POSTGRADUATE DIPLOMA/MASTERS IN

EU Competition Law 2016 - 2017
by Distance Learning

Achieve a degree from the law school rated top in the UK for world-leading research in the official Research Excellence Framework

Now in its 20th successful year, this programme achieved 98% satisfaction rate from students in the 2015 Postgraduate Experience Taught Survey

APPLY NOW
Start date: 3rd October 2016

www.informadl.com/competition
+44 (0) 20 7017 4237
kings@informa.com
Dear Applicant,

The Centre of European Law at King's College London is pleased to announce details of its 2016-2017 Distance Learning Programme leading to a Postgraduate Diploma/Masters in EU Competition Law.

It provides tuition from one of the world's leading centres of European law and is studied on a distance learning basis, thereby avoiding crucial time spent away from your office. Completing this rigorous programme will give you an edge in a competitive job market. This programme attracts a truly international audience and has been attended by over 2600 students from Europe, the Far East, the Middle East, Africa, the USA, South America and Australasia.

The programme aims to provide you with an in-depth and up-to-date knowledge of EU competition law, focusing on practical aspects as well as the substantive law. It is spread over 8 months starting on 3rd October 2016 and ending with an examination at King's College London in May 2017. The units will be dispatched at fortnightly intervals. These will take you systematically through the constituent provisions of EU competition law:

- Introduction to competition law and policy
- Article 101
- Article 102
- Article 106
- Articles 107-109
- Merger regulation
- Joint ventures
- Cartels
- Distribution agreements
- Licenses of IP rights
- Public enforcement of EU competition law
- Private enforcement of EU competition law

Each unit will consist of text, suggestions for further reading, questions, model answers and annexes containing materials such as Council and Commission regulations, extracts from important judgments of the Court of Justice and Commission decisions. The units are updated annually to take account of any new law and it is our hope that each will provide you with sufficient information to be able to achieve an understanding of the topic in question without needing to have access to further materials.

There will also be two optional weekend seminars held in London, one in December 2016 and one in April 2017 which will provide an opportunity for revision of the programme, for preparation for the examination as well as to meet your fellow students and programme tutors. The seminars will focus on the solution to practical problems through case studies.

In 2015 this Diploma/MA received on overall satisfaction rate of 98% (Russell Group average 85%) from the students in the PTES, Postgraduate Taught Experience Survey. The Dickson Poon School of Law, King's College London was also rated top in the UK for world-leading research in the Research Excellence Framework 2014.

I hope we can look forward to your joining the 2016-2017 programme and to receiving your application soon.

Yours sincerely,

Emeritus Professor Richard Whish QC (Hon)
Programme Director

Who will benefit from studying this programme?

This programme has been specifically designed for lawyers in private practice, in-house legal advisers, economists, representatives from the national competition authorities and the European Commission.

Some of the organisations who have already benefitted from the programme:


Don’t just take our word for it, hear what past students have to say:

““The most crucial information, taught by the best”
E. Tellado Vazquez, Services & Studies for Air Navigation & Aeronautical Safety, Spain

“Excellent and very enjoyable. The course content is excellent as are the speakers and materials”
M. Collyer, Competition Appeal Tribunal, UK

“The course provides you with an in-depth, complete and practical overview of all topics relevant to the competition law field and allows you to put it into practice immediately. Additionally, the course puts you in contact with competition attorneys, in-house counsel and employees of NCAs from all over the world!”
N. Brusik, Loyens & Loeff N.V., The Netherlands

“The course is tailored to practitioners, so is comprehensive in scope, and is focused on the needs of practice rather than being purely academic.

D. Baker, Freshfields Bruckhaus Deringer LLP, Belgium

“Comprehensive and well-structured course which is manageable in conjunction with a busy job.”
S. Latham, Hausfeld & Co LLP, UK

For more programme information call: +44 (0) 20 7017 4237

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Module One

**Unit 1**
Introduction to Competition Law and Policy
- The aims of competition law and policy
- The 'three pillars' of EU competition law: Articles 101 and 102 and the EUMR
- Key expressions: undertakings; effect on trade between Member States
- Relevant product and geographic markets; market power
- The relationship between EU and domestic competition law

**Unit 2**
Article 101(1)
- prohibition of anti-competitive agreements
- Agreements, decisions and concerted practices
- Restriction of competition by object or effect
- De minimis doctrine

Professor Alison Jones
Professor of Law
King’s College London

**Unit 3**
Article 101(3) and Article 102
- The justification of agreements under Article 101(3)
- The impact of Regulation 1/2003
- Self-assessment of agreements under Article 101(3)
- Block exemptions
- The meaning of ‘abuse’ in Article 102

Professor Richard Whish
QC (Hon)
Emeritus Professor
King’s College London

**Unit 4**
Article 106
- Position of Member States in relation to the competition rules
- The Article 106 (2) defence
- Directives under Article 106 (3)
- Application in particular sectors

Leo Flynn
Visiting Professor
King’s College London

Module Two

**Unit 6**
Merger Regulation
- Basic principles of the EU merger regulation
- ‘EU dimension’ and the one-stop shop
- Criteria for assessment
- Remedies
- Practical examples

Paula Riedel
Partner
Kirkland & Ellis International LLP
London

**Unit 7**
Joint Ventures
- Article 101 or merger regulation?
- Application of Article 101 (1)
- The justification of joint ventures under Article 101(3)
- Practical examples

Paula Riedel
Partner
Kirkland & Ellis International LLP
London

**Unit 8**
Cartels
- Basic prohibition
- Economic issues
- Proof
- Significance of collective dominance under Article 102

Professor Alison Jones
Professor of Law
King’s College London

**Unit 9**
Distribution
- Scope of Article 101 (1)
- Vertical block exemption
- Agreements outside the block exemption
- Unilateral conduct
- Article 102 issues

Luis Gomez
Partner
Baker & McKenzie
London

**Unit 10**
Licensing
- Scope of Article 101 (1)
- Technology transfer block exemption
- Sub-contracting arrangements
- Article 102 issues

Luis Gomez
Partner
Baker & McKenzie
London

Module Three

**Unit 11**
Public Enforcement of EU Competition Law
- Regulation 1/2003
- Role of the Commission and the national competition authorities
- Infringement proceedings
- The European Competition Network

Wouter Wils
Hearing Officer
European Commission Brussels
Visiting Professor
King’s College London

**Unit 12**
Private Enforcement of EU Competition Law
- Direct effect of Articles 101 and 102; Courage v Crehan
- Articles 15 and 16 of Regulation 1/2003
- Brussels regulation: where to sue
- Specific issues: quantum, passing-on, leniency material
- Damages Directive

Rafique Bachour
Partner
Freshfields Bruckhaus Deringer LLP
Brussels

Visit: www.informadl.com/competition
Questions you may have about this programme

How can studying by distance learning benefit your career?

Increasingly we all face more pressure in our business lives. Finding the time to attend courses of any kind can be very difficult and well meant plans are often put aside indefinitely.

Distance learning is the solution to your education needs. You can enjoy the full benefits of studying, whilst still in employment, using this freedom and flexibility to your advantage. You can set the pace at which you learn and you can decide where, when and how long you want to study. One of the most beneficial factors of distance learning study is that as the programme progresses, you can apply the knowledge, skills and expertise gained to your work immediately.

How is the programme structured?

The distance learning Postgraduate Diploma in EU Competition Law consists of three modules containing twelve units. It will commence on 3rd October 2016 and will extend over eight months leading to an examination in May 2017. The first unit will be sent out on 3rd October 2016 and subsequent units will then be issued every two weeks until April 2017 with a four-week break over Christmas. Questions will be set at the end of each unit and model answers to these will be sent with the unit that follows. In addition three compulsory assignments will be set during the programme which will count towards the final mark.

What format do the units take?

The units come in the form of hard copy print and as PDF documents via the programme website. Each unit is designed to be largely self-contained but recommended and further reading will be suggested. For each unit students will receive: a package of materials comprising text, copies of relevant regulations, Commission decisions and notices, judgments of the Court of First Instance and European Court of Justice, practical examples, questions and model answers to test your knowledge as you progress.

The units will also be available as PDF documents on the programme website. Each unit is designed to be largely self-contained but recommended and further reading will be suggested. For each unit students will receive: a package of materials comprising text, copies of relevant regulations, Commission decisions and notices, judgments of the Court of First Instance and European Court of Justice, practical examples, questions and model answers to test your knowledge as you progress.

How long will I spend studying each unit?

The length of time needed to study a unit will vary with your experience and the complexity of the unit being studied. It is anticipated that each unit will require a student to spend approximately twenty hours studying, depending on the student’s experience, plus further study time for questions and reading and completion of the assignments. This programme is designed and delivered in a format that requires the student to study independently. Although academic staff will be available via the programme website for student queries, they do not normally tutor on a one-to-one basis. Students who enter this programme need to be aware of the commitment required to study this challenging and rewarding programme.

How will I receive the materials?

Materials will be sent by post (air courier overseas). The materials are quite bulky and it is important to provide a mailing address where your materials can be safely delivered (please note that this cannot be a PO Box address). The programme units will also be available as PDF documents on the programme website.

Are there any tutorial seminars?

All students will be eligible to attend two optional weekend seminars. The first will be held on 3rd and 4th December 2016 and the second at the end of the programme on 1st and 2nd April 2017. The weekend seminars will be held at King's College London. The seminars are not compulsory but are very beneficial and provide an excellent opportunity to meet fellow students, the programme director and programme authors. The weekend seminars will be audio and video recorded in full and will be accessible to students via the programme website after the event, allowing all students to benefit from the seminars.

Compulsory assignments

Three compulsory assignments (2000 words each) will be set during the programme and will contribute 30% towards the final overall mark for the Postgraduate Diploma.

Where and when is the examination?

The examination will take place in May 2017 in London (date to be confirmed). It will be a three hour written examination contributing 70% to the final mark. The examination is handwritten open book, which means you may take into the examination any notes, materials or books pertaining to the course.

Masters programme

Students can, if they wish, apply to enrol in the Masters Degree in EU Competition Law provided they have successfully completed the Postgraduate Diploma part of the programme at Merit level. Candidates who have been awarded the Postgraduate Diploma in EU Competition Law in the years 2014, 2015 or 2016 may apply to study for the Masters degree. Students will obtain an MA if they achieve at least 50% in a 12,000 to 15,000 word dissertation. The dissertation will be due for submission by a specified date which will be no later than 12 months following commencement of the MA. The MA Programme is also delivered as a part-time distance learning programme.

King’s College London, one of the top 20 universities in the world and the fourth oldest in England, is a research-led university based in the heart of London. King’s has over 28,000 students from 140 countries and is currently in the second phase of a £1 billion redevelopment programme which is transforming its estate. King’s has an outstanding reputation for providing world-class teaching and has a particularly distinguished reputation in law. In 2014, the Dickson Poon School of Law was the UK law school ranked top for world-leading research in the official Research Excellence Framework. King’s has also been placed 20th in the world in the Times Higher Education Most International Universities 2016 Rankings.

The Centre of European Law, The Dickson Poon School of Law, King’s College London is one of the world’s leading centres of European law. The Centre has a fine tradition of teaching and research in all areas of European Union law and celebrated its 40th anniversary in 2014. The Centre enjoys a reputation of excellence for its distinguished programme of public events and for its postgraduate education.

For more programme information email: kings@informa.com
Admission Requirements

Qualifications
Applicants for the Postgraduate Diploma/Masters in EU Competition law must hold:
• A degree in law of a good second class standard or the equivalent thereof or
• A degree in a related discipline or be
• Qualified as a barrister or a solicitor
Applications may also be accepted from a candidate who has achieved a comparative academic level through his or her past studies and where previous study, work or experience has made the applicant a suitable candidate for admission IT is not possible to study this programme whilst you are registered for a different programme at any other institution.

English: applicants for whom English is not their mother tongue must provide evidence of having attained a level of English, both written and spoken, adequate to meet the demands of the programme. English IELTS 7.0 overall with a minimum of 6.5 in all four skills or Cambridge Proficiency, rating B or Pearson Test of Academic English, overall 69 and 62 in each individual skill. Please go to the programme website and on-line facilities for full details on English profiles.

What does the programme cost?
The Postgraduate Diploma fee including programme materials, access to the programme website and on-line facilities at King's College London, attendance at seminars, marking of compulsory coursework and the examination is £5750 (VAT Exempt).

Cancellation
Cancellations must be received in writing on or before 30th September 2016. If your cancellation is received on or before this date, you will receive a full refund less an administrative charge of £200. No refunds will be made in respect of cancellations received after 30th September 2016 and the full fee will be payable.

Application Checklist
NB: Make sure you have included hard copies of the following items with your application form and please also scan and send them to richard.morgan@informa.com. YOUR APPLICATION WILL NOT BE PROCESSED UNLESS THE FOLLOWING ARE INCLUDED:

1. An authenticated good copy of your Degree or Degree Transcripts or your Practising Certificate. Copies must be signed and dated by someone senior to yourself to show that it is a true copy of the original document. HARD COPY ESSENTIAL.

2. An authenticated copy of your passport (or driving licence with a photo) showing your name and photograph. HARD COPY ESSENTIAL.

3. A written reference on company/university letterhead from a senior partner, department director, head of chambers or from an academic institution or equivalent, who will vouch for your ability, interest and academic suitability to study a programme of this nature.

4. A personal statement stating why you wish to follow this programme and how it relates to your previous experience.

5. Two passport sized recent photos of yourself with your name written on the reverse. Preferably, these can be sent as jpeg files to richard.morgan@informa.com. Please ensure that the jpeg is of the quality and size of a passport photo i.e. a headshot with a plain background. Please keep this file safe as you will also be asked to upload your jpeg when you enrol online at King's College London.

6. If applicable, a copy of any English proficiency test forms that you have undertaken in the last three years giving your score.

How do I enrol?
Students interested in joining the programme should complete the application form for admission as a postgraduate student attached to this brochure and send it to Richard Morgan, Head of Logistics at Informa Professional Academy. Alternatively, apply online at: www.informadl.com/competition. If you do so, hard copies of the required supporting documents will still need to be sent to complete your application. Once you have applied for the programme, your application and supporting documents will be sent to King's College London for review by the Programme Director. King's College London will then notify you directly with the outcome of your application. Once you have formally accepted your place you will be invoiced for your programme fee. Full payment is required before the start date of the programme (i.e. by 30th September 2016) or within 30 days of receipt of your invoice, whichever is sooner. Payments should be made out to Informa UK Limited.

Please note, non-payment of your programme fees may result in materials, results and other related services being withheld. King's College London also reserves the right to suspend debtors from study and the examination.

Admission to the programme requires the prior approval of the Programme Director at King's College London. The deadline for sending in completed applications is 1st September 2016. The organisers cannot guarantee that late applications will be processed, however, please contact Informa if you are worried that your application will arrive late or if you have any other queries about the application process on Tel: +44 (0) 20 7017 4237.

All applications are subject to acceptance by King's College London and are subject to the full terms and conditions of the programme which are available at www.informadl.com/competition. King's College London and Informa reserve the right to reject any application from any potential student.

This programme will run subject to reaching a satisfactory intake to the programme.
Which other postgraduate distance learning programmes are available from King’s College London?

Distance learning has become the preferred way of learning for busy professionals wishing to enhance their qualifications whilst still in employment using this freedom and flexibility to their advantage.

For further information call: +44 (0) 20 7017 4237
To find out more simply go to www.informadl.com and access all the information you need about the postgraduate distance learning programmes offered below.

**Postgraduate Diploma/Masters in Public Procurement Regulation in the EU**

Starting October 2016

Programme Director: Michael Bowsher QC, Monckton Chambers

The syllabus will cover:

- Introduction to public procurement
- The scope of application of procurement law
- Tender evaluation
- Tenderer selection
- Principles of EU law – source, importance and effect
- Public procurement and the wider policy agenda
- Flexibilities in the system
- Framework agreements
- State aid and competition
- Particularities of special regimes
- Remedies and challenges for breach of procurement obligations
- Procurement law in the wider world

**Postgraduate Diploma/Masters in Economics for Competition Law**

Starting October 2016

Programme Directors: Dr. Mike Walker, Chief Economic Adviser, UK Competition and Markets Authority, Professor Richard Whish QC (Hon), Emeritus Professor, King’s College London, Dr. Adrian Majumdar, Partner, RBB Economics

The syllabus will cover:

- Introduction to economics of competition law
- Market power
- Market definition
- Predation and excessive pricing
- Price discrimination, discounts, tying and bundling
- Refusal to supply, essential facilities and margin squeeze
- Network effects and multi-sided markets
- Cartels and vertical restraints
- Mergers: unilateral effects
- Co-ordinated merger effects and non-horizontal mergers
- State aid
- Quantitative techniques – where they can help

**Postgraduate Diploma/Masters in UK, EU & US Copyright Law**

Starting October 2016

Programme Director: Professor Tanya Aplin, Kings College London

The syllabus will cover:

- UK copyright law
- United States copyright law
- French and German laws
- Law of the European Union
- Current issues and international harmonisation

**Postgraduate Diploma/Masters in European Union Law**

Starting October 2016

Programme Director: Professor Alexander Türk, King’s College London

The syllabus will cover:

- Introduction to the treaties and institutions
- Free movement of goods
- Citizenship and free movement of people
- Freedom of establishment and services
- Free movement of capital and economic and monetary union
- Anti-discrimination law
- Competition law
- Environmental law and policy
- External relations
- Judicial review of EU law
- Enforcement of EU law
  i) Protection of individual’s rights in national courts
  ii) Article 267 TFEU (formerly Article 234 EC) and Article 258 TFEU (formerly Article 226 EC)

For more programme information call +44 (0) 20 7017 4237
Application for Admission as a Postgraduate Student

Postgraduate Diploma/Masters in EU Competition Law 2016 (FKW12386)

This form must be TYPED or completed in CAPITAL LETTERS. Alternatively, apply online at: www.informadl.com/competition. Supporting documents will still need to be sent by post.

PLEASE ENSURE ALL FIELDS ARE COMPLETED OR YOUR APPLICATION WILL NOT BE SUBMITTED AND PLEASE INCLUDE ALL SUPPORTING DOCUMENTATION. (see page 5)

Please send to:
Richard Morgan, Head of Logistics
Informa Professional Academy (Informa UK Ltd)
KNect House
30-32 Mortimer Street
London, WIW 7RE, UK

Please also scan your application form and supporting documents (see page 5) and send to: richard.morgan@informa.com

1 Personal Details

Surname/family name:                                                                          Forename:                                                 Dr/Mr/Mrs/Miss:  

Gender:  □ Male  □ Female  Date of birth:  Country of permanent residence:

Nationality:  Country of birth:  Do you have any criminal convictions?  □ Yes  □ No

Do you have a disability you wish to declare?:

Please state your ethnic origin:

Company/firm name and address:

Tel:  Fax:  E-mail:

Home address:

Tel:  Fax:  E-mail:

Please indicate where you would like us to send your materials. Please note that these are quite substantial  □ Home  □ Office

YOUR DELIVERY ADDRESS MUST BE A PHYSICAL ADDRESS - NOT A PO BOX ADDRESS

Give details of any other applications you have made or intend to make. (NB: It is not possible to study this programme whilst you are registered for a different programme at any other institution):

Give details of any previous postgraduate registration at any College of the University of London:

2 Employment Details  (Please give details of present and past employer(s) over the last 5 years)

Name and address of PRESENT employer     Position held                                                      Dates from-to (mm/yyyy):

Name and address of immediate past employer(s)      Position held                                                      Dates from-to (mm/yyyy):

3 Education  (if you have an overseas qualification, please state the full original title of the programme)

a) Undergraduate qualification

Title of programme:  Qualification:  Class/grade obtained:

Name & address of institution:                                                        Dates from: mm/yyyy    to: mm/yyyy

b) Graduate qualification

Title of programme:  Qualification:  Class/grade obtained:

Name & address of institution:                                                         Dates from: mm/yyyy    to: mm/yyyy
4 Professional/Other Relevant Qualifications

Title of qualification: ____________________________ Name of awarding body: ____________________________

Type of membership: ____________________________ Grade/level: ____________________________

Dates from: mm/yyyy to: mm/yyyy

5 English Language Proficiency

Are you a native speaker of the English language? □ Yes □ No

If No,

1. If you have been instructed and examined in English (full time), either at school or in higher education, please provide evidence (name of institution, dates, evidence that English is the language of instruction)

2. Or, if you have an IELTS certificate (or equivalent) no older than 3 years, please send a copy of the certificate (see page 5) and state:

   Name of test: ____________________________ Date taken: ____________________________ Overall scores: ____________________________

   In the absence of the required language certificate, it may be possible - in exceptional cases - to accept a language reference from your referee or employer. However, your referee must be a native English speaker and your work must clearly be in an international environment where English is used as a business language on a daily basis. The College is under no obligation to accept references instead of the required English Language certificate.

6 Finance

Will you be paying your own fees for the duration of the programme? □ Yes □ No

Will your employer be paying the fees? □ Yes □ No

Please invoice as follows:

□ Postgraduate Diploma: £5750 (VAT Exempt)

Please supply name and address of where invoice should be sent

Contact telephone number between 8.30am and 6.00pm Mon-Fri is Tel: ____________________________

7 Referee (please enclose a written reference with your application)

Name, company name and address ____________________________

Position ____________________________ Relation to you ____________________________

Telephone number ____________________________

8 Personal Statement

Please provide a short personal statement to support your application stating why you wish to follow this programme and how it relates to your previous experience. This should be submitted on a separate sheet.

9 Declaration

Please enter your VIP code (if you have one): ____________________________

How did you hear about the programme? (Please be as specific as possible) ____________________________

THE PROCESSING OF YOUR APPLICATION WILL BE DELAYED IF YOU DO NOT INCLUDE THE ABOVE INFORMATION

I confirm that the statements made by me on this form are correct. I understand that if any of the above statements prove to be incorrect the College reserves the right to withdraw any offer made or cancel any subsequent registration with the College. By completing and submitting this registration form, I confirm that I have read and understood the Informa Professional Academy Student Terms and Conditions and I agree to be bound by them. The full programme terms and conditions can be found on the FAQ section of the programme website: www.informadl.com/competition

Signature ____________________________ Date ____________________________