



**KING'S SPORT**  
**DELIVERY PLAN**  
**2021/22**



# DELIVERY PLAN SUMMARY

King's Sport Strand Gym

## AMBITION

**The World's Most Active Capital University**  
Ambition 2029

**The Most Active University in London**  
Ambition 2022

Deliver trusted, responsive & consistent sport services enabling our communities to achieve their aspirations, making the world a better place.

## PRIORITIES

**ENGAGE**  
Increase engagement in sport & physical activity

**EXPERIENCE**  
Deliver world class, transformative experiences & services

**IMPACT**  
Support the university's vision 2029 ambitions

## OUTCOMES

Physical and mental wellbeing  
.....  
Individual development  
.....  
Community belonging & social trust  
.....

## ENABLERS

### ENABLING FOUNDATIONS

- People
- Process
- Profile
- Space & facilities
- Sustainability

### GUIDING PRINCIPLES

- Exceptional institution
- Holistic approach
- Inclusive environment
- Best evidence
- Meaningful connections
- Open mindedness

### PRINCIPLES IN ACTION

- Include
- Challenge
- Support
- Connect

# Our ambition is to be the most active university in London.

In support of Vision 2029 and the Estates and Facilities Philosophy our ambition sustains, to be the 'Most Active University in London', to adopt a whole university approach that embeds sport, physical activity and wellness into the King's experience.

We continue to create opportunities across our world class facilities and via digital modes of delivery to enrich the experience of our high performing and high potential people and empower our community to achieve.

After a challenging year there is increased importance for King's Sport to recover, reconnect and reactivate. To advance health and social integration to provide a sense of belonging and positively impact on our community's wellbeing.

We continue to contribute to the university's aims to enhance mental health of staff and students, that in turn supports strategic priorities of attainment, employability and student retention.

This is achieved through the commitment of our outstanding team to our mission; to deliver trusted, responsive and consistent sport services enabling our communities to achieve their aspirations.

We have designed a future-focused, demand-led, data rich Delivery Plan, that serves the Functional Plan of King's Community Business Services, to which we belong.

This year we aim to engage over 10,000 members of our community and deliver over 2 million hours of activity. Our bold ambition is underpinned with a commitment to put the students at the heart of our everything we do, operating a community business delivered with operational excellence and commercial discipline.

We are committed to the university's guiding principles; to inclusion and sustainability, to being an open minded and innovative team, led with a commitment to a culture being an exceptional institution with strong connection to our community.

We are part of the best university city in the world. Our London location brings us both challenges and opportunities. We must address both by embracing digital, opening access, and looking to work in partnership across the university and beyond with external organisations, to contribute to the communities in which we are based.

We are proud to be partnered with TASS and developing London's next generation of highly talented athletes to follow our athlete alumni trailblazers and Olympians.

But our priority remains our King's community, we will continue our journey that began in 2012 to develop a department tailored to their needs and one that leads in our sector, recognised for excellence in all that it does.

Aligned with the university's strategic ambitions we will actively serve its fundamental ethos to make the world a better place: to encourage our community of change-makers to live active lives, belong in our diverse community and build a life-long affinity, to be forever King's.

# ACCOLADES & ACHIEVEMENTS

- **TASS Dual Career Accreditation**  
Largest TASS site in central London



- **King's Awards**  
Reggie the Lion student experience Award Win



- **King's Move App Launch**



- **Participation Programme of the Year**  
BUCS Awards

2019

2020



- **Physical Activity Excellence Award Win**  
UK Active



- **Move Your Mind Online Launch**



● **London Sport Shortlist**  
Health & wellbeing award



● **SIS Pitches Hockey**  
Installed at Honor Oak Park Sports ground



● **Delivering Business Continuity & Success during Covid19**  
Finalist UKActive



● **Health & Wellbeing Initiative Nomination**  
Student Accommodation Awards



● **Digital Engagement Award Win**  
BUCS Awards



● **Akuma Partnership**  
Official sports & leisurewear supplier for King's



● **Tokyo 2020**  
Alumnus Dina Asher Smith, Imani Lara Lansiquot, Laviai Nielsen & Antonio Infantino compete at the olympics.



# KING'S COMMUNITY BUSINESS SERVICES FUNCTIONAL PLAN 21/22

## MISSION

KCBS includes 4 departments Sport, Food, Venues and Residences.

Deliver trusted business services, that add value and enable our communities to achieve their aspirations.

## OBJECTIVES

### PEOPLE

To maximise our Team's talents, increase collaboration and build an inclusive culture.

### PROCESS & SYSTEM

Strengthen our operations and embrace digital to evaluate our impact, gain insight & grow our businesses.

### COMMUNITY

Work dynamically and co-design Delivery Plans that demonstrate our contribution to the King's community experience.

### SUSTAINABILITY

Restore our financial performance and remain affordable to all. Ensure we are socially responsible in support of the aims of Vision 2029 Education, Service and London activity.

### SPACES & FACILITIES

Create innovate environments and quality spaces; evidencing our added value, and create a future KCBS Campus Masterplan.

## MEASURES

1. Staff Wellbeing
2. People Aspiration
3. Unique Individual Users
4. Community Aspiration
5. Total Community
6. Engagements
7. Community Wellbeing
8. Community Belonging
9. Customer Loyalty
10. Customer Satisfaction
11. Commercial Performance

“

The King's Performance Athlete Programme is great. It provides invaluable support, whether that's financially, giving you access to performance facilities, or just helping and being someone to talk to.

Many universities would benefit from having a programme like we do at King's.

- **Dina Asher-Smith**

*King's Performance Athlete and BA History alumna, Olympian (silver & Bronze medalist) and the fastest woman in Britain.*



# OUR ACTIONS

## INCREASE ENGAGEMENT IN SPORT AND PHYSICAL ACTIVITY

Connect with our community to be more active

Co-design, demand-led, holistic services, and active environments

Advocate, inspire and educate for active lives and living well

Apply digital innovation to overcome barriers and inhibitions to physical activity and exercise

## PROVIDE TRANSFORMATIVE EXPERIENCES

Strengthen connections of sport, physical activity, and wellness so our community can work, learn, live, and thrive at King's

A continued commitment to exceptional experiences, to foster positive behavioural change

Develop positive, preventative, and proactive programmes to attain better physical and mental health outcomes

Create an inclusive King's Sport community that promotes social cohesion and builds trust

## DELIVER IMPACT IN SUPPORT OF THE UNIVERSITY AMBITION

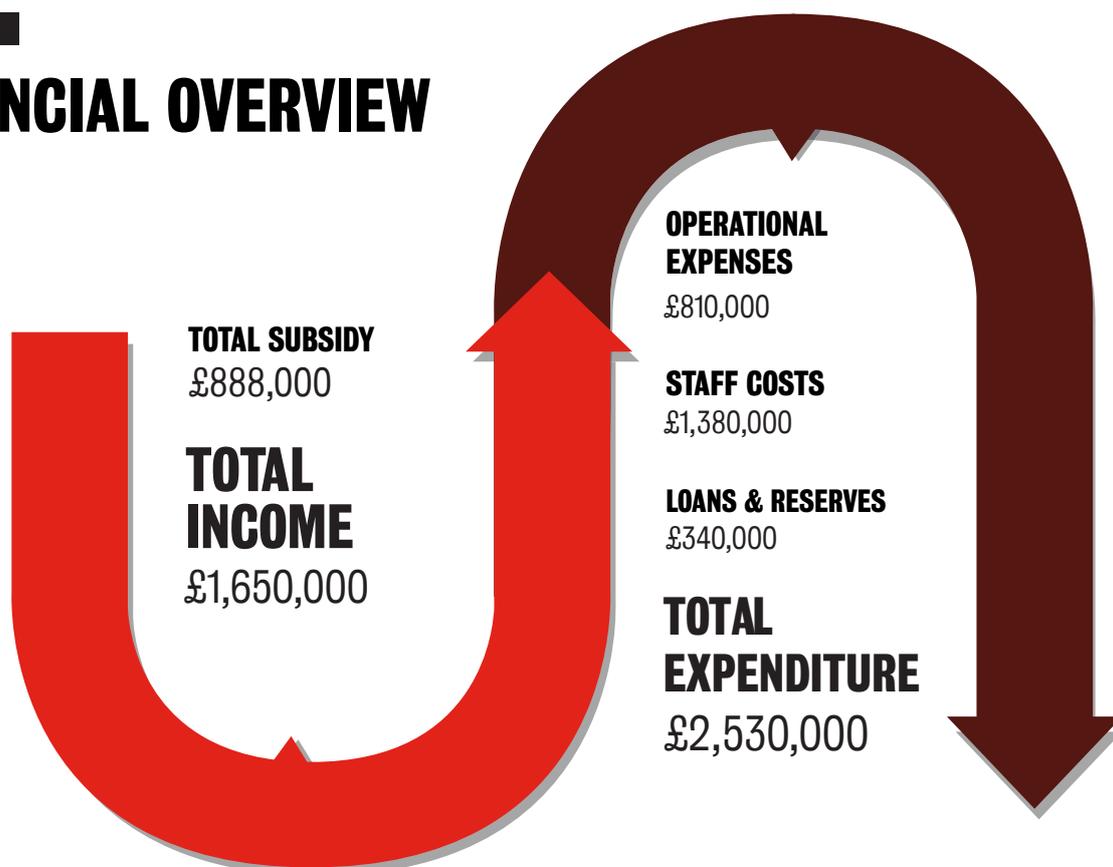
Achieve the aims of Vision 2029, deliver long-term value to the university and its neighbouring communities contributing to Education, Experience and Service

Provide world-class healthy campuses, with spaces and services that inspire and empower all students and staff

Recover and re-invent our delivery to meet our commercially sustainable commitments

A sector-leading Sports Department that exceed expectations of King's global reputation

## FINANCIAL OVERVIEW



## OPERATIONAL ACHIEVEMENTS

### HONOR OAK PARK UPGRADE

Development of a new National League 1 hockey astro as well as the replacement of floodlights to a more sustainable, LED lighting structure.

### NEW MALDEN UPGRADE

Investment of over £300,000 to enhance the car park, fencing and boilers of the facility in order to improve the experience of our users.

### AKUMA PARTNERSHIP

The first Sport & Physical Activity Wear tender, in partnership with KCLSU to bring together our community across King's and develop our identity and sense of belonging.

### SPORT & WELLNESS CLINIC

Driven from the success of our placements with Physiotherapy Colleagues, throughout COVID-19, the build of a new Sport & Wellness Clinic to further the education experience of our students.

### KING'S SPORT ACADEMY

Investing in the growth of our 35 professional staff to deliver our ambition to increase the number of active students and operate our new facilities.

### QUEST & ISO9001

Achieving Excellent in Quest for our response to COVID-19, whilst being accredited with ISO9001 for a second year in a row in recognition of our systems and processes to put students at the heart of our decisions.

# UNITING THE MOVEMENT

How King's Sport align a national sport strategy to deliver world class services to the King's and wider community.

## OPPORTUNITIES

### RECOVER & REINVENT



Recovering from the biggest crisis in a generation & reinventing as a vibrant, relevant & sustainable network of organisations providing sport & physical activity opportunities that meet the needs of different people.

### CONNECTING COMMUNITIES



Focusing on sport & physical activity's ability to make better places to live & bring people together.

### ACTIVE ENVIRONMENTS



Creating and protecting the places and spaces that make it easier for people to be active.

### CONNECTING WITH HEALTH & WELLBEING



Strengthening the connections between sport, physical activity, health and wellbeing, so more people can feel the benefits of, and advocate for, an active life.

### APPLYING INNOVATION & DIGITAL



Times are changing, & so are people's expectations. In the face of significant opportunity and change, it's critical innovation, including digital, is applied to the big issues that are holding many more people back from being active.

### EFFECTIVE INVESTMENT MODELS



The right kinds of investment, timed well and delivered skilfully can stimulate demand, provide opportunities to get active, enable innovation, encourage collaboration, reduce inequalities & enable greater sustainability.

### HIGH QUALITY DATA , INSIGHT & LEARNING



Key to collaborative action is a shared understanding of the opportunities and the challenges that we face together.

“

The programme has been absolutely essential to maintain some physical activity and promote wellbeing during the months in lockdown. I don't know how I would have coped without it. I've tried several classes; some are absolutely outstanding and the average is extremely good.  
Thank you King's Sport!

**- Move Your Mind user**

*MYM is a free programme that offers online & in-person wellbeing boosting sessions.*



**AWARDS**  
2020

**PARTICIPATION PROGRAMME  
OF THE YEAR**



# ABOUT OUR PROGRAMMES

## KING'S MOVE

An online movement platform for King's students & staff that lets you redeem rewards on and off campus.

## WELLNESS

Online exercise & in-person delivery that promotes improved physical & mental health to the King's Community.

## BEACTIVE

A social sport and physical activity programme for King's residences, students and staff.

## BIG EVENTS

In person and Online events like the Great King's Run and This Girl Can Week hosted throughout the year for the King's community.



## KING'S SPORT PERFORMANCE

A university sports scholarship programme supporting elite student athletes & high performing teams, as well as talented athletes from across London studying in both HE & FE. King's is now one of the largest performance networks in the South East.

## KCLSU CLUBS

Student led sports clubs within the King's College London Students' Union representing King's in BUCS and competitive leagues at our two sports grounds.

## KING'S SPORT HEALTH & FITNESS GYMS

Gyms in the heart of London either on or near King's campuses, two commercial and two based at our halls of residence and a wellbeing programme to benefit the King's community through holistic support & physical activity.

# OUR TEAM

LEADERSHIP

**Anthony Currie-Webb**  
Head of Sport

**Zak Evans**  
Business & Operations Manager

**Ryan Hunt**  
Physical & Digital Activity Manager

ADMINISTRATION

**Owen Skerritt**  
King's Sport Administrator

DIGITAL

**Vanessa Edmonds**  
Digital Engagement Coordinator

PHYSICAL ACTIVITY

**Robert Martindale**  
Physical Activity Coordinator

WELLNESS

**Francesca Malagodi**  
Wellness Coordinator

PERFORMANCE

**Laura Edwards**  
Performance Coordinator

SPORTS GROUNDS

**Tim Lyne**  
Sport Operations Managers

**Sam Charleworth**  
Senior Grounds Person: Honor Oak Park

**Maz Razaqaz**  
Senior Grounds Person: New Malden

**Terry Jacobs**  
Grounds Person

**Prash Sri Sivapalasundaram**  
Grounds Person

**Bev Wareham**  
Grounds Assistant

**Lorraine Baigan Gay**  
Grounds Assistant

**Chelsea Wilson-Vidal**  
Sport Assistant

**Shaun Lang**  
Operations Supervisor: Strand Gym

**David Mudd**  
Operations Supervisor: London Bridge Gym

**Paddy McGuigan**  
Operations Supervisor: Residences Gyms

**Charles Adeyemi**  
Health & Fitness Coach

**Mehmet Bullici**  
Health & Fitness Coach

**Emma Twitchen**  
Health & Fitness Coach

**Grace Travis**  
Health & Fitness Coach

**Ross Edmonds**  
Health & Fitness Coach (performance)

**Josh Jones**  
Health & Fitness Coach

**Frank Gandecki**  
Health & Fitness Coach

GYMS

**Mathilde Lund**  
Health & Fitness Coach

**Arral Smith**  
Health & Fitness Coach

**Flavia Lisciotta**  
Health & Fitness Coach

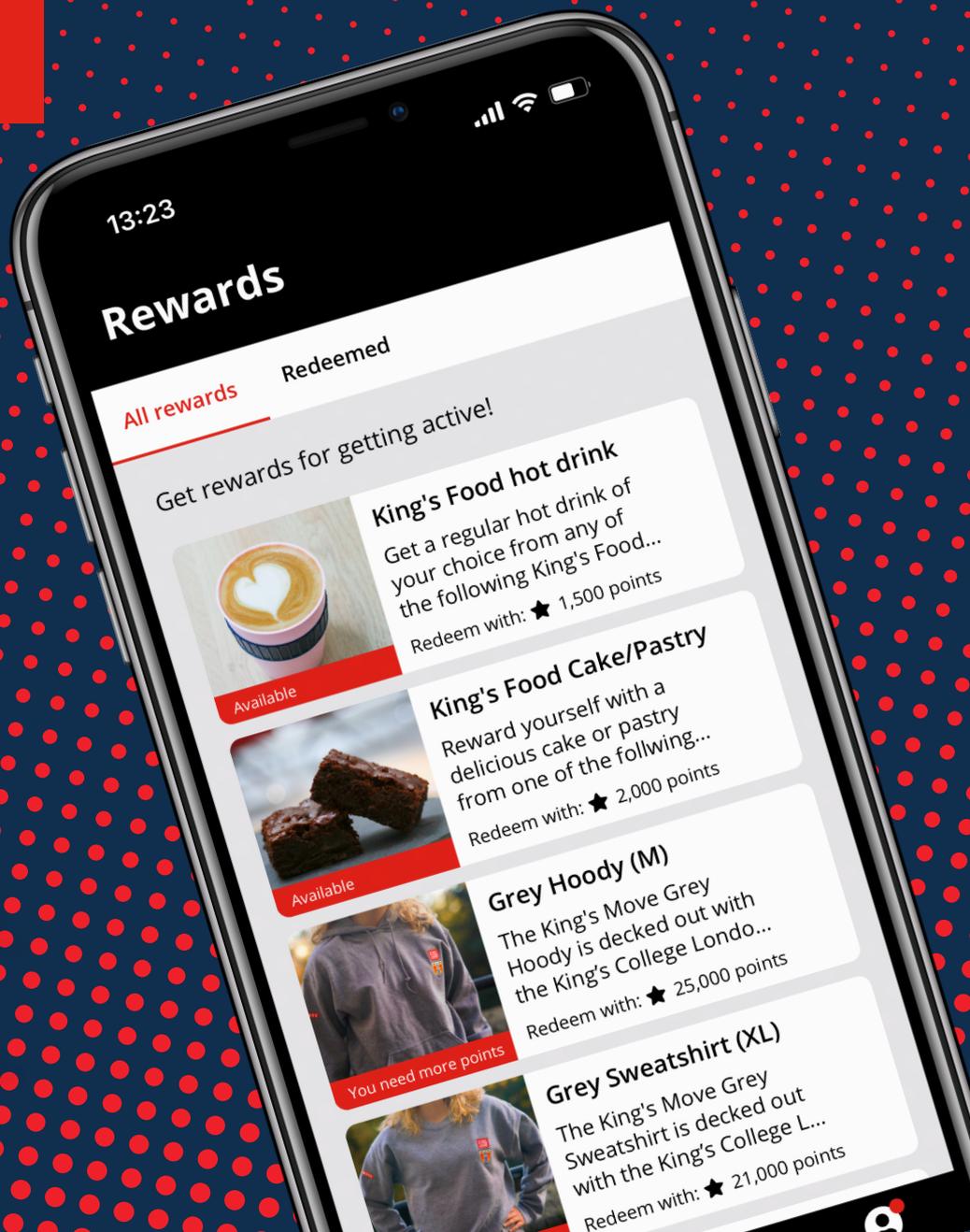
**Jennifer Igbokwe**  
Health & Fitness Coach

“

King's Move app is a great motivational addition – collecting points just works on me! Especially when I noticed how running is rewarded compared to just walking, the app had certainly made me go for that 10k run on more than one occasion.

**-King's Move User**

*King's Move is a free App that rewards the King's community for being active.*



**AWARDS**

2021

**DIGITAL ENGAGEMENT AWARD**

# YEAR OF DIGITAL DELIVERY 20/21

## EVENTS

**7,734**  
EVENT BOOKINGS



**65**  
DEPARTMENTS  
ENGAGED



**8**  
COLLABORATIVE  
EVENTS

**109**  
EVENTS DELIVERED



## MOVE YOUR MIND

**39,000+**  
SESSIONS BOOKED



**24,000**  
ATTENDANCES



**2**  
NATIONAL  
AWARDS WON

**100+**  
121 COACHING  
SESSIONS



**3,000+**  
MEMBERS



**27,000+**  
WEBPAGE VISITS

## KING'S MOVE

**5,000+**  
KING'S MOVE USERS



**2.5 BILLION**  
STEPS RECORDED



**1,609**  
REWARDS REDEEMED



**2.8 MILLION**  
POINTS SPENT



**3,841**  
CHALLENGE ENTIRES



**1**  
NATIONAL  
AWARD WON

## DIGITAL ENGAGEMENT

**86,000+**  
SOCIAL MEDIA  
ENGAGEMENTS



**11,650**  
FOLLOWERS ON  
SOCIAL MEDIA



**390,480**  
WEBPAGE VIEWS

“

The King's Sport Performance Programme is one of the main reasons I came to King's. When you're juggling a commitment as huge as a sport, it's so valuable to know that the university can be flexible around that.

My athletics career has excelled so much since I started university, and having that support there has really contributed to that. As a gold-level athlete, the financial help I can access is also great for helping out with all the expenses, especially in my Olympic year.

**- Imani-Lara Lansiquot**

*King's Performance Athlete and BSc Psychology alumna, Olympian (Bronze medalist).*



# OUR PARTNERS

We work with a variety of organisations in London and Beyond.



GIRLS UNITED



KING'S COLLEGE  
LONDON NHS  
HEALTH CENTRE

kclsu  
Our Students' Union

AKUMA



Harris Primary Academy  
East Dulwich



tass

SUPPORTED BY SPORT ENGLAND  
LOTTERY FUNDED

“

King's is a home away from home and I think this scheme just goes to show how much King's cares for its students with long-term prospects in mind - the scheme lasts 6 weeks and they encourage you to continue!

**- Active Wellness Scheme user**

*AWS is a free initiative to help members of the King's community who experience mental or physical health issues through the use of exercise therapy.*



# THE KING'S SPORT MAP OF LONDON

**LONDON BRIDGE GYM A**  
A commercial gym, 70 station facility and a five minute walk from King's Guy's campus.

**WATERLOO GYM & WELLNESS CLINIC**  
A commercial gym & free wellness clinic, a one minute walk from King's Waterloo campus.

**THE STRAND GYM**  
A commercial gym, 200 capacity with 100 stations located in Bush House.

**GREAT DOVER STREET GYM**  
A student gym located at the King's halls of residence.

**NEW MALDEN** Sportsgrounds with four football pitches, two rugby pitches, one lacross pitch and two all weather courts for netball and tennis. Two cricket pitches available in the summer.

**HONOR OAK PARK** Sportsgrounds with two floodlit artificial pitches for hockey or multi-purpose, grass pitches for rugby and football, and a court for netball or tennis.

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# CONTACT US

**website** [www.kcl.ac.uk/sport](http://www.kcl.ac.uk/sport)

**email** [kingssport@kcl.ac.uk](mailto:kingssport@kcl.ac.uk)

**instagram** [@\\_kingssport](https://www.instagram.com/_kingssport)