



An introduction to

**KING'S
BUSINESS
SCHOOL**

Professor Stephen Bach

KING'S
College
LONDON

The Next Generation Business School

King's Business School is the ninth and newest faculty at King's

Emerged out of the renowned School of Management & Business, which had been teaching since 1989

Through the application and impact of its research, and through its education programmes which seek to develop purposeful and principled leaders, the School aims to create social and economic value for business and society.

Achieved faculty status in August 2017 and officially launched in November 2017.



School overview

Nearly 100 academic members of staff
and 40 professional services staff

Diverse teaching staff from all over the
world who are focused on both teaching
and research

King's Business School moved to
specially designed space in Bush House
in August 2017

Top 10

For Business and
Management
studies

*(The Complete
University Guide,
2017)*



KING'S BUSINESS SCHOOL



Undergraduate student population

c.1,200 students

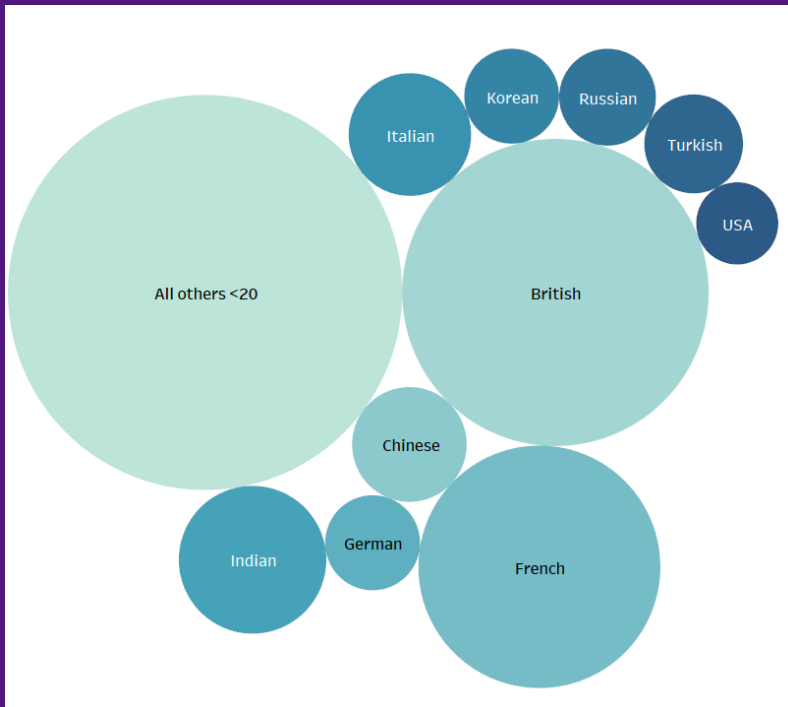
61% female

68% from state schools

49% of UK undergraduates are from BME backgrounds



Undergraduate student population



Why choose King's Business School?

Top 10 for Business & Management Studies
three years running (The Complete University
Guide 2016-18)

7th in the UK and 50th in the world (Shanghai
Academic Ranking of World Universities 2016)

Situated in the heart of London, one of the most
exciting cities for business in the world.

Close to the Square Mile - London's hub of
international commerce - and a great many
social and cultural attractions.

Custom designed teaching and social spaces in
Bush House.



Academic Excellence

King's Business School is committed to supporting students to achieve their potential and help the adjustment to a new academic environment.

- Senior professors teach first year classes
- Undergraduate students are allocated a personal tutor from their department to support students
- Students have access to free Academic English and Study Skills support classes



Research

King's Business School is truly multidisciplinary.

Our research fits into four broad themes around the biggest problems facing organisations today:

- Global business strategy for a sustainable world
- Digitalisation: Reshaping innovation and entrepreneurship
- The future of work: leadership and change
- Governance, risk and regulation

82%

Published research deemed to be world leading
(*Research Excellence Framework 2014*)



Research Impact

Our research has been covered in publications and targeted specialist outlets in the UK and across the world.

With the aim of transforming business and society our research stimulates questions and challenges existing policy and practice.

Recent studies include:

- ‘Bad Marketing Costs Hoteliers’
- ‘How To Beat Online Sellers’
Fastest Problem: Chargeback Fraud’



Undergraduate teaching

Our undergraduate management courses explore the theory and practice of business and organisational management.

Our diverse student population creates a vibrant atmosphere, full of varied perspectives and experiences.

Students learn from research-oriented academics who are connected to business, government and civil society.

Professors of Practice



Undergraduate courses

BSc Business Management	Established in 1992	180 students
BSc Economics & Management	First graduating cohort this year	100 students
BSc International Management	Four year course with a year abroad	50 students
BSc Economics	Jointly delivered with Department of Political Economy. Launched in 2017.	80 students
AND programmes	50% of content is Business & Management	50 students
WITH programmes	25% of content is Business & Management	70 students

BSc Business Management, year 1 modules

Required Modules

- Organisational Behaviour
- Sociology of Work
- Evolution of Modern Business
- Accounting And Financial Management
- Principles of Economics
- Social Science & Modern Business

Optional Modules

- a Foreign Language (15 credits)
- Communication Skills (15 credits)
- Mathematics for Economists (15 credits)
- Statistics for Economists (15 credits)

BSc Business Management, year 2 & 3 optional modules

Year 2 examples:

- Consumer Behaviour
- Government & Business
- Human Resource Management
- International Economics
- Law & Management
- Managing Your Career
- Marketing Management
- Technology & Innovation
- Psychology of Entrepreneurship & Innovation
- A foreign Language

Year 3 examples:

- Communication in Organisations
- Corporate Social Responsibility
- Entrepreneurial Family Firms
- Entrepreneurial Finance
- Financial Statement Analysis
- Managerial Economics
- Marketing Communications
- International Financial Systems
- International Marketing
- Leadership: Theory & Practice
- Organisational Change
- Strategic Management
- Social Psychology of Financial Markets

New for 2019

We are also launching a new undergraduate course for 2019 entry:

Accounting & Finance BSc



Study Abroad

In their second year, King's Business School students have the opportunity to study abroad for the full year or just a semester.

We have partnership schools in countries all around the world including the US, China, Russia, Australia and many in Europe.

All International Management students will complete their third year abroad at one of our partner institutes.



Smart Inclusive Cities project, Johannesburg

In December, a group of King's Business School students will travel to Johannesburg, to collaborate on the Smart Inclusive Cities project, together with Common Purpose.

As more and more people live in cities, it can place pressure on transport, infrastructure, education, employment, the environment, housing, healthcare and policing. The students will explore how some of these challenges play out in Johannesburg, and how we can address them.

Common Purpose
Study Abroad

Johannesburg

What if the world's greatest challenges were in your hands?

12 years
80+ Universities
100 programmes
4,000 students

Join Common Purpose Study Abroad and develop your ability to lead from a truly global perspective. Along with students from King's Business School and University of Witwatersrand you will play a part in tackling the biggest issues facing businesses, governments and societies worldwide.

Common Purpose Study Abroad gives you an immersive international experience, challenging you to adapt and thrive in a new context while establishing a genuinely global network. It equips you with the tools you need to lead change, now and in the future.

“When students from diverse backgrounds work and learn together, it provides a huge boost to their Cultural Intelligence, preparing them to become the leaders of the future.”

Shuvo Saha
Director
Google Digital Academy

University Partner

Host University Partner



WITS
UNIVERSITY



Employability

We produce talented graduates capable of entering any business field with the knowledge, values and confidence to achieve sustainable success for themselves and for their organisations

High proportion of students in the school obtain either a first class or upper second class honours degree

Obtaining a masters degree from King's places students in a strong position in the increasingly global job market and opens up many opportunities for further study



Work experience

Over half of current undergraduates have had relevant work experience in their preferred employment sector

In terms of overall levels of work experience among current undergraduates:

- 29% had an internship outside the UK
- 12% had an internship in the UK
- 18% had some other form of work experience (shadowing; short visits)
- 18% had paid part-time work
- 17% had volunteering experience



Careers

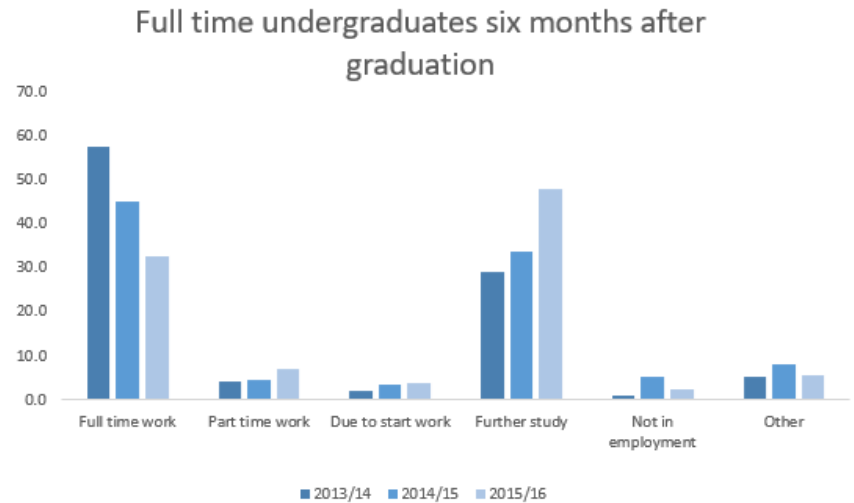
Students from our courses are highly employable, going into a range of careers including banking, consultancy, accountancy, marketing, advertising, human resource management and general management.

King's Business School has a dedicated Careers & Employability team providing career advice appointments, events and online portals to support students' careers options.

King's Careers & Employability can also assist students in preparing CVs, applications, interviews and assessment centres for internships and graduate jobs.



Careers progression



	2013/14	2014/15	2015/16
In a Graduate-level role	93.8%	96.8%	97.3%

Student Societies

Students will create lasting connections through societies they can join during their time at King's

- Kings College London Business Club voted 1st entrepreneurial society in the UK.
- Economics and Finance Society arrange events and workshops with economists from around the world.
- King's Capital Markets Academy teaches trading and investment skills to students.



Scholarships, hardship funds

King's recognises the wide range of financial concerns students can face during their studies

The university offers a number of student hardship funds for eligible students

The university also has a number of scholarship opportunities available to all students e.g. Desmond Tutu Scholarship

[kcl.ac.uk/funding](https://www.kcl.ac.uk/funding)



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Questions?

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