

# The public's Brexit predictions

*October 2018*

**THE  
POLICY  
INSTITUTE**

**KING'S**  
*College*  
**LONDON**

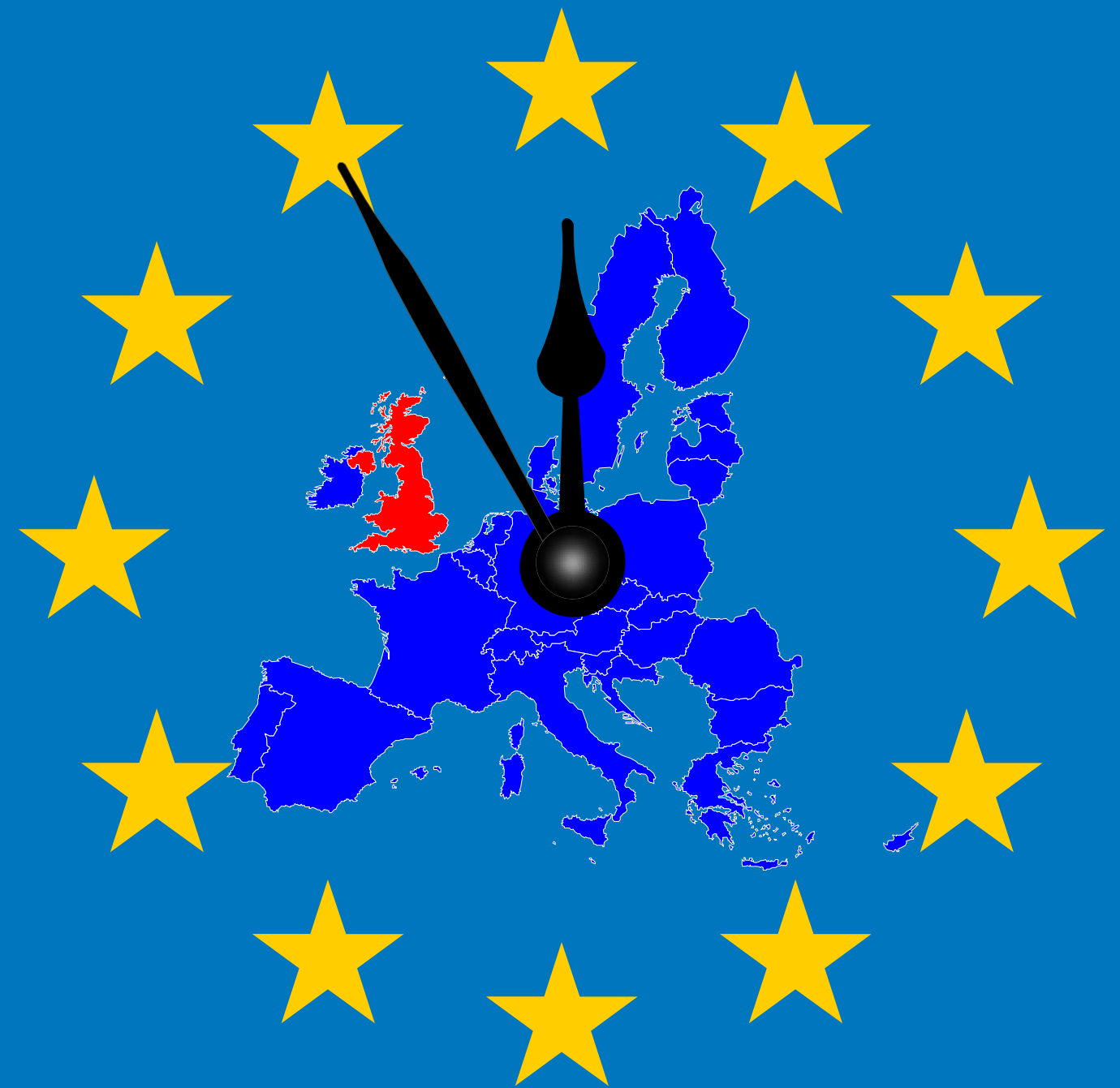


The **UK** in a  
**Changing Europe**



**Ipsos MORI**

- The Policy Institute at King's College London, in partnership with Ipsos MORI and UK in a Changing Europe, has run **a major survey** of over 2,200 people aged 18-75 in Great Britain **on predictions for the outcome and impact of Brexit**. Many of the questions were also asked in June 2016, just before the EU Referendum, which allows us to look at how expectations have shifted.
- The large sample size for the survey also allows us to look at how party support and Leave/Remain support interacts, by **identifying how predictions vary among groups of Conservative-Leave, Conservative-Remain, Labour-Leave and Labour-Remain supporters**.



Note: The percentages in this document may not sum to 100% due to rounding.

The public think the most likely outcome is that the **UK will leave the EU without a deal** on 29 March 2019



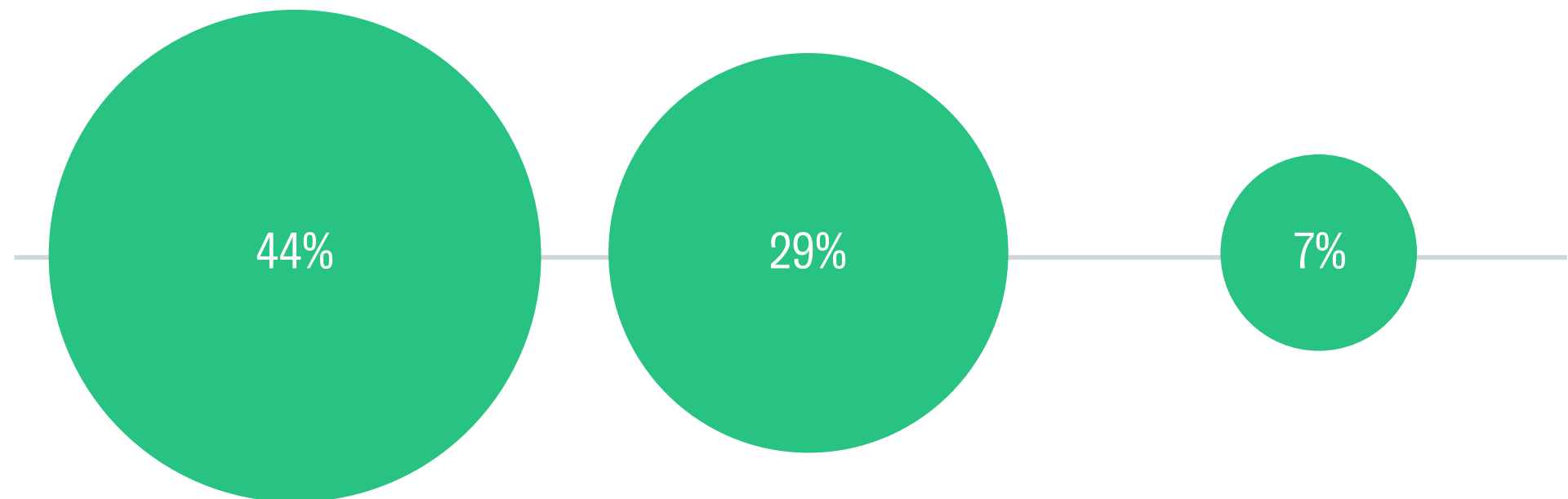
**Q:** The UK is due to leave the European Union on 29 March 2019. Which of the following do you think is most likely to happen?

**44% of the public think the most likely outcome on 29 March 2019 is that the UK leaves the EU without a deal.**

**1** | “The UK will leave the EU **without a deal in place**”

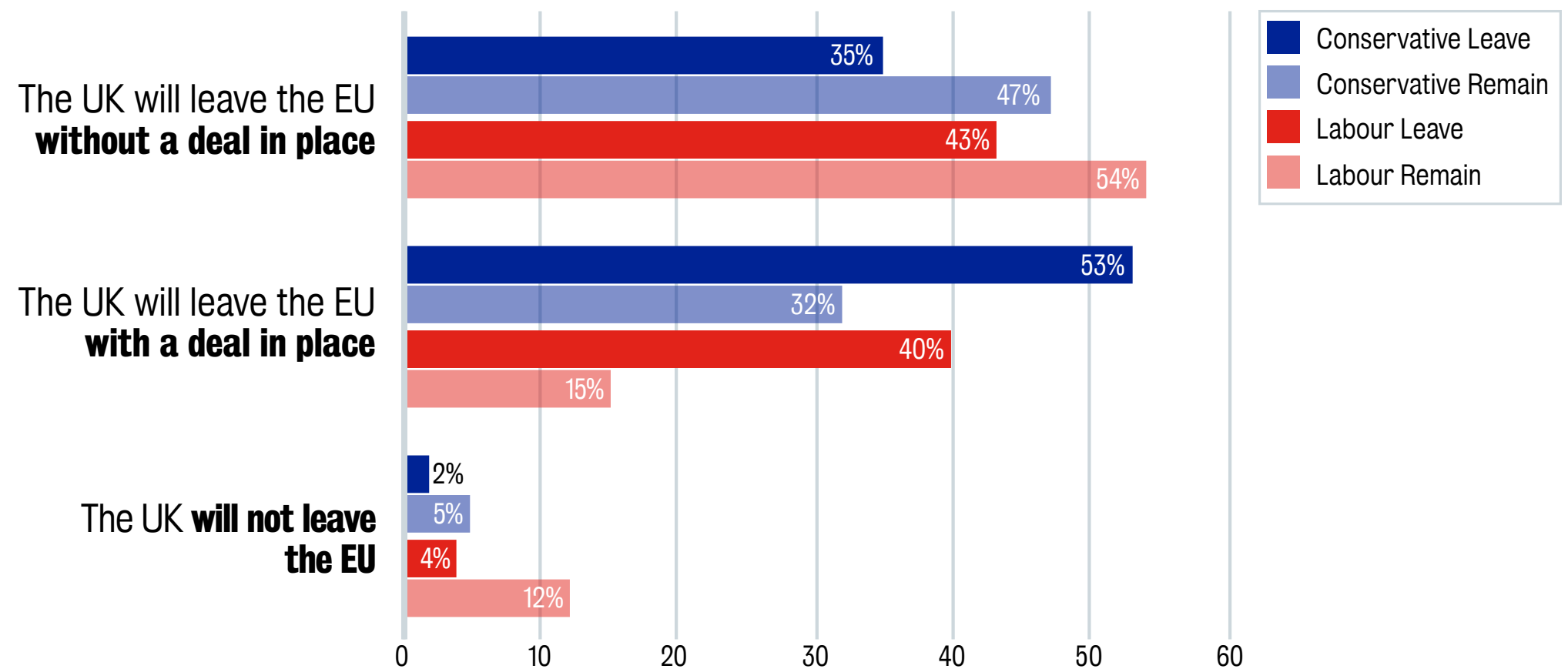
**2** | “The UK will leave the EU **with a deal in place**”

**3** | “The UK **will not leave the EU**”



**Q:** The UK is due to leave the European Union on 29 March 2019. Which of the following do you think is most likely to happen?

**Conservative Leave supporters are most likely to think we will leave with a deal in place (53%). In stark contrast, Labour Remain supporters are more likely to think we're heading for a 'no-deal' Brexit (54%).**



There is **little general optimism** about the **impact of leaving the EU**, particularly on living standards, economic growth and the quality of NHS services



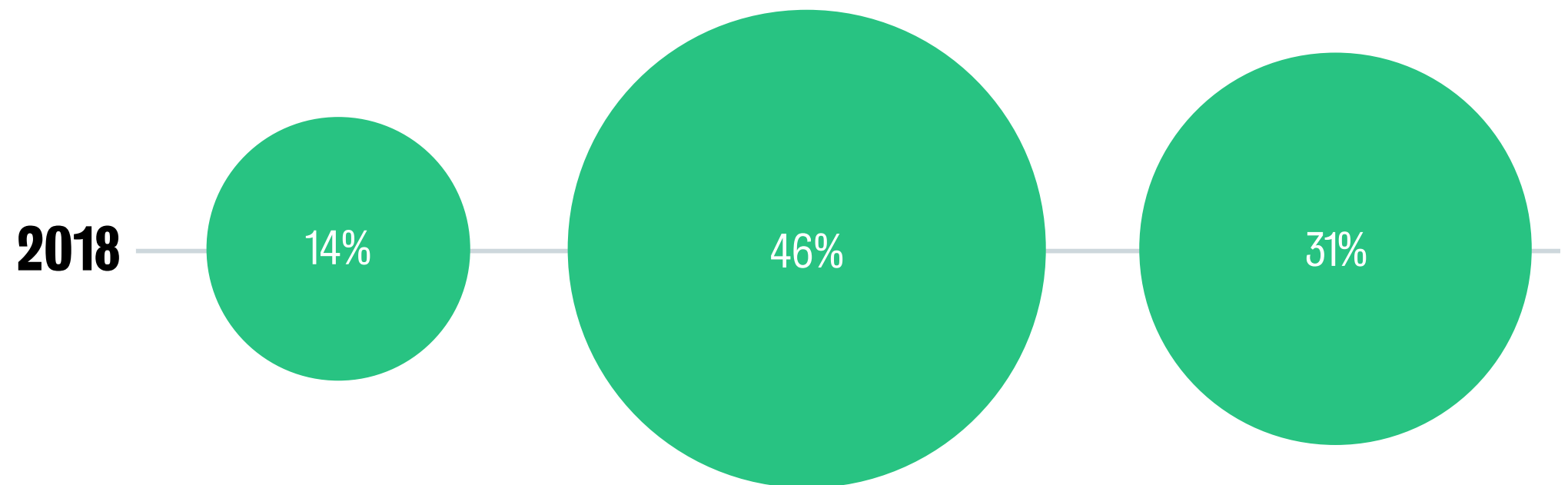
**Q:** Please tell me whether you think your own **standard of living** will increase, decrease or stay the same over the next five years as a result of Britain leaving the European Union.

**Only 14% of the public expect Brexit to increase their own standard of living in the next five years. The proportion of the public expecting their standard of living to decrease has risen, from 25% in June 2016 to 31% today.**

**1** | Increase  
(2016 comparator: 14%)

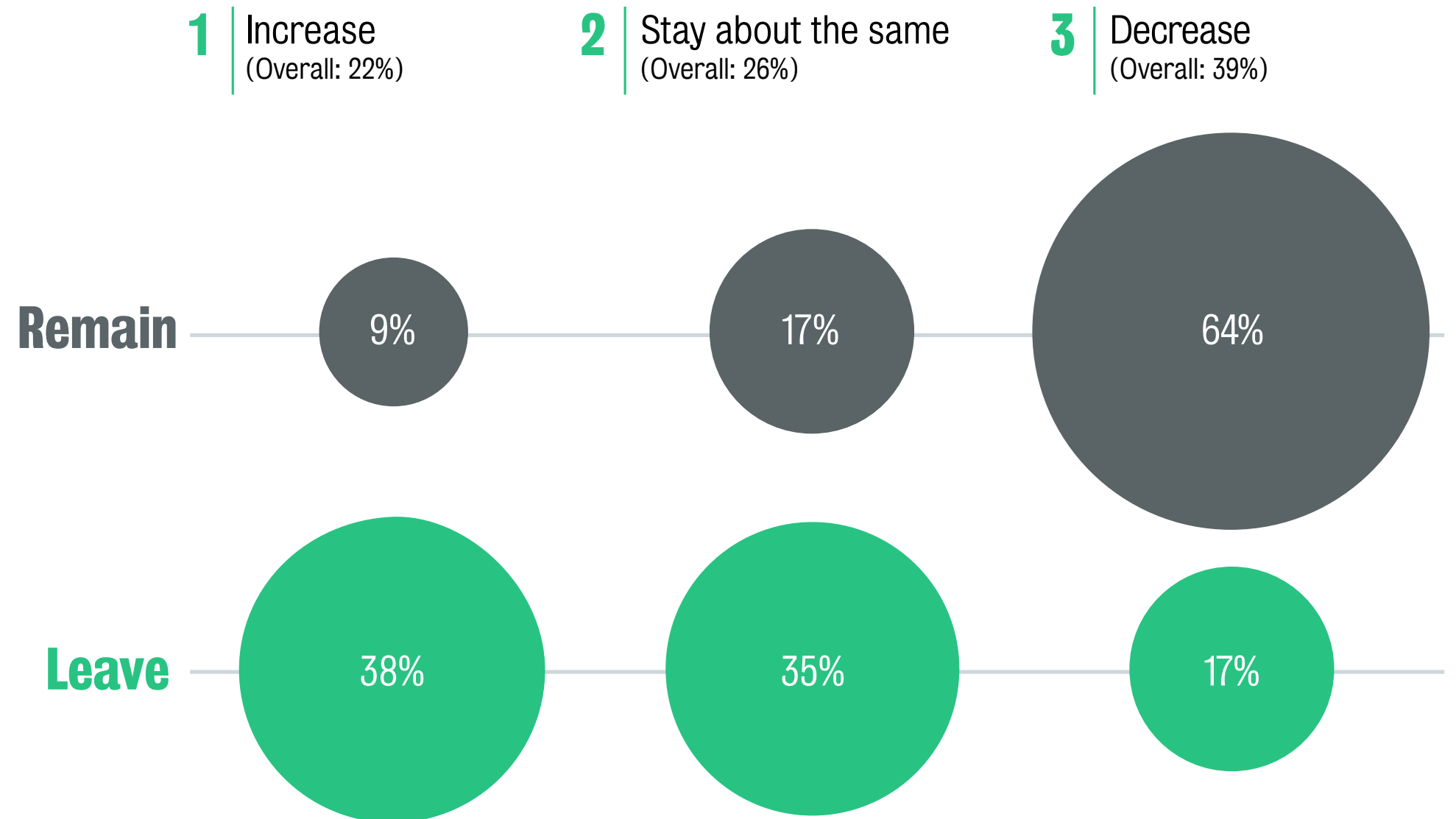
**2** | Stay about the same  
(2016 comparator: 51%)

**3** | Decrease  
(2016 comparator: 25%)



**Q:** Please tell me whether you think the **rate the UK economy grows** will increase, decrease or stay the same over the next five years?

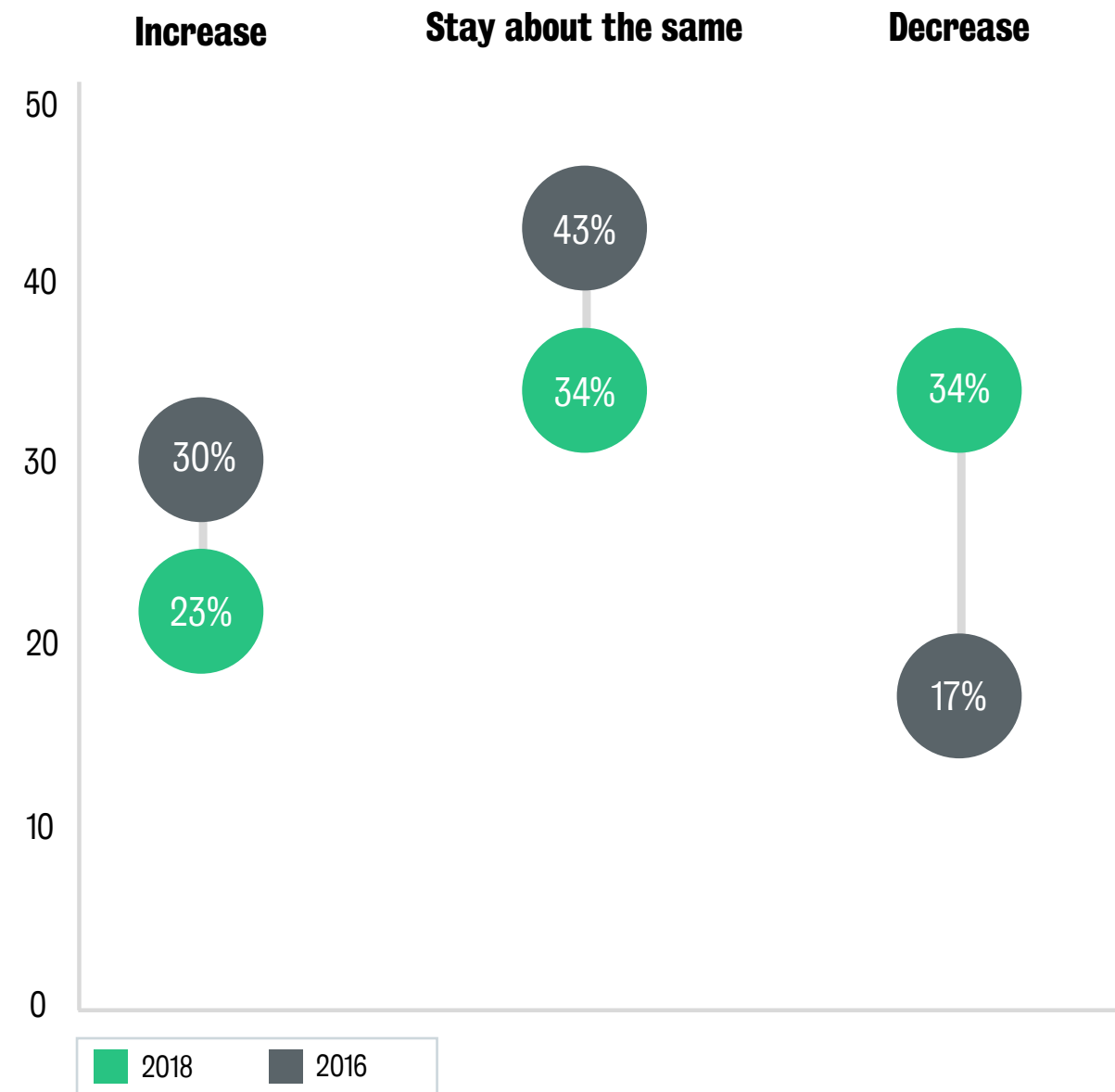
**39% of the public expect the UK economic growth rate to decrease as a result of Brexit. Neither a majority of Leave nor Remain voters thinks Brexit will result in an increase in economic growth.**





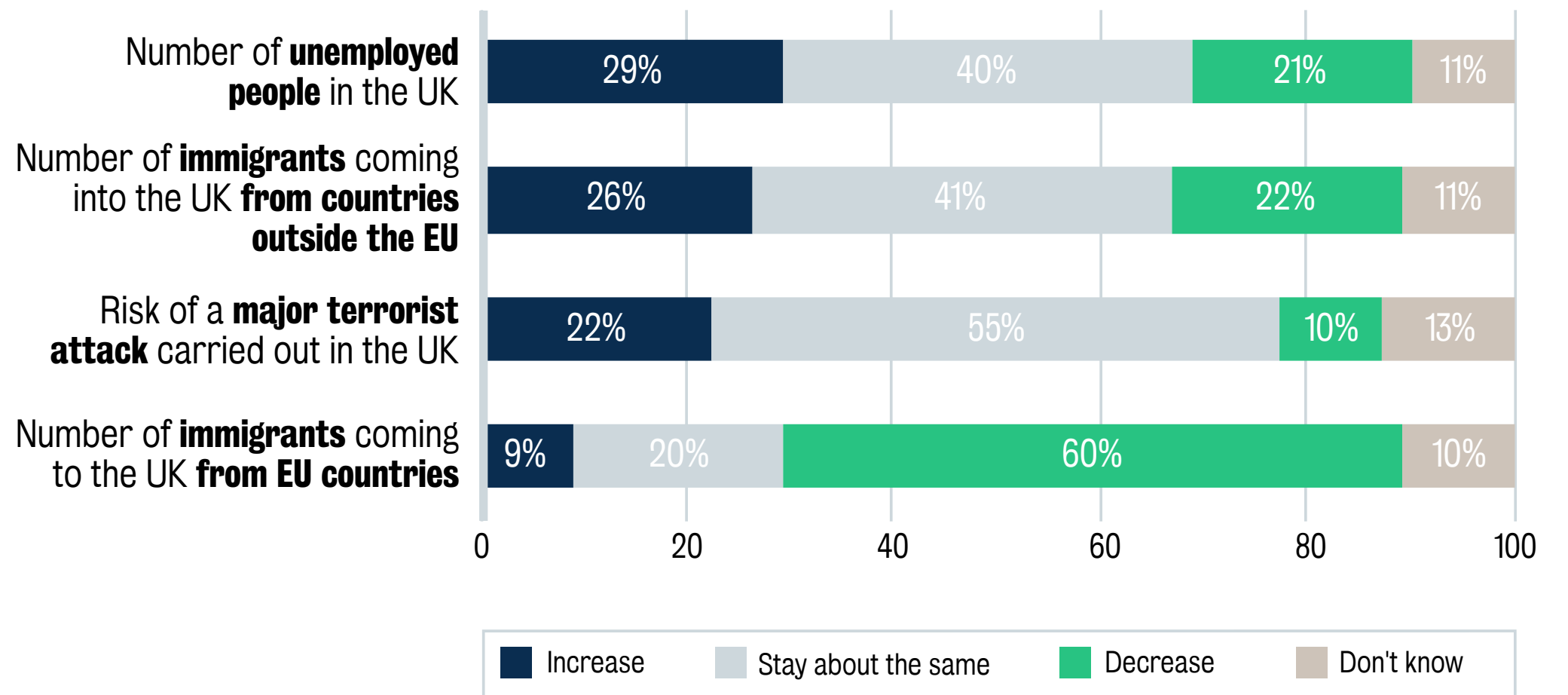
**Q:** Please tell me whether you think **the quality of the NHS** will increase, decrease or stay the same over the next five years as a result of Britain leaving the European Union?

**People are split on the impact of Brexit on the quality of NHS services, with 34% expecting it to decrease. The proportion of the public with this expectation has doubled since 2016.**



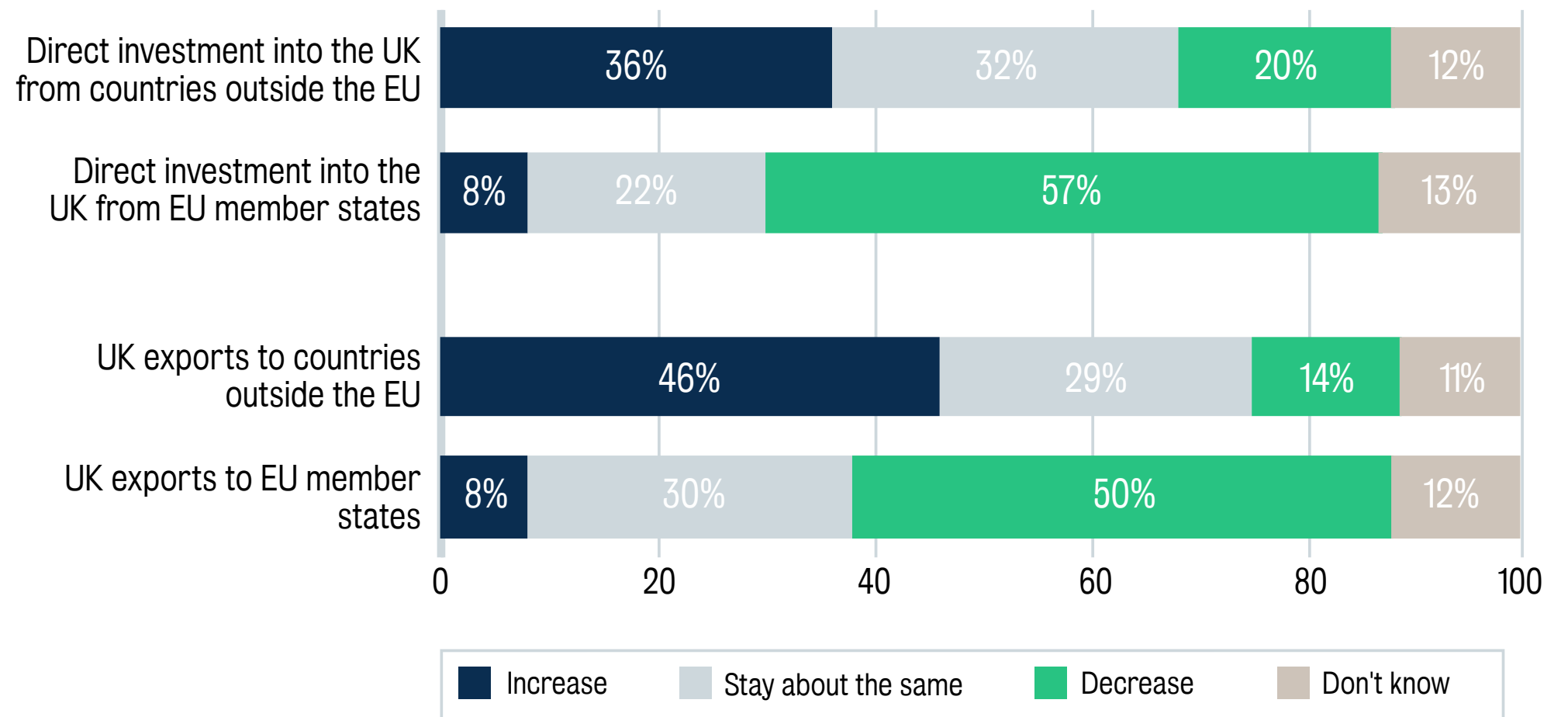
**Q:** For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years as a result of Britain leaving the EU...

## This is how people expect a range of other issues to change over the next five years as a result of Brexit...



**Q:** For each of the following, please tell me whether you think it will increase, decrease or stay the same over the next five years as a result of Britain leaving the EU...

**The public expects to see a greater shift away from exports to and investment from EU member states after Britain leaves the EU.**



**For more information, please contact:**

**Bobby Duffy**  
**[bobby.duffy@kcl.ac.uk](mailto:bobby.duffy@kcl.ac.uk)**  
**@BobbyDuffyKings**