SUMMER PROGRAMMES

UNDERGRADUATE MODULE SYLLABUS

GENERAL INFORMATION	
Module title	Finance & Financial Markets
Module code	0ZSS0183
Module level	Level 4 (First year Undergraduate UK Higher Education)
Credit value	Equivalent to 15 King's credits, 7.5 ECTS, 3-4 US Credits
Duration	2 weeks
Workload	45 contact teaching hours + 105 Independent study hours. (See detail below)
Entry Requirements	Standard entry requirements here
Mode of Delivery	Face to face, on campus
Contributing Faculty	KBS
Date last updated	Oct. 2026 (following minor modification)

MODULE INFORMATION
Module description
Distilled from our BSc in Accounting and Finance, this undergraduate summer module, delivered by King's Business School, has been carefully designed for those with limited or no background in studying finance but who possess a deep passion for the topic and wish to get

up to speed. Over ten days, we will guide you through some of the most important concepts in finance. To ensure you can apply what you have learned in a practical context, you will be required to work in teams to formulate and present an acquisition plan to buy a company.

Each day, we'll introduce you to some of the most vital concepts in finance, from valuing a company through projecting and modelling its future value, to reviewing how your deal will be financed and structured.

The course aims to focus on an interactive, engaging, and practical approach to learning about finance. We'll use real-world case studies, simulations, and experiments to enhance your learning as you develop an acquisition plan. Our goal is that by the course's conclusion, you'll feel confident in taking your newly acquired finance knowledge into further studies and a wide range of future careers.

Educational aims

This module is intended to do the following:

- **Financial Analysis and Valuation:** You will learn how to assess the current value of a company and project its future value. This involves understanding and applying key financial concepts, such as cash flow analysis, profit and loss assessments, and understanding market trends.
- **Strategic Planning and Decision Making**: The task of formulating and presenting an acquisition plan will equip students with skills in strategic planning. This includes identifying potential acquisition targets, analysing their suitability within wider strategic goals, and planning how to integrate them into the existing business structure.
- **Teamwork and Collaboration**: Recognising the value of global collaboration and benefiting from King's global appeal, this part of the module enhances your skills in working within international teams. Through hands-on group activities, you'll experience the nuances of cross-cultural interactions, adapt to diverse communication approaches, and address potential challenges arising from cultural variances. As a result, you'll fortify your global mindset, crucial for thriving in today's interconnected finance world

Learning outcomes

By the end of the module, students will be able to:

- Understand why capital has a cost and why we need to discount our investment decisions.
- Develop a fluency in finance that will help you when speaking to range of stakeholders in the business world.
- Learn how to apply academic theory on finance to real business decisions.
- Be able to provide solutions to a range of corporate finance dilemmas.
- Obtain a nuanced understanding, recognising the value of the key models in finance, but also why many have their limitations.

Teaching methods

The module will typically consist of activities distributed as stated below. Please note that individual tutors may vary this in accordance with discipline-specific requirements.

Lectures	Seminar/ tutorials	Field/lab/studio/ supervised learning	Asynchronous	Other/private study
16	20	6	3	105

Assessment

Method	Number	Duration/length	Pass mark	% of final grade of module
written assignment	1	1300 words	40	50
group presentation	1	10-15 minutes	40	50

Attendance requirements

Students must attend a minimum of 80% of timetabled contact hours to receive a Record of Agreed Results.

Reading list

A detailed reading list will be made available via KEATS. Indicative readings include:

- Brealey, R. A., Myers, S. C., & Allen, F. (2020). *Principles of Corporate Finance* (13th ed.). McGraw-Hill.
- Bodie, Z., Kane, A., & Marcus, A. J. (2021). *Investments* (12th ed.). McGraw-Hill.
- Ross, S. A., Westerfield, R. W., & Jaffe, J. (2019). *Corporate Finance* (12th ed.). McGraw-Hill.
- Articles and case studies from the *Financial Times*, *The Economist*, and *Harvard Business Review*.