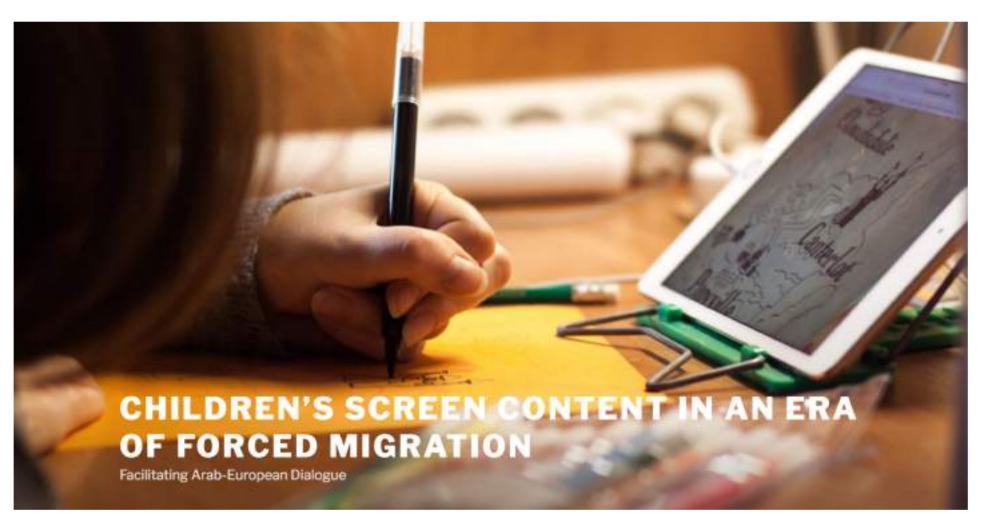






### Programme Outline

- 10:30-11:00: Registration/Coffee Tea
- 11:00-11:45: SESSION ONE Arab-European Dialogue about Children's Screen Content in an Era of Forced Migration: Outcomes and Observations
- 11:45-12:45: SESSION TWO Diversity in Children's Screen Content: Why it Matters
- 12:45-13:35: Lunch
- 13:35-13:45: PRESENTATION Creativity of Children at Pipka Refugee Camp, Lesvos
- 13:45-14:45: SESSION THREE Arab Perspectives on Media, Children, Forced Migration and Diversity
- 14:45-16.00: SESSION FOUR Producer Perspectives on Media Representation, Children, Migration and Diversity
- 16:00-16:30: Coffee/Tea
- 16:30-17:15: SESSION FIVE Next Steps



www.euroarabchildrensmedia.org Twitter: @EuroArabCM #EuroArabChildrensMedia

## **SESSION ONE**

Arab-European Dialogue about Children's Screen Content in an Era of Forced Migration: Outcomes and Observations

### Speakers

- Chair: Shakuntala Banaji, London School of Economics
- Jeanette Steemers, King's College London
- Naomi Sakr, University of Westminster
- Christine Singer, King's College London

# **Dialogue and Engagement**

# Our objectives for this AHRC Project

To alert Europeans to the **media needs**, **wants and experiences** of young Arabicspeaking migrant children

To create **space for dialogue** between European and Arab stakeholders.

To identify **effective regulation**, **financing**, **production and advocacy practice** 

To demonstrate how **children's rights** are fundamental to children's future participation as citizens

To prompt **further research** into how screen media can help migrant children develop their identities in new environments



https://euroarabchildrensmedia.org





Twitter: @EuroArabCM

### **Missed Opportunities**

#### **Dominance of imported animation**



#### **Diversity issues in local content**





"[On TV] adults are always present in the world of children- instructing, teaching and directing." F. Awan Occupied Childhoods, 2016

Anbar, Ashraf and Studio guests Anbar, Jeem TV Studio (2014)







### Sample of Production Companies

COUNTRY	PRODUCTION COMPANY
Belgium	ScheMa Producties
Canada	Big Bad Boo Studios
Denmark	Dansk Tegnefilm; DR Ultra; Loke Film; Pedersen and Co; Plus Pictures
Germany	Sad Origami; Scopas Medien AG; Tellux Films; ZDF/Kika; WDR
Malaysia/Yemen	Yemeni Identity Organisation
	Cinekid & Stichting De Vrolijkheid; Een van de Jongens; Hollanse Helden; IKON; NPO;
Netherlands	Tangerine Tree
Serbia	RTS (Radio Televizija Srbije)
Slovenia	RTV Slovenija
Switzerland	Essence Films, SRF
UK	BBC/CBBC/CBeebies; CTVC; Drummer TV; Evans Woolfe; Kindle Entertainment; Lizardfish; Three Stones Media; Twofour Group
US	
03	Cookie Jar Group, PBS

### Partners













### Invited experts



### Ferie på Flygtningeøen (Vacation on the Refugee Island, 2017, Denmark)



### Event themes

- Children's Global Media Summit (CGMS), December 2017: Empowerment, Freedom, Entertainment, Education
- CPH: Dox, March 2018: Flight & Democracy
- Prix Jeunesse, May 2018: Strong Stories for Strong Children

### Participant views

#### 1) "Empowerment"

- Freedom from repression
- Being able to go out on the street; riding a bike (especially girls)

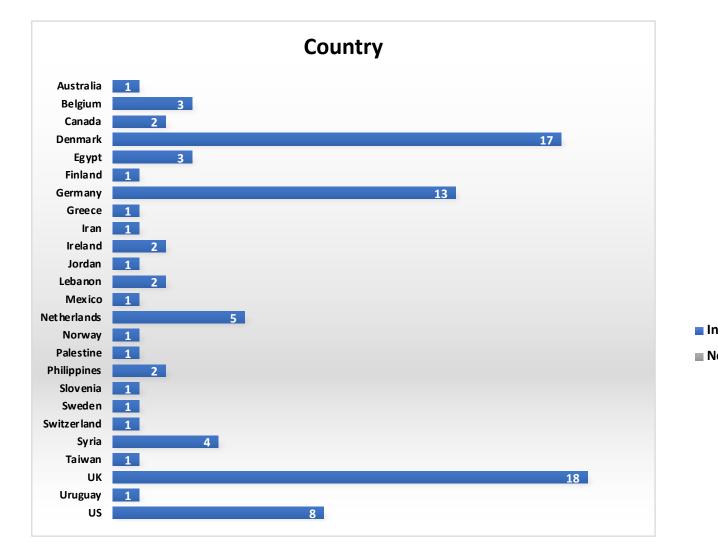
#### 2) "Democracy"

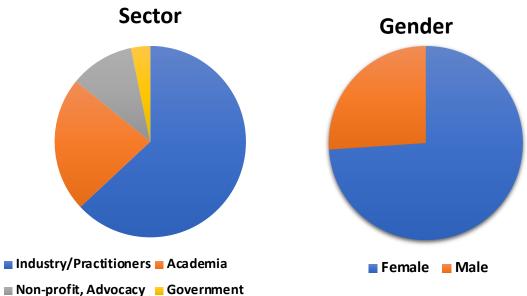
- Children in Arab region and in Europe don't necessarily have same ideas about democracy
- Potentially loaded term
- Kazakhstan people: "we hope US won't bring us 'democracy' like they brought it to lraq"

### 3) "Strong children"

- Outspoken, resilient, independent
- Showing emotions and vulnerability
- Can "strong" characters be sympathetic for audiences?

### Workshop participants





### Participant Feedback

#### **Manchester Workshop**

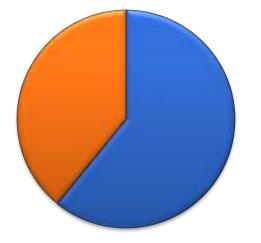
Please rate your level of knowledge after the workshop



Improved a lotImproved a littleStayed the same

Copenhagen Workshop

Please rate your level of knowledge about the topic after the workshop



Improved a lot
Improved a little
Stayed the same

#### **Munich Workshop**

Do you plan to apply any content and ideas from today's workshop to your own work or practices?

"Yes, some of the ideas of genuine Arab perspectives"

"How to bring humour in the integration programmes"

"Yes, I'm thinking about markets from online services".

"Yes. Think more in "archetypes" for storytelling and leave the "labelling" of programmes"

# Where in the World: Hamza in Jordan (2017, CBeebies/UK)





Jamillah and Aladdin (2015-16, CBBC, UK)



Hello Salaam (2017, Netherlands, Greece)

### Differing perspectives on what media are for

A: Yes, but that's what he's saying, that's what he thinks. I don't know whether you should hide that. It is tough.

B: It's reality. And I really wanted to wake up Dutch children without Moroccan background to know this. They don't know how it feels.

C: But is the message you're trying to say that if you're a migrant, you have to work extra hard?

B: No, it's part of the film. The message is: you can be what you want to be.

D:Why does there have to be a message? Why can't it just be a story?

E: What some ... people don't understand is that we are filmmakers and we choose one interpretation and one angle.



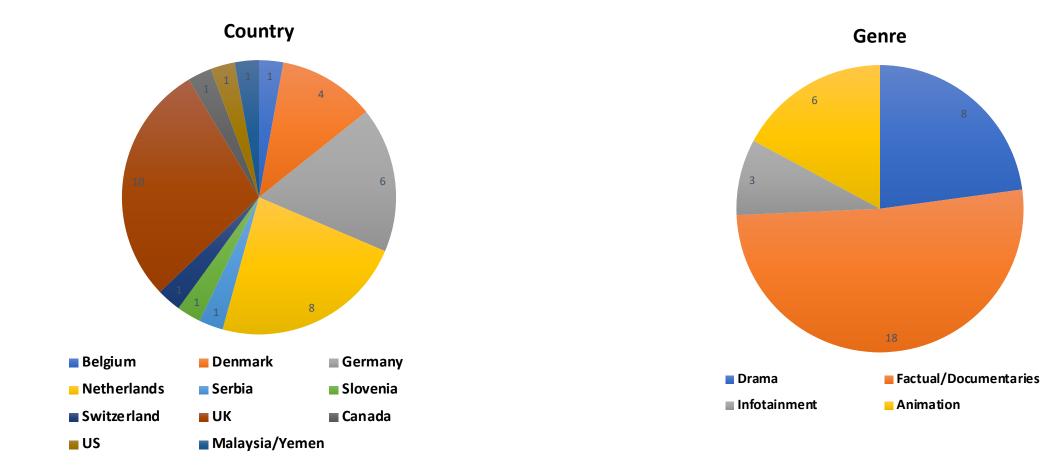
*Neuneinhalb* (2017, ZDF/ Germany)



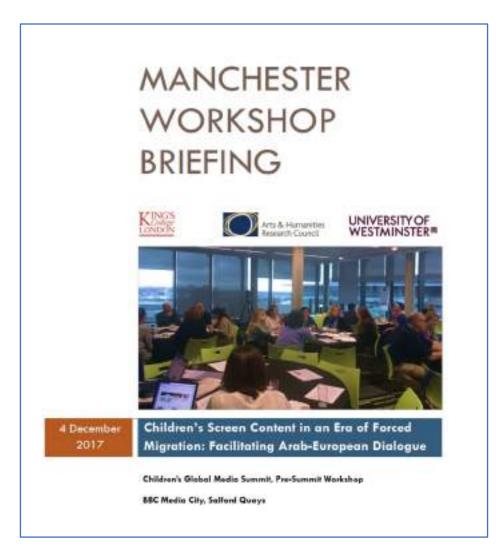
Brave (2018, NRK/Norway)

# The workshops

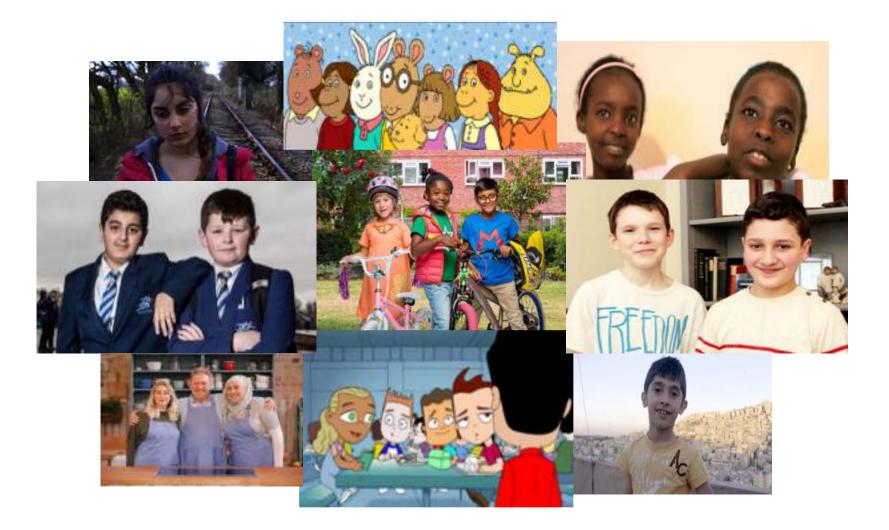
### Programmes



### Children's Global Media Summit (CGMS) Pre-Summit Workshop, 4 December 2017, BBC, Salford



### Manchester Programmes



### Educating Greater Manchester (2017, Channel 4)



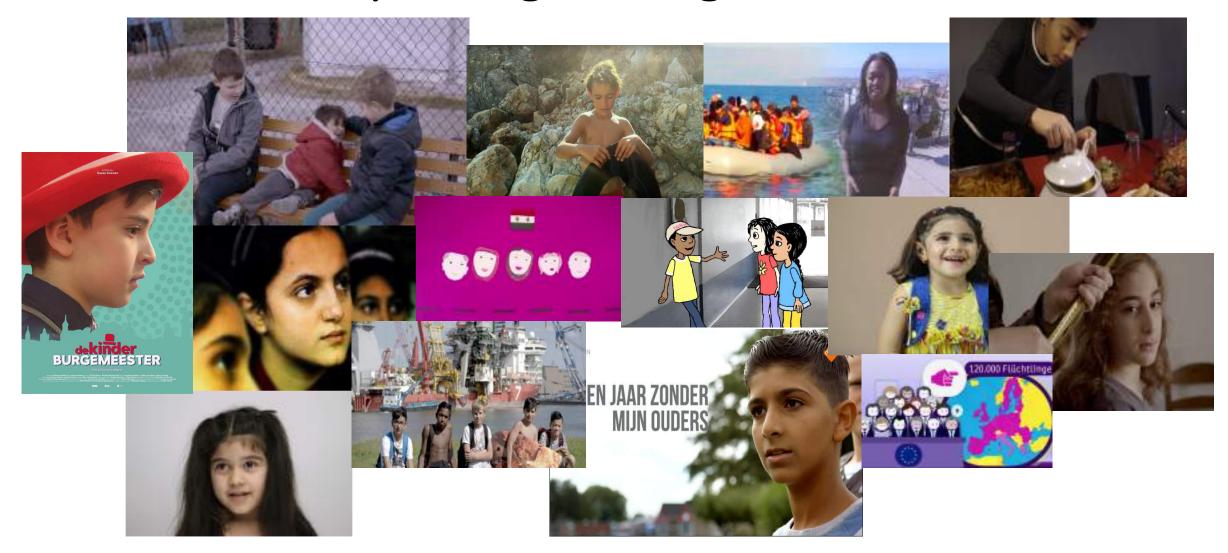
### This Morning (2017, ITV/UK)



### Workshop at CPH:Dox, 19-20 March 2018, Danish Film Institute, Copenhagen



### Copenhagen Programmes



# *Een jaar zonder mijn ouders* (A year without my parents, 2017, Netherlands)



### Prix Jeunesse Pre-Festival Workshop, 24 May 2018, Bayerischer Rundfunk, Munich



### Munich Programmes



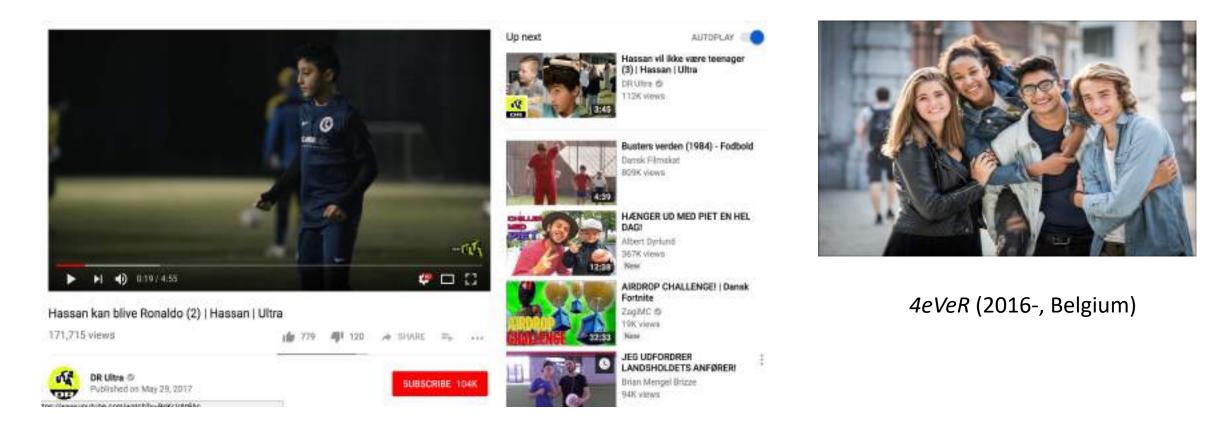
### Dschermeni (2018, ZDF/Germany)



### **Project Report**



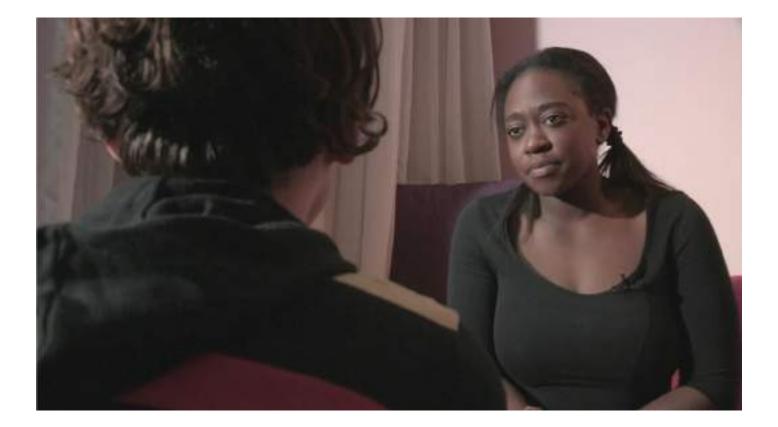
Commissioning and Distribution



Hassan og Ramadanen (Hassan and Ramadan, 2017, DR Ultra)

# Ethics, Children's Perspectives, and Diversity

# BBC Newsround: Ayshah meets child refugees in Greece (CBBC/UK, 2017)



### My Life: Coming to Britain (2015, CBBC/UK)



### Nur (2014, RTV Slovenija, Slovenia)



### JoNaLu (2018, ZDF/Germany)



Avoiding tokenism and moving forward

### *De Kinderburgemeester* (The Children's Mayor, NL, 2017)



### Asylbarn (Asylum Child, Denmark, 2014)



### Mirjam Marks



Heijplaters (Harbourboyz, 2018)



Merna in the Spotlight (2016)



The One Minutes Jr: Aya; Marwa (2017)



