Our Strategic Entrepreneurship & Innovation MSc seeks to provide a high quality postgraduate education in Entrepreneurship in a research active and intellectually challenging environment. Students will focus on major issues in the area of ‘innovative’ entrepreneurship, including opportunity exploration and exploitation, strategy for growth of new ventures, venture financing, accounting for new businesses, leadership and negotiation, and sales and marketing for start-ups.

**Key benefits**

- Located in the heart of London with unparalleled access to research facilities.
- You will be studying innovative modules in a range of disciplines taught by staff who are recognised leaders in their fields.
- King’s Business School has forged close links with outside organisations and regular speakers who will provide you with insights, and up-to-the-minute knowledge of the subject area.

**Course details**

The Strategic Entrepreneurship & Innovation MSc offers a demanding and stimulating course, with emphasis placed on providing global capabilities required for business success. You will study Business Strategy for Entrepreneurs, Venture Financing, International Competitiveness, Business Strategy, Innovation and Venture Growth as well as optional modules covering topics such as Social and Sustainable Enterprise, Family Business, High-tech Entrepreneurship and Commercialisation and Digital Marketing. Full-time study lasts one year, from September to September.

kcl.ac.uk/study/postgraduate/taught-courses/strategic-entrepreneurship-and-innovation-msc.aspx
Teaching

We use lectures, seminars and group tutorials to deliver most of the modules on the course. You will also be expected to undertake a significant amount of independent study.

<table>
<thead>
<tr>
<th>Year</th>
<th>Lectures, seminars &amp; feedback</th>
<th>Self-study</th>
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<tbody>
<tr>
<td>Per 15 credit module</td>
<td>The total contact time for each 15-credit taught module is 20-30 hours. These sessions will include lectures, teacher-led and student-led group discussions based on the main areas of study.</td>
<td>Approximately 120-130 hours of self-guided learning time.</td>
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<tr>
<td>Dissertation module</td>
<td>You will receive two dissertation workshops that are each two hours long plus four additional hours of one-to-one dissertation supervision and group consultations.</td>
<td>592 hours.</td>
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Typically, 1 credit equates to 10 hours of work.

Assessment

The primary method of assessment for this course is a combination of written examinations, coursework, individual or group projects, presentations, case studies and multiple-choice tests.

Regulating body

King’s College is regulated by the Higher Education Funding Council for England.

Course structure

Courses are divided into modules. You will normally take modules totalling 180 credits.

Required modules

You are required to take:

- Business Strategy for Entrepreneurs (15 credits)
- International Competitiveness, Business Strategy, and Innovation (15 credits)
- Research Methods (15 credits)
- Venture Financing (15 credits)
- Venture Growth (15 credits)
- Dissertation (60 credits)

Optional modules

In addition, you are required to take 45 credits from a range of optional modules, which may typically include:

- Business Model Innovation and Intellectual Property (15 credits)
- Digital Marketing (15 credits)
- Entrepreneurship in the Social and Sustainable Enterprise (15 credits)
- Family Business (15 credits)
- High-tech Entrepreneurship and Commercialisation (15 credits)

King’s College London reviews the modules offered on a regular basis to provide up-to-date, innovative and relevant programmes of study. Therefore, modules offered may change. We suggest you keep an eye on the course finder on our website for updates.

Location

This course is primarily taught at the King’s College London Strand and Waterloo campuses.

Fees and funding

Full-time tuition fees UK

The UK tuition fees for the 2018-19 academic year are available on the course web page.

Please note that the tuition fees for subsequent years of study, may be subject to increases in line with King’s terms and conditions.

Full-time tuition fees EU

Current regulations allow some students to pay UK tuition fees on the basis of their EU citizenship or residency. Until these eligibility criteria are changed, the EU tuition fee will remain the same as the UK tuition fee.

The UK tuition fees for the 2018-19 academic year are available on the course web page.

Please note that the tuition fees for subsequent years of study, may be subject to increases in line with King’s terms and conditions.

Full time or part time tuition fees International

The International tuition fees for the 2018-19 academic year are available on the course web page.

Please note that the tuition fees for subsequent years of study, may be subject to increases in line with King’s terms and conditions.
Deposit
When you receive an offer for this course you will be required to pay a non-refundable deposit to secure your place. The deposit will be credited towards your total fee payment.

The UK/EU deposit is £500.
The INTERNATIONAL deposit is £2,000.

For further information, please visit the fees and funding section of our website: kcl.ac.uk/study/postgraduate/fees-and-funding/index.aspx

Additional costs
In addition to your tuition fees, you can also expect to pay for:

• books if you choose to buy your own copies
• clothing for optional course related events and competitions
• library fees and fines
• personal photocopies
• printing course handouts
• society membership fees
• stationery
• travel costs for travel around London and between campuses
• graduation costs
• conference attendance (optional).

Disclaimer
This PDF was produced in November 2017. Although it was up-to-date at the time it was produced, please make sure you check our website or contact us directly for the very latest information before you commit yourself to any of our courses: kcl.ac.uk/study

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