Delivered from one of the world’s cultural capitals, this MA is designed to meet the complex needs of today’s arts and cultural manager. With its distinctive mix of theoretical, and arts-based knowledge and skills development, you will learn how to apply creative leadership in managing artistic excellence, cultural heritage, audience diversity and financial sustainability at local and global levels.

**Key benefits**
- Head start your career through focused teaching.
- Insights into management, planning and leadership.
- Gain knowledge of arts and culture across national and international contexts.
- Strong links with London’s cultural organisations.
- Lectures and workshops from leading arts and cultural industry professionals.
- Emphasis on creativity and arts-based learning.

**Course details**
This innovative new master’s course is specifically designed to meet the needs of an arts and cultural manager. You will learn the vital importance of creativity, given the increasingly global nature of competition, as well as the opportunities and challenges posed by new technologies.

Our Arts & Cultural Management MA is suitable for you whether you are new to the field or if you already have relevant professional experience.

The course works in partnership with a range of arts organisations from across the city to offer you unparalleled exposure to the practicalities of cultural management. Through our required modules, you will engage with experienced cultural managers and leading London-based arts organisations. We will also assist you in undertaking an internship, where you can gain work experience in the arts or creative industries and develop the skills, knowledge and motivation needed to build a career.

Previous students from within the Department have interned at the National Theatre, Barbican Centre, British Council, British Film Institute, Hayward Gallery, National Portrait Gallery, Screen Digest, The British Museum, CIDA (Cultural Industries Development Agency), MTV, Donmar Warehouse, Google and the V&A Museum, which gives you an idea of the exciting opportunities on offer.
Teaching
If you’re a **full-time student** we will provide you with 140 hours of teaching over the course through lectures and seminars. We will expect you to undertake 1,668 hours of independent study.

If you’re a **part-time student**, in your first year we will provide 76 hours of teaching, and we will expect you to undertake 540 hours of independent study. In your second year, we will provide 78 hours of teaching, and we will expect you to undertake 1,128 hours of independent study.

Typically one credit equates to 10 hours of work.

Assessment
We will assess your performance entirely through coursework and a dissertation.

Regulating body
King’s College London is regulated by the Higher Education Funding Council for England.

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**Course structure**
Courses are divided into modules. You will normally take modules totalling 180 credits.

**Required modules**
You are required to take:
- Arts & Management (20 credits)
- Cultural Management: The Experience (20 credits)
- Research Approaches (20 credits)

You are also required to take one of the following:
- Dissertation (60 credits)
- Arts-based Research Project (60 credits)

**Optional modules**
In addition, you are required to take 60 credits from a range of optional modules, which may typically include:
- Marketing the Arts: Theory & Practice in the Real World (20 credits)
- Inside Today’s Museum (collaboration with Tate) (20 credits)
- Cultural Policy (20 credits)
- Visual Culture (20 credits)
- Cultural Management in Small Arts & Cultural Organisations (20 credits)
- Culture & the City (20 credits)
- Music & American Culture (20 credits)
- Cultural Markets (20 credits)
- Gender, Media & Culture (20 credits)
- Fashion, Culture & Society (20 credits)
- Aesthetic Economy & Aesthetic Markets (20 credits)
- Transnational Screen Production (20 credits)
- Art & Globalisation (20 credits)
- Entertainment Industries (20 credits)
- Contextualising Creativity (20 credits)
- Towards Tomorrow’s Museum (collaboration with Tate) (20 credits)
- Readings in the Music Business (20 credits)
- Cultural Memory (20 credits)
- Conflict, Diplomacy & International Relations (20 credits)
- Cultural & Creative Industries in China (20 credits)
- Children, Media Industries & Culture (20 credits)
- Media on the Move: Products & Power (20 credits)
- Future Memory: Creating Connected Worlds (20 credits)
- Festivals: Arts, Public Spaces & Communities (20 credits)
- Entrepreneurial Opportunity: Arts & Culture (20 credits)
- Museum Curating Now (collaboration with Tate) (20 credits)
- Digital Media Production Cultures (20 credits)

You may choose 20 credits of modules from within the Faculty of Arts & Humanities and the Modern Language Centre, subject to approvals.

You may also choose from a range of modules offered by the Faculty of Social Science and Public Policy (notably the Department of Education and Professional Studies, and Department of Management), or the School of Law, subject to approvals.

If you’re a **part-time student**, you’ll take Arts & Management and Cultural Management: The Experience in your first year, along with 60 credits of optional modules. In your second year, you’ll take The Research Project: Critical Approaches and choose either to take Dissertation or Arts-based research Project. You’ll then take two modules from the list of optional modules.

King’s College London reviews the modules offered on a regular basis to provide up-to-date, innovative and relevant programmes of study. Therefore, modules offered may change. We suggest you keep an eye on the course finder on our website for updates.

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**Location**
This course is primarily taught at the King’s College London Strand Campus.

Our location in the heart of London offers you unparalleled access to one of the world’s most vibrant and culturally active cities in the world. There are few better places to gain practical experience in this field than London, with its huge number of galleries, museums and collections.
Career prospects
We expect the graduates of this new MA to move on to arts and cultural management roles in a wide variety of contexts and international locations. Graduates from this Department currently go on to a wide range of roles in the cultural and creative industries, for example, in performing arts management, museum and gallery management, arts funding, cultural industries development, film distribution, freelance research, creative business development, arts administration, publishing, art marketing and local governance. A number of our students go on to do further academic research.

Fees and funding

Full-time and part-time tuition fees – UK
The UK tuition fees for the 2018–19 academic year are available on the course web page.
Please note that the tuition fees for subsequent years of study may be subject to increases in line with King’s terms and conditions.

Full-time and part-time tuition fees – EU
Current regulations allow some students to pay UK tuition fees on the basis of their EU citizenship or residency. Until these eligibility criteria are changed, the EU tuition fee will remain the same as the UK tuition fee.
The UK tuition fees for the 2018–19 academic year are available on the course web page.
Please note that the tuition fees for subsequent years of study may be subject to increases in line with King’s terms and conditions.

Deposit
When you receive an offer for this course you will be required to pay a non-refundable deposit to secure your place. The deposit will be credited towards your total fee payment.
The UK/EU deposit is £500.
The International deposit is £2,000.

Additional costs
In addition to your tuition fees, you can also expect to pay for:
• books if you choose to buy your own copies
• clothing for optional course related events and competitions
• library fees and fines
• personal photocopies
• printing course handouts
• society membership fees
• stationery
• travel costs for travel around London and between campuses
• graduation costs.

Disclaimer
This PDF was produced in August 2017. Although it was up-to-date at the time it was produced, please make sure you check our website www.kcl.ac.uk or contact us directly for the very latest information before you commit yourself to any of our courses.

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