Dear colleague,

As a professional with an interest in Dementia Care, we very much hope you will wish to attend this important conference. Please complete the booking form on the back page. We would be most grateful if you would also forward the brochure to those who you believe would also benefit from the conference.

Yours sincerely,
Shital Patel
Events Director

Conference

Dementia care in the community
12th annual conference, incorporating
Technology in dementia care
11th annual conference

Birmingham Botanical Gardens 30 June 2011

Organised by DementiaCare In association with:
Dementia UK West Midlands
Association for Dementia Studies,
University of Worcester

10% off all online bookings at www.careinfo.org/conferences.php
Dementia care in the community
incorporating Technology in dementia care

FROM
9.15-9.45am Registration. Refreshments and exhibition viewing
3.50am Chair’s introduction: Professor Dawn Brooker, Association for Dementia Studies, University of Worcester.
10.00-10.30 Commissioning dementia services: new structures, challenges and opportunities
Steve Iliffe, Professor of Primary Care for Older People, University College London. Followed by questions and discussion
10.35-11.05 Delivering high quality support in a person’s own home: evidence-based models
Claire Goodchild, The Halcyon Project. Followed by questions and discussion
11.10-11.40 Refreshments and exhibition viewing
11.40-12.40pm PARALLEL SESSIONS
1A. SPECIALIST INTERMEDIATE CARE AND RE-ABLEMENT: INTEGRATING ASSISTIVE TECHNOLOGY INTO SERVICE PROVISION
Jodie Thomas, Mental Health Care Facilitator, Mental Health for Older People, Hereford PCT will describe the development of a service partnership with a domiciliary care provider. This incorporates improvements in assistive technology to maximise independence, improve risk assessment and support individuals with dementia to live at home for longer.
2A. STAND BY ME – INTRODUCING A NEW COMMUNICATION TRAINING DVD
Dawn Brooker, Director, University of Worcester Association for Dementia Studies and Cheryl Poole, Lead Nurse for Older People’s Mental Health, NHS Herefordshire.
3A. THE OPEN DOORS NETWORK: A PIONEERING SUPPORT SCHEME RUN BY AND FOR PEOPLE WITH DEMENTIA IN SALFORD, GREATER MANCHESTER
Professor John Keady, Ageing Research Team, University of Manchester; Cathy Riley, Manager, Reach Beyond and Open Doors Network and Dr Michael Howorth, Open Doors Network Facilitator, Greater Manchester West NHS MH Trust.
4A. THE ROLE OF DEMENTIA ADVISER: EARLY EXPERIENCES AND EVALUATION OF THE SERVICE IN WORCESTERSHIRE (repeated at 2.10pm). Gill Carter and Lorraine Cullen, Alzheimer’s Society; Jenny La Fontaine, Association for Dementia Studies.
12.40-1.40pm Lunch and exhibition viewing
1.40-2.40pm PARALLEL SESSIONS
1B. TOUCHSCREEN TECHNOLOGY: THE POTENTIAL FOR REWARDING ACTIVITIES AND STIMULATION
Andrew Morris, Herefordshire Council/NHS Herefordshire and Tim Lloyd Yeates, Director, Alive! will describe their work and forthcoming research project to evaluate the use of this technology (including iPads) in dementia care.

About the organisers: The Journal of Dementia Care is a multidisciplinary journal for all professional staff working with people with dementia, in hospitals, nursing and residential care homes, day units and the community. It is published by Hawker Publications Limited, which also publishes Caring Times and a series of NVQ training handbooks. For details of our other conferences and publications, visit www.careinfo.org

Cancellations and changes: Cancellations received in writing seven working days before the event will be subject to a £25 administration fee. After this date it is regretted that no refunds can be made nor invoices cancelled. Substitution of delegates is acceptable at any time. In the event of cancellation by the organisers, liability will be restricted to a refund of the fees paid. It may be necessary for reasons beyond the control of the organisers to make changes to speakers, content or timing of the programme.
2B. COMMISSIONING PRIMARY CARE BASED DEMENTIA SERVICES – OUR EXPERIENCE OF JOINT WORKING IN SOUTH STAFFORDSHIRE

Partners from South Staffordshire will describe the process of jointly commissioning new services, and how implementation is going. Sally Young, Long Term Conditions Lead, South Staffordshire PCT; Helen McAskill, MAC (UK) Neuroscience (memory clinic service provider); Sonia Senior, Alzheimer’s Society (dementia adviser service provider); Will Boyce, Approach (care staff training provider).

3B. SUPPORT FOR PEOPLE WITH DEMENTIA AND CARERS FROM MINORITY ETHNIC (BME) COMMUNITIES

Harjinder Kaur, Specialist Practitioner, Asian Link for Wolverhampton and Manjit Kaur Nijjar, Specialist Project Officer, Wolverhampton Elder Asians and Disabled Group and former carer, will discuss the success of partnership working between PCT and third sector, in the holistic service provided for the Asian community with dementia in Wolverhampton.

4B. THE ROLE OF DEMENTIA ADVISER, EARLY EXPERIENCES AND EVALUATION OF THE SERVICE IN WORCESTERSHIRE (repeated). Gill Carter and Lorrain Cullen, Alzheimer’s Society; Jenny La Fontaine, Association for Dementia Studies.

2.45pm PLENARY SESSION. CHAIR: Professor David Jolley, Honorary Reader in Old Age Psychiatry, University of Manchester.

2.50-3.20
Personalisation and self-directed support for people with dementia.
An overview and findings from the Dementia Choices project
Toby Williamson, Head of Development and Later Life, Mental Health Foundation.
Followed by questions and discussion

3.25 -3.55
Quality of life, independence, dignity, safeguarding:
will they survive the new commissioning and regulation changes?
Jill Manthorpe, Professor of Social Work, King’s College London. Followed by questions and discussion

4.00pm Tea and close

✅ Personal training
✅ Resources for colleagues
✅ Debate and discussion
✅ Networking opportunities
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✅ Certificate of attendance
✅ In-depth workshops
✅ Run by experienced JDC team

Who should attend
- Advocacy workers
- Clinical psychologists
- Commissioners and providers
- Community mental health teams
- Day care managers
- Dementia care staff
- Domiciliary care providers
- Family carers
- Inspection teams
- Home care staff
- Mental health service managers
- Nursing staff
- Old age psychiatrists
- Occupational therapists
- Project managers

✅ Physiotherapists
✅ Service providers
✅ Social care workers
✅ Social work staff
✅ Speech/language therapists

Conference themes
- Commissioning changes for primary and community care
- Training and staff development
- The National Dementia Strategy
- Personalisation and self-directed support
- Evidence-based practice
- Person-centred approach
- New ideas and perspectives

About the venue:
Birmingham Botanical Gardens, Westbourne Road, Edgbaston, Birmingham B15 3TR, tel 0121 456 2244.
Full travel, accommodation and invoicing information will be sent with booking confirmation.

The cover image shows a detail from Against the Hedge, a group artwork by attendees of Boyden House Day Centre (Alzheimer’s Society) in Sheffield. It is featured in the 2011 JDC Creativity in Dementia Care Calendar, copies of which are available from Hawker Publications.
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Please list all delegates attending. A booking confirmation email will be sent to the first named delegate (Name 1). Please tick the box at end of each email address line if the address holder would not like to receive information from Hawker Publications/Hawker Events by email.

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Cost per person: £154.00 plus VAT@20% (£184.80).
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CLOSING DATE FOR BOOKINGS:
Friday, 24 June 2011

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