



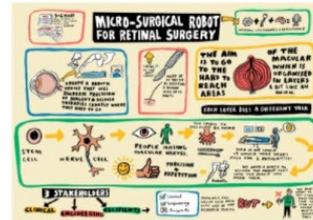
Guide to Online Engagement

As face-to-face events have been cancelled, postponed or moved online during the COVID-19 crisis, you may be searching for alternative ways or new ideas to host public engagement events.

A crowd-sourced guide for creating and running virtual events or meetings for meaningful online engagement has been developed by the [National Coordinating Centre for Public Engagement \(NCCPE\)](#) following a call to public engagement professionals across the UK.

[Click Here to Download Online Engagement Guide \(NCCPE\)](#)

Talk to the Public Engagement team to discuss ideas for taking your event(s) virtual...



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Social Media

Want to make the most out of social media platforms but don't know where to begin?

Access this [free guide](#) (NCCPE) on what works when engaging the public through social media.

The guide covers social media platforms including Instagram, Twitter, Facebook, Reddit, Snapchat and YouTube.



Building on the hugely successful, 'I'm A Scientist, Get Me Out of Here!' programme, 'I'm A Scientist, Stay at Home' connects scientists with youth groups and classes during school closures. [Find out more.](#)



This scheme pairs scientists with kids to act as reviewers for lay friendly articles, empowering them to ask questions and give constructive feedback to the authors. [Get involved.](#)



I Can Be brings together 7-8-year-old girls with women in work to discover career opportunities. They're looking for female scientists for their I Can Be @Home series. Contact [Bella Spencer.](#)

Meaningful Engagement through Online Events

I'm A Scientist, Stay at Home

Building on the hugely successful, 'I'm A Scientist, Get Me Out of Here!' programme, 'I'm A Scientist, Stay at Home' connects scientists with youth groups and classes during school closures. [Find out more.](#)

Frontiers for Young Minds

Pairing scientists with kids to act as reviewers Press enter to open the hyperlink. This scheme pairs scientists with kids to act as reviewers for lay friendly articles, empowering them to ask questions and give constructive feedback to the authors. [Get involved.](#)

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KHP Summer School

The annual King's Health Partner (KHP) Summer School will be moved online this year for a half-day virtual workshop. We're seeking researchers to make short videos & activities. Contact [Mel Bovis.](#)

Zoom

The PE team have produced an internal [how-to-guide](#) with quick tips and steps for hosting online meetings with external members or public groups via video conferencing platform Zoom.

Science Writing Competitions

Do you want to share your research with broader, non-specialist audiences and build your science communication skills?

There are many different science writing competitions open to research students and early career researchers, which each have a cash prize reward (£250 - £1000):

- Medical Research Council (MRC): [Max Perutz](#) Science Writing Award (TBA 2020)
- Biochemical Society: [Science Communication Prize](#) (closes 28 May 2020)
- British Society for Gene & Cell Biology: [Science Writing Competition](#) (closes 12 June 2020)
- British Society for Cell Biology: [Science Writing Prize](#) (TBA 2020)
- Society for Reproduction & Fertility: [Stewart Rhind](#) Science Writing Prize (closes 3 July 2020)

*(*please note, in some instances, you may need to be a member of the society to apply).*



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Science Writing Resources

There are a host of courses and internal/external resources to help you communicate your research more accessibly:

- Science writing [course](#), University of Leeds (free online)
- Science communication for researchers [course](#), Future Learn (free online)
- Science journalism [course](#), SciDev.net (free online)
- Writing and media skills [training suite](#), Royal Society (£450-£900 course fee + VAT)
- Top tips [guide](#) to writing lay summaries, PE team (internal)