### KISS206 MEDICAL DISCOURSES

**LEADER**
Dr Gabriella Rundblad  
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**DEPARTMENT**
School of Education, Communication & Society

**ACADEMIC YEAR**
2016/17

**TERM**
Spring

**TYPE OF EVENT**
Short Course

**LOCATION**
2.46 Franklin Wilkins Building, Waterloo campus

**NUMBER OF SESSIONS**
6

<table>
<thead>
<tr>
<th>TIME &amp; DATE</th>
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<tbody>
<tr>
<td>18 January 2017</td>
<td>3-5pm</td>
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<td>25 January 2017</td>
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**DESCRIPTION**
This module offers an introduction to the role of discourse in health, illness and medical practice. Discourse analysis explores social life through the analysis of language in its widest sense (including verbal interaction, non-verbal, images, symbols, documents).

In this module, we will study genres of language including case reports, scientific papers, drug advertisements and media health stories, as well as interaction in consultations and research interviews. There will be a particular focus on introducing students to relevant methods in the study of medical discourses. We will focus on themes such as how discourses about scientific evidence or patient-centeredness regulate medicine and how illness is negotiated, represented and socially constructed. Students will cover a range of different methodological perspectives including conversation analysis, sociolinguistics, discursive psychology, text analysis and Foucauldian approaches.

Please note: If you are a King’s registered student/staff member all readings will be available on KEATS under the KISS206 tab. Please contact kissdtc@kcl.ac.uk if you aren’t registered to view our KISS DTC KEATS pages. If you are an external participant, you will need to source
SESSION ONE - 18 January 2017
CONCEPTS AND FRAMEWORKS IN DA: INTRODUCTION
*Dr Julia Bailey*

SESSION TWO – 25 January 2017
CONCEPTS AND FRAMEWORKS IN DA: DISCURSIVE PSYCHOLOGY IN MEDICINE AND HEALTH
*Dr Julia Bailey*

This session will give an overview of the theoretical underpinnings and key concepts of discursive psychology (DP), including what counts as 'data'; the position of the researcher; stance on what context is relevant; the meaning of 'social construction' and 'social action' from a DP perspective. The session will also help students to develop skills in discourse data analysis, and to understand the connections between theoretical debates and methodological approaches in discursive psychology.

Readings:


SESSION THREE & FOUR - 1 & 8 February 2017
A PICTURE OF HEALTH
*Dr Deborah Chinn*

In these two sessions, we will use a mixture of lecturer’s presentations, group discussion and exercises, and hands-on analysis of data to explore how discourses about health and medicine are realized multi-modally, with a focus on visual materials. We will look at different approaches to the analysis of visual data, and we will conduct our own mini photovoice project in order to understand firsthand the affordances of this approach.

Readings:


**SESSION FIVE- 15 February 2017**
**CONCEPTS AND FRAMEWORKS IN CA IN HEALTH PROFESSIONAL/PATIENT INTERACTION**
*Dr Shuangyu Li*

The session introduces the Concepts and Frameworks in Conversation Analysis in health professional/patient interaction and institutional encounters, particularly in intercultural context. It will take students through the methods of CA from research design to data collection and data analysis. Using video recorded data, we will focus on doctor-patient communication and look at how the GP consultation is constructed by talk-in-interaction, the impact of turn-taking and sequential organisation, the potential for misunderstandings and the resources for preventing and managing them. The ‘superdiverse’ health settings that UK inner cities will be the context for this analysis.

**Readings:**


**SESSION SIX- 1 MARCH 2017**
**DISCOURSE GENRES AND NARRATIVE MODES**
*Professor Brian Hurwitz*

This session will examine how different approaches to studying the development of scientific reports and clinical case reports illuminate various aspects of their structure and language and the discourse in which their claims arise. We will focus on the literary, linguistic and historical methods which in varying degrees these works adopt in order to get to grips with scientific reports and medical case reports.

**Readings:**
SESSION SEVEN - 8 March 2017
TEXTUAL ANALYSIS OF SCIENTIFIC FACTS, MEDIA REPRESENTATIONS AND PUBLIC UNDERSTANDING
Dr Gabriella Rundblad

Part 1: What is text analysis?
This session is intended to survey methods for systematically extrapolating information from text, including quantitative approaches to data analysis. We will explore how to draw valid inferences about, for example, identity and beliefs on the basis of text analysis, paying special attention to text constructs such as concept load, coherence, cohesion, concordance, lexical density and figurative language. Drawing on current theories and methods in text analysis, we will develop an understanding of the contexts in which texts are produced and received, whether for an academic or lay audience.

Part 2: Data analysis workshop
This is a practical session on text analysis, with particular focus on cognitive approaches to discourse analysis. You will be introduced to research design, including text selection and representativity. Data for analysis will be provided.

Readings:
Paul Chilton, 'Text linguistics'.


**READING LIST**

**INDICATIVE READING**


Foucault, M., (1973) *The Birth of the Clinic*, London; Tavistock Publications


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<tr>
<td>PREPARATION</td>
<td>Some initial reading from the reading list on discourse and required reading for each session.</td>
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