### **Health Sciences Doctoral Training Centre**

## HSDTC Science Communication Competition 2020 Application Form



Please return completed application forms to <u>hs-dtc@kcl.ac.uk</u> by:

• 9am on Friday 6 March 2020

PhD students at King's engaged in research in a Health Sciences-related subject are invited to submit entries to the HSDTC Science Communication Competition.

- First prize: £200 cash
- Runner-up prize **£100 cash**

You are invited to submit a **short 'newspaper style' article** on your research topic. The article must be based on the research you are currently engaged with, or that your group is doing, whether that be the whole project or one aspect of it. The article should be aimed at a **non-specialist audience** and **be understandable to an interested member of the public**.

The judges will be looking for articles which:

- Are compelling to read and easily understandable
- Clearly explain your research
- Answer the question "why does this research matter?"
- Are worthy of publication in a national newspaper

All currently registered PhD students at King's College London can apply, and there is no fee for entry.

In conjunction with the Science Communication Competition, the HSDTC is running a workshop called *Science Communication: Writing for a Lay Audience*, on **Tuesday 26 November 2019**. If you're interested in taking on the Science Communication Competition challenge and want some hands-on advice on recognising the key components of a short newspaper article – or if you just want to write really good articles – then this half-day interactive could be for you. <u>Places are limited, so book now via SkillsForge</u>.

#### How to apply

 Complete this application form in full (see page 3 below), and return it by email to <u>hs-dtc@kcl.ac.uk</u> by **9am** on Friday 6 March 2020.

#### Article specifications

- The entry should be written in the style of a **short newspaper article**
- The article must be no longer than **350 words**
- The article should be **text only**: no diagrams or tables are allowed
- Formatting must be Arial 10pt with 1.5 line spacing

#### Terms and conditions

Submitting an entry to the **HSDTC Science Communication Competition** constitutes acceptance of the following terms and conditions:

- Entrants may submit one article only;
- Entrants must have written the entire article themselves;
- Articles must not have previously been submitted for publication elsewhere;
- Entrants must hold the copyright for submitted entries;
- Entrants agree to release their article under <u>Creative Commons license CC BY 2.0</u>; as such the Health Sciences DTC may copy, adapt, distribute and use the work in any media (including social media, online and print) in connection with the HSDTC's activities, including in relation to all promotional activities for the competition;
- Entrants retain copyright of their submitted article;
- If copyright or any third-party rights are infringed by any material provided by an entrant, then the entrant will take full responsibility for this; the HSDTC accepts no liability for any breach of copyright or any third-party rights by an entrant or arising from a breach of this warranty;
- Entries will be judged by a panel of experts in health sciences, journalism and science communication;
- A shortlist of entries which the judges agree to be the most accomplished and adhering to the article specifications will be printed in the programme for the <u>HSDTC Annual Research Symposium</u>, to be held on Friday 3 April 2020, and will also be published on the <u>Health Sciences Doctoral Training</u> <u>Centre website;</u>
- A shortlist of entries which the judges agreed last year to be the most accomplished and adhering to the article specifications can be found <u>online here</u>.
- The winning entry and the runner-up entry will be chosen from the shortlisted entries, and the winner and runner-up will be announced at the <u>HSDTC Annual Research Symposium</u>, to be held on Friday 3 April 2020;
- The winning entry will receive a cash prize of £200; the runner-up entry will receive a cash prize of £100; no alternative prizes will be offered;
- All judging decisions are final, and no correspondence will be entered into regarding judging decisions;
- The HSDTC reserves the right to exclude an entry and revoke any prize made, at any time, in the event of a breach of these terms and conditions by the entrant.

Please contact <u>hs-dtc@kcl.ac.uk</u> if you have any questions.

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Full name		
King's email address		
Faculty		
Department, Institute, School, or Centre		
I have written this article myself and I own the copyright (place X in box $\rightarrow$ )		

Please submit your entry in the box below: